

EDUCATIONAL DEVELOPMENT CORP  
Form 8-K  
September 28, 2017

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

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Form 8-K

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**CURRENT REPORT**

**Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934**

Date of Report (Date of earliest event Reported): September 28, 2017

**EDUCATIONAL DEVELOPMENT CORPORATION**  
(Exact Name of Registrant as Specified in Charter)

**Delaware**  
(State or Other Jurisdiction of  
Incorporation)

**000-04957**  
(Commission File Number)

**73-0750007**  
(I.R.S. Employer Identification  
Number)

**5402 South 122nd East Avenue, Tulsa, Oklahoma**  
**74146**

(Address of Principal Executive Offices) (Zip Code)

**(918) 622-4522**

(Registrant's telephone number, including area code)

**N/A**

(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- ☐ Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- ☐ Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- ☐ Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- ☐ Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (17 CFR §230.405) or Rule 12b-2 of the Securities Exchange Act of 1934 (17 CFR §240.12b-2). Emerging growth company ☐

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act. ☐

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**Item 2.02. Results of Operations and Financial Condition.**

On September 28, 2017, Educational Development Corporation announced via press release, unaudited second quarter and year to date Net Revenues of approximately \$24.3 Million and \$51.5M, respectively. The second quarter revenues reflect a decrease of 6% from the second quarter net revenues a year ago. The year to date net revenues reflect an increase of 5% over the same period last year.

**Item 9.01. Financial Statements and Exhibits.**

(d) EXHIBITS

99.1 Press release dated as of September 28, 2017

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**SIGNATURE**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

**EDUCATIONAL DEVELOPMENT CORPORATION**

Date: September 28, 2017

By: /s/ Randall W. White  
Randall W. White  
President and Chief Executive Officer

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**EXHIBIT INDEX**

EXHIBIT  
NUMBER

DESCRIPTION

\*99.1

Press release dated as of September 28,  
2017

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\*Filed herewith.