

ROSS STORES INC  
Form 4  
October 26, 2009

**FORM 4**

UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
O SULLIVAN MICHAEL B

2. Issuer Name and Ticker or Trading Symbol  
ROSS STORES INC [ROST]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)

3. Date of Earliest Transaction (Month/Day/Year)

\_\_\_\_ Director \_\_\_\_\_ 10% Owner  
 Officer (give title below) \_\_\_\_\_ Other (specify below)

4440 ROSEWOOD DRIVE,  
BUILDING 4

10/22/2009

EVP AND CHIEF ADMIN. OFFICER

(Street)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

PLEASANTON, CA 94588

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount or Price		
Common Stock	10/22/2009		S		300	D	\$ 45.91 125,766
Common Stock	10/22/2009		S		320	D	\$ 45.94 125,446
Common Stock	10/22/2009		S		200	D	\$ 45.945 125,246
Common Stock	10/22/2009		S		100	D	\$ 45.947 125,146
Common Stock	10/22/2009		S		597	D	\$ 45.95 124,549

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Common Stock	10/22/2009	S	300	D	\$ 45.96	124,249	D
Common Stock	10/22/2009	S	200	D	\$ 45.97	124,049	D
Common Stock	10/22/2009	S	606	D	\$ 45.98	123,443	D
Common Stock	10/22/2009	S	100	D	\$ 45.985	123,343	D
Common Stock	10/22/2009	S	1,183	D	\$ 45.99	122,160	D
Common Stock	10/22/2009	S	1,754	D	\$ 46	120,406	D
Common Stock	10/22/2009	S	100	D	\$ 46.005	120,306	D
Common Stock	10/22/2009	S	1,000	D	\$ 46.01	119,306	D
Common Stock	10/22/2009	S	700	D	\$ 46.015	118,606	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of Derivative Securities Beneficially Owned Following Reported Transaction (Instr. 6)
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
O SULLIVAN MICHAEL B 4440 ROSEWOOD DRIVE, BUILDING 4 PLEASANTON, CA 94588			EVP AND CHIEF ADMIN. OFFICER	

## Signatures

/s/Michael B O'Sullivan EVP AND CHIEF ADMINISTRATIVE OFFICER

10/26/2009

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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