Johnson Ted M	orris								
Form 5 February 15, 20)11								
FORM					OMB AP	PROVAL			
Check this be no longer sub to Section 16 Form 4 or Fo 5 obligations may continue	UNIT:	ED STATES	OMB Number: Expires:	3235-0362 January 31, 2005					
	m A	ANNUAL ST	Estimated a burden hour response	verage					
See Instruction 1(b). Form 3 Holdin Reported Form 4 Transactions Reported	Filed	Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, etion 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940							
1. Name and Address of Reporting Person <u>*</u> Johnson Ted Morris		rting Person <u>*</u>	2. Issuer Name and Ticker or Trading Symbol AMERICAN EQUITY INVESTMENT LIFE HOLDING CO [AEL]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner					
(Last)	(First)	(Middle)	3. Statement for Issuer's Fiscal Year Ended (Month/Day/Year) 12/31/2010	X Officer (give t below) Vice Pre	title Other below) sident-Controll	r (specify ler			
6000 WESTO	WN PARK	KWAY							
	(Street)		4. If Amendment, Date Original Filed(Month/Day/Year)	6. Individual or Joi (check	nt/Group Repo applicable line)	orting			
WEST DES M	OINES,Â	IAÂ 50266		_X_ Form Filed by C Form Filed by M Person					

(City)	(State) (Zip) Table	e I - Non-Deri	vative Sec	curitie	s Acqu	ired, Disposed o	f, or Beneficial	ly Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securi Acquirec Disposec (Instr. 3, Amount	l (A) of l of (E 4 and (A) or))	5. Amount of Securities Beneficially Owned at end of Issuer's Fiscal Year (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Common Stock	Â	Â	Â	Â	Â	Â	8,500	D	Â
Common Stock	Â	Â	Â	Â	Â	Â	2,938	Ι	By ESOP

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 2270 (9-02)

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		vative rities uired or osed)) r. 3,		ie	7. Title and A Underlying S (Instr. 3 and	Securities
					(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Options - Right to Buy	\$ 9.27	Â	Â	Â	Â	Â	06/11/2013	06/10/2020	Common Stock	10,000
Options - Right to Buy	\$ 7	Â	Â	Â	Â	Â	05/08/2012	05/08/2019	Common Stock	20,000
Options - Right to Buy	\$ 10.85	Â	Â	Â	Â	Â	06/11/2011	06/11/2018	Common Stock	10,000
Options - Right to Buy	\$ 10.77	Â	Â	Â	Â	Â	12/31/2004	12/31/2014	Common Stock	15,000
Options - Right to Buy	\$ 11	Â	Â	Â	Â	Â	06/10/2004	06/10/2014	Common Stock	15,000
Options - Right to Buy	\$9	Â	Â	Â	Â	Â	12/04/2003	12/04/2013	Common Stock	15,000
Options - Right to Buy	\$ 9.67	Â	Â	Â	Â	Â	12/31/2001	12/31/2011	Common Stock	30,000

Reporting Owners

Reporting Owner Name / Address	Relationships							
	Director	10% Owner	Officer	Other				
Johnson Ted Morris 6000 WESTOWN PARKWAY WEST DES MOINES, IA 50266	Â	Â	Vice President-Controller	Â				

Signatures

Ted M. Johnson

02/14/2011

<u>**</u>Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) 689 shares of the total ESOP Ownership reported represent an estimated number for the December 31,2010 allocation.

Note: File three copies of this Form, one of which must be manually signed. If space provided is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.