#### **OMTVEDT CRAIG P**

Form 4

February 01, 2011

## FORM 4

#### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB 3235-0287 Number:

Check this box if no longer subject to Section 16.

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES** 

January 31, Expires: 2005 Estimated average

**OMB APPROVAL** 

Form 4 or Form 5 obligations may continue.

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

burden hours per response... 0.5

See Instruction

1(b).

30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \* 5. Relationship of Reporting Person(s) to 2. Issuer Name and Ticker or Trading **OMTVEDT CRAIG P** Issuer Symbol FORTUNE BRANDS INC [FO] (Check all applicable) (First) (Middle) (Last) 3. Date of Earliest Transaction (Month/Day/Year) Director 10% Owner X\_ Officer (give title Other (specify 520 LAKE COOK ROAD 01/31/2011 below) Senior Vice President & CFO (Street) 4. If Amendment, Date Original 6. Individual or Joint/Group Filing(Check Filed(Month/Day/Year) Applicable Line) \_X\_ Form filed by One Reporting Person Form filed by More than One Reporting

DEERFIELD, IL 60015

(State)

(Zip)

(City)

1.Title of Security (Instr. 3)  Common Stock, Par Value	2. Transaction Date (Month/Day/Year)  01/31/2011	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transactio Code (Instr. 8)  Code V  M(1)	4. Securiti n(A) or Dis (D) (Instr. 3, 4) Amount 13,000	posed	of	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
\$3.125 Common Stock, Par Value \$3.125							2,867 <u>(2)</u>	I	By Fortune Brands, Inc. Retirement Savings Plan Trust

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transacti Code (Instr. 8)	5. Number of onDerivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)		8 S (1
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	
Restricted Stock Unit (RSUs)	(3)	01/31/2011		M <u>(1)</u>	13,000	<u>(4)</u>	<u>(4)</u>	Common	13,000	

# **Reporting Owners**

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

OMTVEDT CRAIG P 520 LAKE COOK ROAD DEERFIELD, IL 60015

Senior Vice President & CFO

## **Signatures**

Angela M. Pla, Attorney-in-Fact for Craig P.
Omtvedt

02/01/2011

\*\*Signature of Reporting Person

Date

# **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Reflects the vesting and payment of a restricted stock unit award made under the Company's 2007 Long-Term Incentive Plan.
- (2) The number of shares reported as held by the Fortune Brands, Inc. Retirement Savings Plan Trust represents the undersigned's proportional beneficial interest in the common stock held in the Trust as of January 31, 2011.
- (3) Each RSU converts to one share of the issuer's common stock.
- (4) This RSUs award became vested and payable on January 31, 2011.

#### **Remarks:**

The remaining restricted stock units (RSUs) granted to Mr. Omtvedt on February 25, 2008 vested and became payable on Janu

Reporting Owners 2

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