UNILEVER PLC Form 6-K March 25, 2004

> FORM 6-K SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

> > REPORT OF FOREIGN ISSUER

Pursuant to Rule 13a-16 or 15d-16 of the Securities Exchange Act of 1934

For the month of March, 2004

UNILEVER PLC (Translation of registrant's name into English)

UNILEVER HOUSE, BLACKFRIARS, LONDON, ENGLAND (Address of principal executive offices)

Indicate by check mark whether the registrant files or will file annual reports under cover Form 20-F or Form 40-F.

Form 20-F..X.. Form 40-F....

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(1):_____

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(7):____

Indicate by check mark whether the registrant by furnishing the information contained in this Form is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934.

Yes No .X..

If "Yes" is marked, indicate below the file number assigned to the registrant in connection with Rule 12q3-2(b): 82-

Exhibit 99 attached hereto is incorporated herein by reference.

Signatures

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

UNILEVER PLC

/S/ S G WILLIAMS
By S G WILLIAMS
SECRETARY

Date: March 25, 2004

EXHIBIT INDEX

EXHIBIT NUMBER EXHIBIT DESCRIPTION

99 Notice to London Stock Exchange dated

25 March 2004 - Director Shareholding

Exhibit 99

SCHEDULE 11

NOTIFICATION OF INTERESTS OF DIRECTORS AND CONNECTED PERSONS

1) Name of company

UNILEVER PLC

2) Name of director

ALL DIRECTORS IN COMMON WITH ALL EMPLOYEES OF UNILEVER PLC

3) Please state whether notification indicates that it is in respect of holding of the shareholder named in 2 above or in respect of a non-beneficial interest or in the case of an individual holder if it is a holding of that person's spouse or children under the age of 18 or in respect of a non-beneficial interest

SHARES HELD BY UNILEVER EMPLOYEE SHARE TRUST (JERSEY)

4) Name of the registered holder(s) and, if more than one holder, the number of shares held by each of them (if notified)

GREENWOOD NOMINEES LIMITED ACCOUNT NO: 438308

5) Please state whether notification relates to a person(s) connected with the Director named in 2 above and identify the connected person(s)

NO

6) Please state the nature of the transaction. For PEP transactions please indicate whether general/single co PEP and if discretionary/non discretionary $\frac{1}{2}$

EXECUTIVE SHARE OPTION SCHEME EXERCISE

7) Number of shares/amount of stock acquired

N/A

8) Percentage of issued class

N/A

- 9) Number of shares/amount of stock disposed
- i) 3,350
- ii) 19,184
- iii) 11,924
- iv) 5,500

Total 39,958

10) Percentage of issued class

NEGLIGIBLE

11) Class of security

ORDINARY 1.4P SHARES

- 12) Price per share
- i) 297.50p
- ii) 308.25p
- iii) 406.625p
- iv) 428.75p
- 13) Date of transaction
- 23 MARCH 2004
- 14) Date company informed
- 24 MARCH 2004

15) Total holding following this notification 50,318,504 16) Total percentage holding of issued class following this notification 1.728% If a director has been granted options by the company please complete the following boxes 17) Date of grant N/A 18) Period during which or date on which exercisable N/A 19) Total amount paid (if any) for grant of the option N/A 20) Description of shares or debentures involved: class, number N/A 21) Exercise price (if fixed at time of grant) or indication that price is to be fixed at time of exercise N/A 22) Total number of shares or debentures over which options held following this notification N/A 23) Any additional information N/A 24) Name of contact and telephone number for queries JOANNE MCDONALD 020 7822 5860 25) Name and signature of authorised company official responsible for making this notification

ALISON DILLON, DEPUTY SECRETARY

26) Date of Notification

25 MARCH 2004