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PEARSON PLC
Form 6-K
October 12, 2004

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

-
FORM 6-K

REPORT OF FOREIGN PRIVATE ISSUER
PURSUANT TO RULE 13a-16 OR 15d-16 UNDER
THE SECURITIES EXCHANGE ACT OF 1934

For the month of October, 2004

PEARSON plc
(Exact name of registrant as specified in its charter)

N/A

(Translation of registrant's name into English)

80 Strand
London, England WC2R 0RL
44-20-7010-2000
(Address of principal executive office)

Indicate by check mark whether the Registrant files or will file annual reports under cover of Form 20-F or Form 40-F:

Form 20-F X

Form 40-F

Indicate by check mark whether the Registrant by furnishing the information contained in this Form is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934

Yes

No X

-

This Report includes the following documents:

1. A press release from Pearson plc announcing Holding(s) in Company

Notification of change in interest in shares

We write in accordance with rule 9.12. under the Continuing Obligations section of the List Rules, to notify you that on 12 October 2004 we received notification that pursuant to section 198 of the Companies Act 1985, the shareholding of The Capital Group Companies, Inc., which equates to 120,639,432

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shares, now represents 15.019% of the issued ordinary share capital of Pearson plc.

The registered holders of the shares are listed on the schedule below.

From: Pearson plc

Letter to Pearson PLC
Dated 7 October 2004

Section 198 Notification Notification of Increase

This Notice is given by The Capital Group Companies, Inc. on behalf of its affiliates, including Capital Research and Management Company, Capital International S.A., Capital International, Inc., Capital International Limited, and Capital Guardian Trust Company, pursuant to Section 198 of the Companies Act 1985.

The interest in the relevant share capital indicated below arises by virtue of holdings attributed to the Companies (see Schedule A). These holdings form part of funds managed on behalf of investment clients by the Companies.

Share capital to which this relates:

Ordinary Shares (803,236,721 shares outstanding)

Number of shares in which the Companies have an interest:

120,639,432

Name(s) of registered holder(s):

See Schedule B

As of 7 October 2004

| | Number of Shares | Percent of Outstanding |
|--|---------------------|---------------------------|
| Pearson plc | | |
| The Capital Group Companies Inc. ("CG") holdings | 120,639,432 | 15.019% |
| Holdings by CG Management Companies and Funds: | | |
| * Capital Guardian Trust Company | 62,279,240 | 7.822% |
| * Capital International Limited | 13,798,877 | 1.718% |
| * Capital International S.A. | 5,705,086 | 0.710% |
| * Capital International Inc. | 12,240,757 | 1.524% |
| * Capital Research and Management Company | 26,067,272 | 3.245% |

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Schedule A

Schedule of holdings in Pearson plc
As of 7 October 2004

Capital Guardian Trust Company

| Registered Name | Local Shares |
|-------------------------------|--------------|
| State Street Nominees Limited | 8,912,953 |
| Bank of New York Nominees | 1,865,158 |
| Northern Trust | 134,709 |
| Chase Nominees Limited | 27,825,161 |
| BT Globenet Nominees Ltd. | 739,635 |
| Midland Bank plc | 8,230,375 |
| Cede & Co. | 127,663 |
| Deutsche Bank Mannheim | 2,200 |

Schedule B

| | |
|-------------------------------|-----------|
| Bankers Trust | 2,548,400 |
| Barclays Bank | 427,800 |
| Citibank London | 12,500 |
| Nortrust Nominees | 9,486,782 |
| Royal Bank of Scotland | 113,300 |
| MSS Nominees Limited | 54,200 |
| State Street Bank & Trust Co. | 84,000 |
| RBSTB Nominees Ltd | 2,200 |
| Citibank NA | 45,500 |

Schedule B

| | |
|------------------------------|-----------|
| Deutsche Bank AG | 2,100 |
| HSBC Bank PLC | 13,600 |
| Mellon Bank N.A. | 187,900 |
| ROY Nominees Limited | 52,900 |
| Mellon Nominees (UK) Limited | 1,909,904 |
| HSBC | 43,900 |

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| | |
|----------------------|------------|
| JP Morgan Chase Bank | 4,600 |
| TOTAL | 62,827,440 |

Schedule B

Capital International Limited

| Registered Name | Local Shares |
|-------------------------------|--------------|
| State Street Nominees Limited | 516,962 |
| Bank of New York Nominees | 3,647,212 |
| Northern Trust | 700,244 |
| Chase Nominees Limited | 2,204,935 |
| Midland Bank Plc | 78,200 |
| Bankers Trust | 237,771 |
| Barclays Bank | 67,200 |
| Citibank London | 52,300 |

Schedule B

| | |
|------------------------------|-----------|
| Morgan Guaranty | 202,200 |
| Nortrust Nominees | 2,426,246 |
| Royal Bank of Scotland | 850,600 |
| MSS Nominees Limited | 109,000 |
| State Street Bank & Trust Co | 384,700 |
| National Westminster Bank | 63,900 |
| Lloyds Bank | 53,600 |
| Citibank NA | 23,500 |
| Deutsche Bank AG | 1,078,036 |

Schedule B

| | |
|---------------------|---------|
| HSBC Bank plc | 789,530 |
| Mellon Bank NA | 11,016 |
| KAS UK | 37,125 |
| Bank One London | 167,300 |
| Clydesdale Bank plc | 82,500 |

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| | | |
|----------------------|-------|------------|
| JP Morgan Chase Bank | | 14,800 |
| | TOTAL | 13,798,877 |

Schedule B

| | | Local Shares |
|-------------------------------|--|--------------|
| Capital International S.A. | | |
| Registered Name | | |
| State Street Nominees Limited | | 16,036 |
| Bank of New York Nominees | | 27,700 |
| Chase Nominees Limited | | 2,815,442 |
| Credit Suisse London Branch | | 20,000 |
| Midland Bank plc | | 652,000 |
| Barclays Bank | | 758,518 |
| Pictet & Cie, Geneva | | 10,900 |
| Citibank London | | 21,200 |

Schedule B

| | | |
|-------------------------------|--|---------|
| Brown Bros. | | 73,900 |
| Nortrust Nominees | | 11,300 |
| Morgan Stanley | | 12,900 |
| Royal Bank of Scotland | | 130,018 |
| J.P. Morgan | | 577,883 |
| State Street Bank & Trust Co. | | 65,600 |
| National Westminster Bank | | 35,200 |
| Lloyds Bank | | 44,300 |
| RBSTB Nominees Ltd | | 60,100 |

Schedule B

| | | |
|------------------|-------|-----------|
| Deutsche Bank AG | | 72,352 |
| HSBC Bank plc | | 275,537 |
| HSBC | | 24,200 |
| | TOTAL | 5,705,086 |

Schedule B

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Capital International Inc.

| Registered Name | Local Shares |
|-------------------------------|--------------|
| State Street Nominees Limited | 4,229,257 |
| Bank of New York Nominees | 1,190,399 |
| Northern Trust | 52,600 |
| Chase Nominees Limited | 2,861,350 |
| Midland Bank plc | 275,400 |
| Bankers Trust | 51,500 |
| Citibank London | 138,000 |
| Brown Bros. | 257,600 |

Schedule B

| | |
|-------------------------------|------------|
| Nortrust Nominees | 905,398 |
| Royal Bank of Scotland | 193,700 |
| State Street Bank & Trust Co. | 945,496 |
| Citibank | 36,100 |
| RBSTB Nominees Ltd | 38,500 |
| Citibank NA | 358,657 |
| HSBC Bank PLC | 185,200 |
| JP Morgan Chase Bank | 521,600 |
| TOTAL | 12,240,757 |

Schedule B

Capital Research & Management Company

| Registered Name | Local Shares |
|-------------------------------|--------------|
| State Street Nominees Limited | 750,000 |
| Chase Nominees Limited | 25,317,272 |
| TOTAL | 26,067,272 |

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the

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registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

PEARSON plc

Date: 12 October, 2004

By: /s/ STEPHEN JONES

Stephen Jones
Deputy Secretary