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RYANAIR HOLDINGS PLC  
Form 6-K  
September 19, 2007

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 6-K

Report of Foreign Private Issuer

Pursuant to Rule 13a-16 or 15d-16  
of the Securities Exchange Act of 1934

For the month of September, 2007

RYANAIR HOLDINGS PLC  
(Translation of registrant's name into English)

c/o Ryanair Ltd Corporate Head Office  
Dublin Airport  
County Dublin Ireland  
(Address of principal executive offices)

Indicate by check mark whether the registrant files or will file annual reports under cover Form 20-F or Form 40-F.

Form 20-F..X.. Form 40-F.....

Indicate by check mark whether the registrant by furnishing the information contained in this Form is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934.

Yes ..... No ..X..

If "Yes" is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b): 82- \_\_\_\_\_

8th NEW ROUTE - MALTA VENICE

MALTA NEEDS MORE LOW FARE ROUTES TO UNLOCK FULL POTENTIAL

Ryanair, Europe's largest low fares airline today (Wednesday, 19th September 2007) announced a new route from Malta to Venice Treviso, its 8th new route since bringing low fares to Malta in October last year. Since then Ryanair has delivered on its commitment to growth, generating a 12% increase in passengers flying to / from Malta this summer. With the addition of today's route, Ryanair will deliver 300,000 passengers to / from Malta over the next 12 months, generating a visitor spend of EUR63m and supporting 300 local jobs.

Welcoming today's new route, Ryanair's Deputy CEO, Michael Cawley said:

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"Ryanair low fares have generated unprecedented growth for Malta and demonstrated that while others talk, we deliver. However, this growth is just touching the surface of what could be achieved by opening many more low fare routes. We hope the Maltese Government will now take the initiative and unlock the island's true tourism potential by supporting the rapid development of low fare routes for the benefit of the island, people and economy of Malta".

ENDS

Wednesday, 19th September 2007

For further information:

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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned, hereunto duly authorized.

RYANAIR HOLDINGS PLC

Date: 19 September, 2007

By:\_\_\_\_/s/ James Callaghan\_\_\_\_\_

James Callaghan  
Company Secretary & Finance Director