

HSBC HOLDINGS PLC  
Form 6-K  
August 04, 2008

**FORM 6-K**

**SECURITIES AND EXCHANGE COMMISSION**

**Washington, D.C. 20549**

**Report of Foreign Private Issuer**

**Pursuant to Rule 13a - 16 or 15d - 16 of  
the Securities Exchange Act of 1934**

For the month of August 2008

**HSBC Holdings plc**

42<sup>nd</sup> Floor, 8 Canada Square, London E14 5HQ, England

(Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F).

Form 20-F  Form 40-F

(Indicate by check mark whether the registrant by furnishing the information contained in this Form is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934).

Yes.....  No

(If "Yes" is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b): 82-.....).

*The following is the text of an announcement made today by Hang Seng Bank, a 62.14 per cent owned subsidiary of the HSBC Group.*

4 August 2008

**HANG SENG BANK LIMITED**

**2008 INTERIM RESULTS - HIGHLIGHTS**

- Operating profit up 17.2 per cent to HK\$9,112 million (HK\$7,773 million for the first half of 2007).
- Operating profit excluding loan impairment charges and other credit risk provisions up 15.5 per cent to HK\$9,300 million (HK\$8,053 million for the first half of 2007).
- Profit before tax up 3.1 per cent to HK\$10,530 million (HK\$10,218 million for the first half of 2007), excluding the gain on dilution of strategic investment in the first half of 2007, profit before tax up 20.3 per cent.
- Attributable profit up 2.2 per cent to HK\$9,064 million (HK\$8,867 million for the first half of 2007), excluding the gain on dilution of strategic investment in the first half of 2007, attributable profit up 22.5 per cent.
- Return on average shareholders' funds of 32.8 per cent (36.6 per cent for the first half of 2007), excluding the gain on dilution of strategic investment in the first half of 2007, return on average shareholders' funds up 2.3 percentage points.
- Assets up 0.3 per cent to HK\$747.9 billion (HK\$746.0 billion at 31 December 2007).
- Earnings per share up 2.2 per cent to HK\$4.74 per share (HK\$4.64 per share for the first half of 2007).

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- Second interim dividend of HK\$1.10 per share; total dividends of HK\$2.20 per share for the first half of 2008 (HK\$2.20 per share for the first half of 2007).
- Capital adequacy ratio of 13.9 per cent (11.2 per cent at 31 December 2007); core capital ratio of 11.3 per cent (8.4 per cent at 31 December 2007).
- Cost efficiency ratio of 26.3 per cent (26.6 per cent for the first half of 2007).

*The capital adequacy and core capital ratios at 30 June 2008 were calculated in accordance with Basel II – foundation internal ratings-based approach which became effective on 1 January 2008, while those at 31 December 2007 were calculated in accordance with Basel II – standardised approach.*

*Within this document, the Hong Kong Special Administrative Region of the People's Republic of China has been referred to as 'Hong Kong'.*

**Hang Seng Bank Limited**

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**Comment by Raymond K F Ch'ien, Chairman**

Hang Seng's 2008 interim results reflect good performance in an increasingly challenging market environment.

Net interest income increased by 23.2 percent, underpinned by good growth in Treasury balance sheet management income, expansion of higher-yield lending and improved loan spreads.

Our wealth management business remained a key driver of growth. We launched innovative investment products and strengthened service delivery channels, which supported increases in the securities and investment fund account bases. Our life insurance business was Hong Kong's number one provider in terms of new annualised premiums during the first quarter of the year.

We expanded and deepened commercial customer relationships to positive effect. Corporate wealth management's contribution to Commercial Banking's total operating income increased to 11.2 per cent. We enjoyed strong growth in average commercial customer deposits and advances in mainland China.

Mainland business increased its contribution to total profit before tax to 9.4 per cent, reflecting progress by Hang Seng Bank (China) Limited ('Hang Seng China') and a big rise in our share of profits from our strategic partner, Industrial Bank Co., Ltd. We took further steps to boost deposits growth, which significantly expanded our lending capacity.

At a bank-wide level, operating profit excluding loan impairment charges and other credit risk provisions rose by 15.5 per cent to HK\$9,300 million. Operating profit increased by 17.2 per cent to HK\$9,112 million.

Profit attributable to shareholders was up 2.2 per cent at HK\$9,064 million compared to the first-half result in 2007, which included a HK\$1,465 million one-off dilution gain from our strategic holding in Industrial Bank. Excluding this gain, attributable profit increased by 22.5 per cent. Earnings per share were HK\$4.74, compared with HK\$4.64 for the same period last year.

Net operating income before loan impairment charges rose by 15.1 per cent to HK\$12,620 million, reflecting continued growth across all our core business lines and outpacing the 13.9 per cent rise in operating expenses. This contributed to an improved cost efficiency ratio of 26.3 per cent - 0.3 percentage points better than a year earlier.

Profit before tax was up 3.1 per cent at HK\$10,530 million. Excluding the gain on dilution in the first half of 2007, profit before tax rose by 20.3 per cent.

Return on average shareholders' funds was 32.8 per cent, compared with 36.6 per cent (30.5 per cent excluding the dilution gain) for the first half of 2007. Return on average total assets was 2.4 per cent, compared with 2.5 per cent (2.1 per cent excluding the dilution gain) for the same period last year.

On 30 June 2008, our capital adequacy ratio and core capital ratio were 13.9 per cent and 11.3 per cent respectively, as calculated in accordance with the 'foundation internal ratings-based approach' under Basel II.

The Directors have declared a second interim dividend of HK\$1.10 per share, payable on 4 September 2008. This brings the total distribution for the first half of 2008 to HK\$2.20 per share, the same as in the first half of 2007.

## **Outlook**

Looking ahead, economic growth in Hong Kong and on the Mainland will likely be affected by the US economic slowdown as well as growing inflationary pressures.

The global credit crunch and surging oil prices will continue to exert pressure on major industrialised economies, which may impact activity in Hong Kong's external sector. However, domestic demand remains resilient on the back of the tight employment market and relatively low interest rate environment, pointing to moderate expansion.

Despite the Sichuan earthquake and mounting inflationary pressures, the Mainland is still on track to achieve solid growth this year - exports will face increasing challenges but private consumption is holding up well.

Investments in people, IT and our mainland network have strengthened our operational capabilities and provide a good foundation for the continued development of our business.

We will further leverage our competitive strengths - particularly our strong brand, market leadership position and comprehensive portfolio of products and services - to achieve sustainable growth.

**Hang Seng Bank Limited**

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**Review by Raymond C F Or, Vice-Chairman and Chief Executive**

In a less favourable operating environment, Hang Seng made good progress in the first half of 2008, recording income growth across all core customer groups.

We maintained leadership in wealth management by strengthening our retirement planning proposition and using our time-to-market competitive advantage. We rolled out new products to reflect changing investor sentiment, including Hong Kong's first Securities and Futures Commission-authorized mainland China bond fund, a Taiwan index fund and several capital-protected instruments.

We took successful steps to expand higher-yield credit cards and commercial lending.

Treasury achieved impressive growth, reflecting supportive interest rate conditions and further success with income diversification efforts.

Commercial Banking leveraged its strong customer relationship capabilities to record encouraging rises in average customer advances and corporate wealth management business. It also enhanced its 'one-stop' service for customers operating in Hong Kong and on the Mainland.

Corporate Banking developed initiatives to expand non-interest income and capitalised on opportunities for the upward repricing of loans.

Our mainland business recorded good increases in the customer bases and deposits, underpinned by Hang Seng Bank (China) Limited's expanding network of outlets in high-growth regions, the launch of new investment products and strengthened service capabilities.

**Customer Groups**

With outstanding results achieved last year, Personal Financial Services maintained its good earnings in more challenging market conditions. Profit before tax was HK\$5,284 million - a slight increase of 0.1 per cent year on year. Operating profit excluding loan impairment charges dropped by 4.4 per cent to HK\$5,141 million.

Excluding Private Banking, Personal Financial Services' profit before tax grew by 5 per cent.

Wealth management business continued to grow, recording a 2.2 per cent rise in income compared with a year earlier to reach HK\$3,518 million.

We expanded our range of investment products, enhanced online services, launched new marketing campaigns, and strengthened cross-referral mechanisms. This led to an encouraging increase in our number of investment services customers as well as rises in income from structured product sales, securities-related services and investment fund business.

Following strong growth last year, Private Banking was adversely affected by weak investment sentiment. Refinements to relationship management teams supported a 15.4 per cent increase in the customer base, but customer transactions fell in the more uncertain market conditions, resulting in a 44.5 per cent drop in wealth management income.

Our broad range of retirement planning solutions facilitated a 44.9 per cent rise in net earned life insurance premiums.

Our new enJoy credit card and well-developed card loyalty scheme underpinned encouraging increases in the cards in issue, spending and receivables. Personal loans grew by 39 per cent year on year. Despite strong competition, we maintained our market share for mortgage business, achieving double-digit lending growth.

Commercial Banking's operating profit excluding loan impairment charges grew by 13.3 per cent to HK\$1,219 million. Including the share of profits from associates, profit before tax rose by 32.5 per cent to HK\$1,703 million.

Our strong relationship management teams and expanding product range drove good growth in the corporate wealth management business, which increased its contribution to Commercial Banking's total operating income by 1.8 percentage points compared with a year earlier to reach 11.2 per cent. Net fee income and trading income rose by 14.9 per cent and 68.9 per cent respectively. The establishment of new teams to serve specific customer segments facilitated a 67.8 per cent increase in investment and treasury income.

Enhanced offerings for retailers, particularly our Octopus card merchant services, helped us grow our number of new commercial customers by 13.5 per cent in the first half of the year.

Commercial Banking teams in Hong Kong stepped up efforts with their mainland and Macau counterparts to provide 'joined-up' services to middle-market enterprises. This contributed to good increases in average customer advances and deposits on the Mainland.

Corporate Banking achieved a 90.1 per cent increase in profit before tax to HK\$365 million, underpinned by a 30.4 per cent rise in net interest income as well as lower loan impairment charges. In the tightening credit market, we took good advantage of opportunities to reprice credit facilities. Operating profit excluding loan impairment charges was up 22.5 per cent at HK\$365 million.

Treasury achieved an impressive 272.4 per cent increase in operating profit to HK\$1,698 million. Profit before tax, including share of profits from associates, rose 247.3 per cent to HK\$1,983 million.

Treasury's net interest income grew strongly by HK\$1,129 million, or 277.4 per cent, to reach HK\$1,536 million. We took further steps to grow income from proprietary trading and customer-driven business by exploring new trading opportunities, strengthening product development capabilities and deepening relationships with customers.

Reduced investor appetite for equities facilitated the successful promotion of foreign exchange and interest rate-linked products and capital-protected investment instruments. Treasury's trading income grew by 80.4 per cent to reach HK\$294 million.

## **Mainland Business**

Hang Seng China opened seven sub-branches during the first half of 2008, taking its number of outlets to 30 across nine cities. To support this expansion and drive future growth, its number of full-time equivalent staff rose by 19.6 per cent to 1,312.

The launch of new wealth management products helped us to increase our Prestige Banking mainland customer base by 74 per cent compared with the end of 2007, while the establishment in May of our first commercial sub-branch in ChangAn county in Dongguan is helping us capture new Commercial Banking business. Overall, our number of customers on the Mainland grew by 36 per cent.

Along with increased marketing, improved cross-group referrals and closer collaboration between mainland and Hong Kong teams, this drove a 94.1 per cent increase in deposits compared with last year-end. Lending rose by 14.7 per



cent.

Year on year, deposits and advances were up 292.5 per cent and 55 per cent respectively. Total operating income increased by 66.9 per cent.

Profit before tax was up 23.3 per cent, affected in part by investments in expanding the network and headcount as well as a foreign exchange loss on the revaluation of US dollar capital held by Hang Seng China against the renminbi.

Including our share of profits from Industrial Bank, mainland business contributed 9.4 per cent of total profit before tax, compared with 5.9 per cent and 7 per cent in the first and second halves of 2007 respectively.

On 31 January 2008, we signed an agreement to subscribe for 20 per cent of the enlarged share capital of Yantai City Commercial Bank - one of the largest city commercial banks in Shandong Province - for a total consideration of RMB800 million. Upon completion of the acquisition, we will strengthen our foothold in the rapidly developing Bohai Economic Rim region.

## **Looking Ahead**

Hang Seng's 2008 interim results reflect our competitive strength in changing market conditions.

We will continue to invest and build on our strength in wealth management, using our comprehensive range of products and services, well-established brand and leading market position as a springboard to achieve continued growth.

We will step up customer acquisitions in the affluent segment by opening more Prestige Banking centres and concentrating on tailor-made wealth management solutions.

We will increase our market share among younger customers by offering convenient, fast and environmentally friendly banking services with a strong emphasis on electronic channels.

We will capitalise on our large base of commercial customers in Hong Kong and growing mainland capabilities to become the bank of choice for Greater China business flows. We will take more steps to 'join up' Hong Kong and mainland Commercial Banking teams to deliver seamless banking services wherever customers do business.

Supported by our strong relationship management structures, we will expand our corporate wealth management business.

In Corporate Banking, we will focus on further income diversification and seek opportunities to improve yields on our loan portfolio.

We will build on the good progress made in developing a more balanced and diversified Treasury income base. We will streamline service delivery, strengthen cross-group cooperation to broaden and deepen product penetration, and further explore emerging opportunities on the Mainland.

Through Hang Seng China, we will pursue new avenues of business to increase our customer base. We will grow our wealth management business and expand our deposit base by opening more outlets in cities with good growth potential, expanding renminbi product offerings and accelerating brand-building initiatives.

By the end of this year, we will have new branches in Tianjin and Kunming and more sub-branches in key cities.

We will capitalise on the synergies created by our strategic partnerships to good effect.

We will remain vigilant in identifying and managing credit risk.

We have established an excellent platform for future expansion. Supported by our strong brand, premium customer service and good market knowledge, we will continue to grow our core businesses, generate increasing value for shareholders and enhance our position as a leading financial institution in Greater China.

**Hang Seng Bank Limited**

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## Results summary

**Hang Seng Bank Limited ('the bank') and its subsidiaries and associates ('the group') reported an unaudited profit attributable to shareholders of HK\$9,064 million for the first half of 2008, a rise of 2.2 per cent over the first half of 2007. Earnings per share were HK\$4.74, up HK\$0.10 from the first half of 2007. Excluding the dilution gain arising from the bank's strategic investment in Industrial Bank Co., Ltd. ('Industrial Bank') in the first half of 2007, profit attributable to shareholders increased by 22.5 per cent.**

**- Operating profit excluding loan impairment charges and other credit risk provisions** rose by HK\$1,247 million, or 15.5 per cent, to HK\$9,300 million, a robust performance riding in part on the momentum and record-breaking results achieved last year. This growth reflects a significant rise in net interest income and sustained leadership in wealth management business in less favourable market conditions.

**- Net interest income** grew by HK\$1,556 million, or 23.2 per cent, with an increase of 6.8 per cent in average interest-earning assets. Net interest income also benefited from improved loan spreads and better yields on Treasury balance sheet management portfolios, which outweighed the drop in contribution from net free funds due to the fall in market interest rates. **Net interest margin** for the first half of 2008 was 2.43 per cent - up 32 basis points compared with the same period last year. Net interest spread improved by 48 basis points to 2.20 per cent while contribution from net free funds declined by 16 basis points to 0.23 per cent.

**- Net fees and commissions** rose by HK\$165 million, or 5.8 per cent, to HK\$3,027 million. The group's dedicated efforts to continue expanding fee-based income proved rewarding. Against a backdrop of slower stock market activity due to uncertainty over the global credit crunch and rising crude oil prices, encouraging growth was registered in income from stockbroking and related services (9.5 per cent), sales of retail investment funds (6.2 per cent) and sales of third-party structured investment products (19.3 per cent). Credit card business continued to gain market share in terms of cards in issue, spending and receivables to achieve remarkable income growth of 29.0 per cent. Income from remittances and trade services grew by 17.6 per cent and 5.3 per cent respectively. Private banking investment services fee income fell significantly by 46.8 per cent. The downturn in equities markets resulted in dampened customer appetite for investment and reduced transaction volume exacerbated by declining asset values.

**- Trading income** improved by HK\$175 million, or 30.0 per cent, to HK\$759 million. Foreign exchange income rose by 35.8 per cent, attributable to increased customer activity and good trading opportunities captured by Treasury under the volatile market conditions. This increase was affected by the exchange loss on forward contracts used in 'funding swap' activities in the balance sheet management portfolios and on the revaluation of certain US dollar capital funds - maintained in the bank's mainland subsidiary bank and subject to regulatory controls - against the appreciating renminbi. Excluding these unfavourable factors, foreign exchange income registered remarkable growth of 57.5 per cent. Securities, derivatives and other trading income grew by 17.9 per cent as a result of the group expanding its treasury product portfolio and higher demand for equity-linked investment products.

## Hang Seng Bank Limited

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### Results summary *(continued)*

- Income from insurance business, including **net earned insurance premiums, net interest income, net fee income and net income from financial instruments designated at fair value, the change in present value of in-force business**, and after deducting **net insurance claims incurred and movement in policyholders' liabilities**, fell by 8.2 per cent to HK\$1,009 million. Life insurance business continued to gain market share and was ranked first in Hong Kong in terms of new annualised regular life insurance premiums for the first quarter of 2008. Our expanding range of products - particularly for retirement planning - drove strong growth in new annualised premiums. This underpinned the 44.9 per cent rise in net earned life insurance premiums to HK\$6,774 million. Net interest income and fee income from life insurance business grew by 40.1 per cent due to the increase in investment portfolio size. However, investment returns on life insurance funds were adversely affected by the poorly performing global capital markets.

- **Net operating income before loan impairment charges and other credit risk provisions** increased by HK\$1,653 million, or 15.1 per cent, to HK\$12,620 million, reflecting the group's core profitability across a wide range of products and customer segments.

- **Operating expenses** rose by HK\$406 million, or 13.9 per cent, compared with the first half of 2007, driven principally by further investments in mainland network expansion and business development in Hong Kong and on the Mainland. These investments supported growth, with net operating income before loan impairment charges outpacing the increase in costs. This helped the bank to improve its cost efficiency ratio, which fell by 0.3 percentage points to 26.3 per cent. The bank's mainland operations accounted for HK\$159 million, or 39.3 per cent, of the increase in operating expenses, reflecting the expansion of the mainland network of our wholly owned banking subsidiary, Hang Seng Bank (China) Ltd ('Hang Seng China'), from 23 to 30 outlets as well as its rise in net headcount from 1,097 to 1,312 during the first half of 2008. Excluding mainland operations, operating expenses increased by 9.1 per cent, due mainly to increased headcount and annual salary increments, as well as rises in rents, IT costs, depreciation and marketing expenses.

- **Operating profit** grew by HK\$1,339 million, or 17.2 per cent, to HK\$9,112 million, after accounting for the HK\$92 million reduction in **loan impairment charges and other credit risk provisions**.

- **Profit before tax** was up 3.1 per cent at HK\$10,530 million after taking the following items into account:

- a 10.2 per cent fall in **gains less losses from financial investments and fixed assets**;
- the non-recurrence of the HK\$1,465 million **gain on dilution of investment in an associate** related to the listing of Industrial Bank in the first half of last year;
- a 13.9 per cent decrease in **net surplus on property revaluation**; and
- a 114.3 per cent rise in **share of profits from associates**, mainly contributed by Industrial Bank.

## Hang Seng Bank Limited

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### Results summary *(continued)*

#### Balance sheet and key ratios

**Total assets** increased by HK\$1.9 billion, or 0.3 per cent, to HK\$747.9 billion. Customer advances rose by 9.3 per cent with encouraging growth in commercial lending, trade finance, mainland lending and personal loans. In a competitive operating environment, the bank took good advantage of opportunities to grow its residential mortgage lending in the active property market in the first half of the year. Interbank placing rose 20.8 per cent while investment in money market instruments fell by 24.4 per cent, reflecting a strategy of identifying quality investment opportunities to optimise returns while prudently managing risk. Customer deposits fell marginally by HK\$10.5 billion, or 1.8 per cent, to HK\$580.1 billion in the low interest rate environment. At 30 June 2008, the advances-to-deposits ratio was 58.1 per cent, compared with 52.2 per cent and 55.7 per cent at the end of December 2007 and June 2007 respectively.

As at 30 June 2008, shareholders' funds (excluding proposed dividends) were HK\$53,505 million, an increase of HK\$2,785 million, or 5.5 per cent. Retained profits rose by HK\$4,485 million, reflecting the increase in attributable profit (excluding first and second interim dividends) for the first half of 2008. The adverse effects of the global credit market upheaval led to a decline in the available-for-sale investments reserve.

The **return on average total assets** was 2.4 per cent, compared with 2.5 per cent for the first half of 2007. The **return on average shareholders' funds** was 32.8 per cent (36.6 per cent, or 30.5 per cent excluding the gain on dilution, in

the first half of 2007).

On 30 June 2008, the **capital adequacy ratio** was 13.9 per cent, up from 11.2 per cent at the end of 2007. The **core capital ratio** was 11.3 per cent, up from 8.4 per cent. The ratios were calculated in accordance with the Banking (Capital) Rules issued by the Hong Kong Monetary Authority ('HKMA') for the implementation of Basel II. In December 2007, the bank obtained the HKMA's approval to adopt the more sophisticated 'foundation internal ratings-based approach' under the Basel II framework to calculate its capital ratios, effective from 1 January 2008. The capital adequacy ratio and core capital ratio at 31 December 2007 were, however, calculated using the 'standardised (credit risk) approach' under the Basel II framework. As there are significant differences between the two approaches, the capital ratios of the two reporting periods are not directly comparable.

The bank maintained a strong liquidity position. The **average liquidity ratio** for the first half of 2008 was 47.3 per cent (calculated in accordance with the Fourth Schedule of the Hong Kong Banking Ordinance), compared with 52.9 per cent for the first half of 2007.

The cost efficiency ratio for the first half of 2008 was 26.3 per cent, compared with 26.6 per cent for both the first and second halves of 2007.

## Dividends

The Directors have declared a second interim dividend of HK\$1.10 per share, which will be payable on 4 September 2008 to shareholders on the register of shareholders as of 20 August 2008. Together with the first interim dividend, the total distribution for the first half of 2008 will amount to HK\$2.20 per share, the same as in the first half of 2007.

## Hang Seng Bank Limited

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### Customer group performance

Figures in HK\$m	<i>Personal</i>				<i>Inter-</i>	
	<i>Financial Services</i>	<i>Commercial Banking</i>	<i>Corporate Banking</i>	<i>Treasury</i>	<i>segment</i>	<i>Total</i>
					<i>Other elimination</i>	

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*Half-year ended*

*30 June 2008*

Net interest income	4,295	1,211	442	1,536	768	—	8,252
Net fee income/(expense)	2,380	547	61	(17)	56	—	3,027
Trading income/(loss)	485	125	8	294	(153)	—	759
Net (loss)/income from financial instruments designated at fair value	(1,029)	(1)	—	6	—	—	(1,024)
Dividend income	17	5	—	—	32	—	54
Net earned insurance premiums	6,832	96	2	—	—	—	6,930
Other operating income/(loss)	435	24	—	(1)	67	—	525
Inter-segment income	—	—	—	—	233	(233)	—
<b>Total operating income</b>	<b>13,415</b>	<b>2,007</b>	<b>513</b>	<b>1,818</b>	<b>1,003</b>	<b>(233)</b>	<b>18,523</b>
Net insurance claims incurred and movement in policyholders' liabilities	(5,843)	(59)	(1)	—	—	—	(5,903)
<b>Net operating income before loan impairment charges and other credit risk provisions</b>	<b>7,572</b>	<b>1,948</b>	<b>512</b>	<b>1,818</b>	<b>1,003</b>	<b>(233)</b>	<b>12,620</b>
Loan impairment charges and other credit risk provisions	(86)	(71)	(31)	—	—	—	(188)
<b>Net operating income</b>	<b>7,486</b>	<b>1,877</b>	<b>481</b>	<b>1,818</b>	<b>1,003</b>	<b>(233)</b>	<b>12,432</b>
Total operating expenses	(2,237)	(699)	(143)	(115)	(126)	—	(3,320)
Inter-segment expenses	(194)	(30)	(4)	(5)	—	233	—
<b>Operating profit</b>	<b>5,055</b>	<b>1,148</b>	<b>334</b>	<b>1,698</b>	<b>877</b>	<b>—</b>	<b>9,112</b>
Gains less losses from financial investments and fixed assets	175	96	31	—	(56)	—	246
Net surplus on property revaluation	—	—	—	—	229	—	229
Share of profits from associates	54	459	—	285	145	—	943
Profit before tax	5,284	1,703	365	1,983	1,195	—	10,530
Share of profit before tax	50.2%	16.2%	3.5%	18.8%	11.3%	—	100.0%
Operating profit excluding inter-segment transactions	5,249	1,178	338	1,703	644	—	9,112
Operating profit excluding loan impairment charges and other credit risk provisions	5,141	1,219	365	1,698	877	—	9,300
<i>Depreciation/amortisation included in total operating expenses</i>	(64)	(11)	(3)	(2)	(148)	—	(228)

*At 30 June 2008*

Total assets	210,593	93,416	85,595	320,004	38,308	—	747,916
Total liabilities	473,224	96,559	46,288	37,937	38,300	—	692,308
Investments in associates	379	2,412	—	1,923	2,435	—	7,149
Capital expenditure incurred during the period	203	25	6	2	131	—	367

## Hang Seng Bank Limited

### Customer group performance (continued)

Figures in HK\$m	<i>Personal Financial Services</i>	<i>Commercial Banking</i>	<i>Corporate Banking</i>	<i>Treasury</i>	<i>Other</i>	<i>Inter- segment elimination</i>	<i>Total</i>
<b>Half-year ended</b>							
<b>30 June 2007</b>							
Net interest income	4,142	1,119	339	407	689	—	6,696
Net fee income/(expense)	2,307	476	54	(11)	36	—	2,862
Trading income/(loss)	358	74	4	163	(15)	—	584
Net income/(loss) from financial instruments designated at fair value	689	—	—	(3)	—	—	686
Dividend income	6	—	—	—	20	—	26
Net earned insurance premiums	4,741	79	1	—	—	—	4,821
Other operating income	300	25	—	—	72	—	397
Inter-segment income	—	—	—	—	187	(187)	—
<b>Total operating income</b>	<b>12,543</b>	<b>1,773</b>	<b>398</b>	<b>556</b>	<b>989</b>	<b>(187)</b>	<b>16,072</b>
Net insurance claims incurred and movement in policyholders' liabilities	(5,061)	(44)	—	—	—	—	(5,105)
<b>Net operating income before loan impairment charges and other credit risk provisions</b>	<b>7,482</b>	<b>1,729</b>	<b>398</b>	<b>556</b>	<b>989</b>	<b>(187)</b>	<b>10,967</b>
Loan impairment charges and other credit risk provisions	(122)	(45)	(113)	—	—	—	(280)
<b>Net operating income</b>	<b>7,360</b>	<b>1,684</b>	<b>285</b>	<b>556</b>	<b>989</b>	<b>(187)</b>	<b>10,687</b>
Total operating expenses	(1,939)	(636)	(97)	(96)	(146)	—	(2,914)
Inter-segment expenses	(163)	(17)	(3)	(4)	—	187	—
<b>Operating profit</b>	<b>5,258</b>	<b>1,031</b>	<b>185</b>	<b>456</b>	<b>843</b>	<b>—</b>	<b>7,773</b>
Gain on dilution of investment in associate	—	—	—	—	1,465	—	1,465



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Gains less losses from financial investments and fixed assets	—	—	7	—	267	—	274
Net surplus on property revaluation	—	—	—	—	266	—	266
Share of profits from associates	20	254	—	115	51	—	440
Profit before tax	5,278	1,285	192	571	2,892	—	10,218
Share of profit before tax	51.7 %	12.6%	1.8%	5.6 %	28.3 %	—	100.0%
Operating profit excluding inter-segment transactions	5,421	1,048	188	460	656	—	7,773
Operating profit excluding loan impairment charges and other credit risk provisions	5,380	1,076	298	456	843	—	8,053
<i>Depreciation/amortisation included in total operating expenses</i>	(56)	(8)	(2)	(1)	(113)	—	(180)

**At 30 June 2007**

Total assets	191,312	74,766	82,688	353,011	39,545	—	741,322
Total liabilities	432,416	93,988	51,983	70,109	39,878	—	688,374
Investments in associates	155	1,951	—	880	2,293	—	5,279
Capital expenditure incurred during the period	135	43	8	3	29	—	218

**Hang Seng Bank Limited**

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Customer group performance (*continued*)

Figures in HK\$m	<i>Personal</i>			<i>Treasury</i>	<i>Inter-segment Other elimination</i>	<i>Total</i>
	<i>Financial Services</i>	<i>Commercial Banking</i>	<i>Corporate Banking</i>			
<b>Half-year ended</b>						
<b>31 December 2007</b>						

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Net interest income	4,559	1,245	380	905	934	—	8,023
Net fee income/(expense)	3,419	529	55	(14)	35	—	4,024
Trading income/(loss)	728	99	5	305	(42)	—	1,095
Net income from financial instruments designated at fair value	1,212	2	—	7	—	—	1,221
Dividend income	8	1	—	—	17	—	26
Net earned insurance premiums	4,778	102	1	—	—	—	4,881
Other operating income/(loss)	243	22	—	(3)	88	—	350
Inter-segment income	—	—	—	—	186	(186)	—
<b>Total operating income</b>	<b>14,947</b>	<b>2,000</b>	<b>441</b>	<b>1,200</b>	<b>1,218</b>	<b>(186)</b>	<b>19,620</b>
Net insurance claims incurred and movement							
in policyholders' liabilities	(5,523)	(48)	(1)	—	—	—	(5,572)
<b>Net operating income before loan impairment charges and other credit risk provisions</b>	<b>9,424</b>	<b>1,952</b>	<b>440</b>	<b>1,200</b>	<b>1,218</b>	<b>(186)</b>	<b>14,048</b>
Loan impairment charges and other credit risk provisions	(155)	(120)	(21)	—	—	—	(296)
<b>Net operating income</b>	<b>9,269</b>	<b>1,832</b>	<b>419</b>	<b>1,200</b>	<b>1,218</b>	<b>(186)</b>	<b>13,752</b>
Total operating expenses	(2,503)	(801)	(137)	(118)	(177)	—	(3,736)
Inter-segment expenses	(162)	(17)	(3)	(4)	—	186	—
<b>Operating profit</b>	<b>6,604</b>	<b>1,014</b>	<b>279</b>	<b>1,078</b>	<b>1,041</b>	<b>—</b>	<b>10,016</b>
Gains less losses from financial investments and fixed assets	4	1	4	—	433	—	442
Net surplus on property revaluation	—	—	—	—	113	—	113
Share of profits from associates	32	401	—	180	69	—	682
Profit before tax	6,640	1,416	283	1,258	1,656	—	11,253
Share of profit before tax	59.0 %	12.6 %	2.5 %	11.2 %	14.7 %	—	100.0 %
Operating profit excluding inter-segment transactions	6,766	1,031	282	1,082	855	—	10,016
Operating profit excluding loan impairment charges and other credit risk provisions	6,759	1,134	300	1,078	1,041	—	10,312
<i>Depreciation/amortisation included in total operating expenses</i>	(62)	(13)	(3)	(2)	(121)	—	(201)

**At 31 December 2007**

Total assets	190,696	80,479	79,419	358,306	37,099	—	745,999
Total liabilities	459,756	100,857	53,373	42,486	33,071	—	689,543
Investments in associates	201	2,520	—	1,138	2,318	—	6,177
Capital expenditure incurred during the period	91	33	13	—	186	—	323

## Hang Seng Bank Limited

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Customer group performance (*continued*)

**Personal Financial Services ('PFS')** maintained its year-on-year earnings with a slight increase of 0.1 per cent in profit before tax to HK\$5,284 million for the first half of 2008. Operating profit excluding loan impairment charges was down 4.4 per cent at HK\$5,141 million.

Excluding Private Banking, Personal Financial Services' profit before tax grew by 5 per cent.

Net interest income recorded moderate growth of 3.7 per cent, supported by stable customer deposit balances.

Non-interest income declined slightly by 1.9 per cent. Wealth management income was negatively affected by the economic slowdown and subsequent market volatility, but insurance was able to maintain its sales momentum. In the first half of 2008, new annualised life insurance premiums exceeded HK\$2 billion, underpinning the 44.9 per cent rise in net earned insurance premiums. In the first quarter of the year, the group's life insurance business ranked number one in Hong Kong in terms of new business, with a market share of 16.2 per cent.

Total operating income from unsecured lending recorded significant year-on-year growth of 32.5 per cent as the bank's credit card business continued to gain market share in terms of cards in force, spending and receivables. The launch of a new credit card employing innovative contactless payment technology and a series of promotion campaigns helped drive the number of cards in issue to 1.64 million, representing year-on-year growth of 13.9 per cent. Card receivables grew strongly by 19.3 per cent year on year to reach HK\$11.7 billion, attributable mainly to successful card utilisation campaigns and robust consumer spending. Personal lending also registered impressive growth with a 39.0 per cent year-on-year increase in loan balances to HK\$3.2 billion.

Residential mortgage business benefited from market anticipation of asset price inflation, achieving double-digit growth in first half of the year. Despite the recent market slowdown, the bank maintained its market share in terms of total mortgage loans outstanding at around 16.0 per cent and secured the number two position in new mortgage loan drawdowns for the first half of 2008.

**Commercial Banking ('CMB')** achieved an increase of 13.3 per cent in operating profit excluding loan impairment charges, underpinned by satisfactory growth in net fee income and net trading income. Taking into account the contribution from Industrial Bank, profit before tax rose by 32.5 per cent to HK\$1,703 million, representing 16.2 per cent of the group's total profit before tax.

Average customer advances rose by 21.9 per cent as a result of balanced growth in lending to the manufacturing, wholesale and retail and property sectors, and increases in trade finance and factoring. This good growth was partly offset by the narrowing of deposit margins, resulting in a moderate rise of 8.2 per cent in net interest income.

## Hang Seng Bank Limited

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### Customer group performance (*continued*)

Driven by concerted efforts to grow corporate wealth management business, net fee income and net trading income reported good growth of 14.9 per cent and 68.9 per cent respectively. Corporate wealth management income contributed 11.2 per cent of CMB's total operating income in the first half of 2008, up 1.8 percentage points compared with the first half of 2007. With the establishment of designated corporate teams to serve the diverse investment needs of different customer segments, investment and treasury income registered robust growth of 67.8 per cent compared with the first half of 2007.

CMB's efforts to offer enhanced services to customers in the retail sector continued to generate positive returns. Net fee income from card merchant-acquiring business achieved strong growth of 10.9 per cent. Octopus card merchant services helped to strengthen the bank's franchise in the small and medium-sized enterprise ('SME') sector, as evidenced by the fact that 70 per cent of Octopus merchants acquired in the first half of 2008 were new customers for the bank. Overall, the number of new commercial customers acquired in the first half of 2008 grew by 13.5 per cent.

CMB continued to strengthen its relationships with middle-market enterprises ('MME'). The collaborative efforts of the Hong Kong, Mainland and Macau teams have put CMB in a better position to provide one-stop banking solutions for MME customers with operations in the Pearl River Delta, Yangtze River Delta and Bohai Economic Rim regions. Average customer deposits and average customer advances on the Mainland registered strong growth of 324.0 per cent and 119.5 per cent respectively. The establishment of Hang Seng China's first commercial banking sub-branch at ChangAn, Dongguan, in June 2008, will help further to extend CMB's catchment area in the region.

At 30 June 2008, over 57,000 customers had registered for Business e-Banking services, an increase of 30.8 per cent compared to the same period in 2007. The number of online business banking transactions grew by 31.7 per cent.

**Corporate Banking ('CIB')** achieved an increase of 22.5 per cent in operating profit excluding loan impairment charges, driven largely by satisfactory growth of 30.4 per cent in net interest income. CIB continued to focus on liability-driven business and higher-yield loan transactions. Average customer deposits rose by 16.2 per cent. Average customer advances were up 10.3 per cent, due mainly to increased lending to real estate companies, hotels and investment holding companies. Profit before tax rose strongly by HK\$173 million, or 90.1 per cent, to HK\$365 million.

CIB remained active in financing mainland projects of Hong Kong-based corporations during 2008 and continued to expand its mainland customer base. Average customer deposits and average customer advances on the Mainland recorded encouraging growth of 354.7 per cent and 32.1 per cent respectively.

**Treasury ('TRY')** reported a strong 272.4 per cent growth in operating profit. Profit before tax, taking into account the increase in share of profits from associates, rose by 247.3 per cent to HK\$1,983 million, contributing 18.8 per cent to the group's total profit before tax.

## Hang Seng Bank Limited

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Customer group performance (*continued*)

Benefiting from the rate cut cycle in the United States that began in September 2007, the interest margin of balance sheet management portfolios improved significantly. Coupled with good portfolio positioning and a prudent strategy of investing in high quality instruments, net interest income from balance sheet management portfolios registered remarkable growth of HK\$1,129 million, or 277.4 per cent. Including the net increase of HK\$82 million in funding swap costs (described below) - which were recognised as foreign exchange losses - net interest income rose by HK\$1,047 million, or 475.9 per cent.

Trading income reversed its declining trend of 2007 to record growth of HK\$131 million, or 80.4 per cent, attributable mainly to foreign exchange and derivative trading activities. This good trading income result was partly offset by the mirror effect of 'funding swap' activities in the balance sheet management portfolios, which reported a loss of HK\$269 million in the first six months of 2008. Excluding the impact of such activities, trading income increased by HK\$213 million.

*Treasury from time to time employs foreign exchange swaps for its funding activities, which in essence involve swapping a currency ('original currency') into another currency ('swap currency') at the spot exchange rate for short-term placement and simultaneously entering into a forward exchange contract to convert the funds back to the original currency on maturity of the placement. In accordance with HKAS39, the exchange difference of the spot and forward contracts is required to be recognised as a foreign exchange gain/loss, while the corresponding interest differential between the original and swap funding is reflected in net interest income.*

## **Hang Seng Bank Limited**

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### **Mainland business**

Headquartered in Shanghai, the bank's mainland subsidiary, Hang Seng China, marked its first anniversary in May 2008. At 30 June 2008, Hang Seng China's network had grown from 23 to 30 outlets since the end of 2007, comprising nine branches and 21 sub-branches operating across nine cities: Beijing, Shanghai, Guangzhou, Dongguan, Shenzhen, Fuzhou, Nanjing, Hangzhou and Ningbo. The bank has a branch in Shenzhen for foreign currency wholesale business and a representative office in Xiamen. To support expansion and strengthen sales and marketing capabilities, Hang Seng China's number of full-time equivalent staff increased by 215 to 1,312 in the first half of 2008.

Supported by the robust mainland economy, Hang Seng China capitalised on new opportunities to grow its business by offering a comprehensive range of premium banking services, including renminbi services. Mainland lending grew by 14.7 per cent compared with the end of last year. The launch of full renminbi deposit services for local residents and new investment-linked deposit products contributed to the strong 94.1 per cent increase in customer deposits during the first half of 2008. Year on year, deposits and advances were up 292.5 per cent and 55.0 per cent respectively. Total operating income rose by 66.9 per cent, representing good growth in both interest income and non-interest income.

The combined effects of the cost of network expansion, investment in human resources, a foreign exchange loss on the revaluation of US dollar capital funds held by Hang Seng China against the renminbi, and a decline in loan impairment charges, resulted in a 23.3 per cent increase in profit before tax.

Mainland PFS successfully grew its share of the mass affluent and affluent segments, expanding its customer base by 38 per cent since the end of last year and enjoying particular success with Prestige Banking, which recorded a 74 per cent increase in customers. Leveraging the bank's well-established corporate customer base in Hong Kong, Hang Seng China's CMB and CIB teams collaborated closely with their Hong Kong counterparts to offer 'joined-up' services to customers with operations in Hong Kong and on the Mainland, helping to expand the commercial customer base and renminbi business. TRY continued to manage the funding positions of the branches and launched new structured investment products to meet a wide range of customer needs.

Including the bank's share of profit from Industrial Bank, mainland business contributed 9.4 per cent of total profit before tax, compared with 5.9 per cent and 7.0 per cent for the first and second halves of 2007 respectively.

## Hang Seng Bank Limited

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The financial information in this news release is based on the unaudited consolidated financial statements of Hang Seng Bank Limited ('the bank') and its subsidiaries and associates ('the group') for the six months ended 30 June 2008.

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**Hang Seng Bank Limited**

**Consolidated Income Statement (unaudited)**

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	<i>Half-year ended 30 June</i>	<i>Half-year ended 30 June</i>	<i>Half-year ended 31 December</i>
	<i>2008</i>	<i>2007</i>	<i>2007</i>
<i>Figures in HK\$m</i>			
Interest income	<b>13,665</b>	16,318	18,088
Interest expense	<b>(5,413)</b>	(9,622)	(10,065)
<b>Net interest income</b>	<b>8,252</b>	6,696	8,023
Fee income	<b>3,368</b>	3,163	4,519
Fee expense	<b>(341)</b>	(301)	(495)
<b>Net fee income</b>	<b>3,027</b>	2,862	4,024

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Trading income	<b>759</b>	584	1,095
Net (loss)/income from financial instruments designated at fair value	<b>(1,024)</b>	686	1,221
Dividend income	<b>54</b>	26	26
Net earned insurance premiums	<b>6,930</b>	4,821	4,881
Other operating income	<b>525</b>	397	350
Total operating income	<b>18,523</b>	16,072	19,620
Net insurance claims incurred and movement in policyholders' liabilities	<b>(5,903)</b>	(5,105)	(5,572)
<b>Net operating income before loan impairment charges and other credit risk provisions</b>	<b>12,620</b>	10,967	14,048
Loan impairment charges and other credit risk provisions	<b>(188)</b>	(280)	(296)
<b>Net operating income</b>	<b>12,432</b>	10,687	13,752

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Employee compensation and benefits	<b>(1,736)</b>	(1,598)	(1,987)
General and administrative expenses	<b>(1,356)</b>	(1,136)	(1,548)
Depreciation of premises, plant and equipment	<b>(201)</b>	(169)	(179)
Amortisation of intangible assets	<b>(27)</b>	(11)	(22)
Total operating expenses	<b>(3,320)</b>	(2,914)	(3,736)
<b>Operating profit</b>	<b>9,112</b>	7,773	10,016
Gain on dilution of investment in an associate	—	1,465	—
Gains less losses from financial investments and fixed assets	<b>246</b>	274	442
Net surplus on property revaluation	<b>229</b>	266	113
Share of profits from associates	<b>943</b>	440	682

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	<b>10,530</b>	10,218	11,253
<b>Profit before tax</b>			
Tax expense	<b>(1,466)</b>	(1,150)	(1,715)
<b>Profit for the period</b>	<b>9,064</b>	9,068	9,538
Profit attributable to shareholders	<b>9,064</b>	8,867	9,375
Profit attributable to minority interests	—	201	163
	<b>9,064</b>	9,068	9,538
Dividends	<b>4,206</b>	4,206	7,839
Earnings per share (in HK\$)	<b>4.74</b>	4.64	4.90

*The HSBC Group reports interest income and interest expense arising from financial assets and financial liabilities held for trading as 'Net trading income' and arising from financial instruments designated at fair value through profit and loss as 'Net income from financial instruments designated at fair value' (other than for debt securities in issue and subordinated liabilities, together with derivatives managed in conjunction with them).*

*The table below presents the interest income and interest expense of Hang Seng, as included within the HSBC Group accounts:*

<i>Figures in HK\$m</i>	<i>Half-year ended 30 June 2008</i>	<i>Half-year ended 30 June 2007</i>	<i>Half-year ended 31 December 2007</i>
<i>Interest income</i>	13,376	15,941	17,760
<i>Interest expense</i>	(4,679)	(8,354)	(8,989)
<i>Net interest income</i>	8,697	7,587	8,771

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<i>Net interest income and expense reported as 'Net trading income'</i>	(551)	(938)	(815)
<i>Net interest income and expense reported as 'Net income from financial instruments designated at fair value'</i>	106	47	67

**Hang Seng Bank Limited**

**Consolidated Balance Sheet (unaudited)**

	<i>At 30</i>	<i>At 30</i>	<i>At 31</i>
	<i>June</i>	<i>June</i>	<i>December</i>
	<i>2008</i>	<i>2007</i>	<i>2007</i>

*Figures in HK\$m*

**Assets**

Cash and balances with banks and other financial institutions	<b>19,755</b>	12,921	16,864
Placings with and advances to banks and other financial institutions	<b>136,534</b>	94,485	113,029
Trading assets	<b>13,689</b>	9,848	10,390
Financial assets designated at fair value	<b>12,607</b>	9,827	13,892

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Derivative financial instruments	<b>6,043</b>	2,348	4,702
Advances to customers	<b>337,157</b>	310,972	308,356
Financial investments	<b>184,654</b>	251,191	244,294
Investments in associates	<b>7,149</b>	5,279	6,177
Investment properties	<b>2,776</b>	2,457	2,581
Premises, plant and equipment	<b>7,487</b>	6,342	6,794
Interest in leasehold land held for own use under operating lease	<b>558</b>	572	565
Intangible assets	<b>3,297</b>	2,347	2,889
Other assets	<b>16,210</b>	32,733	15,466
	<b>747,916</b>	741,322	745,999
<b>Liabilities</b>			
Current, savings and other deposit accounts	<b>535,148</b>	512,450	546,653
Deposits from banks	<b>19,247</b>	57,834	19,736
Trading liabilities	<b>53,767</b>	44,294	48,151
Financial liabilities designated at fair value	<b>1,431</b>	1,473	1,498
Derivative financial instruments	<b>8,882</b>	2,118	4,683
Certificates of deposit and other debt securities in issue	<b>4,026</b>	7,282	5,685

Other liabilities	<b>17,629</b>	22,123	17,850
Liabilities to customers under insurance contracts	<b>38,737</b>	27,942	33,089
Deferred tax and current tax liabilities	<b>4,086</b>	3,485	2,844
Subordinated liabilities	<b>9,355</b>	9,373	9,354
	<b>692,308</b>	688,374	689,543
<b>Capital resources</b>			
Minority interests	—	1,917	—
Share capital	<b>9,559</b>	9,559	9,559
Retained profits	<b>37,358</b>	32,706	32,873
Other reserves	<b>6,588</b>	6,663	8,288
Proposed dividends	<b>2,103</b>	2,103	5,736
Shareholders' funds	<b>55,608</b>	51,031	56,456
	<b>55,608</b>	52,948	56,456
	<b>747,916</b>	741,322	745,999

Hang Seng Bank Limited

**Consolidated Statement of Recognised Income and Expense (unaudited)**

<i>Figures in HK\$m</i>	<i>Half-year ended 30 June 2008</i>	<i>Half-year ended 30 June 2007</i>	<i>Half-year ended 31 December 2007</i>
Unrealised surplus on revaluation of premises, net of tax	<b>467</b>	218	225
Tax on realisation of revaluation surplus on disposal of premises	<b>3</b>	10	35



Available-for-sale investments reserve, net of tax:			
- fair value changes taken to equity			
-- on debt securities	<b>(1,353)</b>	(524)	95
-- on equity shares	<b>(1,080)</b>	795	1,228
- fair value changes transferred to income statement:			
-- on impairment	<b>67</b>	—	—
-- on hedged items	<b>(20)</b>	73	(254)
-- on disposal	<b>(368)</b>	(247)	(197)
Cash flow hedges reserve, net of tax:			
- fair value changes taken to equity	<b>39</b>	(127)	273
- fair value changes transferred to income statement	<b>(194)</b>	141	77
Actuarial (losses)/gains on defined benefit plans, net of tax	<b>(423)</b>	369	(1,612)
Exchange differences on translation of financial statements of overseas branches, subsidiaries and associates	<b>682</b>	180	347
Effect of decrease in tax rate in deferred tax balance at 1 January	<b>30</b>	—	—
Net (expense)/income recognised directly in equity	<b>(2,150)</b>	888	217
Profit for the period	<b>9,064</b>	9,068	9,538
Total recognised income and expense for the period	<b>6,914</b>	9,956	9,755

Attributable to shareholders	<b>6,914</b>	9,755	9,592
Attributable to minority interests	—	201	163
	<b>6,914</b>	9,956	9,755

Hang Seng Bank Limited

**Consolidated Cash Flow Statement (unaudited)**

Figures in HK\$m	<i>Half-year ended 30 June 2008</i>	<i>Half-year ended 30 June 2007</i>
<b>Net cash (outflow)/inflow from operating activities</b>	<b>(44,918)</b>	12,376
<b>Cash flows from investing activities</b>		
Dividends received from associates	<b>258</b>	195
Purchase of available-for-sale investments	<b>(27,368)</b>	(47,529)
Purchase of held-to-maturity debt securities	<b>(134)</b>	(420)
Proceeds from sale or redemption of available-for-sale investments	<b>84,669</b>	33,895
Proceeds from redemption of held-to-maturity debt securities	<b>71</b>	33
Purchase of fixed assets and intangible assets	<b>(367)</b>	(218)
Proceeds from sale of fixed assets and asset held for sale	<b>233</b>	212
Interest received from available-for-sale investments	<b>5,218</b>	4,691
Dividends received from available-for-sale investments	<b>54</b>	10
Net cash inflow/(outflow) from investing activities	<b>62,634</b>	(9,131)
<b>Cash flows from financing activities</b>		
Dividends paid	<b>(7,839)</b>	(5,736)
Interest paid for subordinated liabilities	<b>(205)</b>	(212)
Proceeds from subordinated liabilities	—	2,342

Net cash outflow from financing activities	<b>(8,044)</b>	(3,606)
<b>Increase/(decrease) in cash and cash equivalents</b>	<b>9,672</b>	(361)
<b>Cash and cash equivalents at 1 January</b>	<b>113,474</b>	90,275
Effect of foreign exchange rate changes	<b>988</b>	1,197
<b>Cash and cash equivalents at 30 June</b>	<b>124,134</b>	91,111

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**Hang Seng Bank Limited**
**Financial Review**

## Net interest income

<i>Half-year ended</i>	<i>Half-year ended</i>	<i>Half-year ended</i>
<i>30 June</i>	<i>30 June</i>	<i>31 December</i>
<i>2008</i>	<i>2007</i>	<i>2007</i>
<i>Figures in HK\$m</i>		
Net interest income/(expense) arising from:		
- financial assets and liabilities that are not at fair value through profit and loss	<b>8,717</b>	7,609
- trading assets and liabilities	<b>(551)</b>	(938)
- financial instruments designated at fair value	<b>86</b>	25
	<b>8,252</b>	6,696
Average interest-earning assets	<b>682,728</b>	639,539
Net interest spread	<b>2.20%</b>	1.72%
Net interest margin	<b>2.43%</b>	2.11%

Net interest income rose by HK\$1,556 million, or 23.2 per cent, to HK\$8,252 million. Average interest-earning assets increased by HK\$43.2 billion, or 6.8 per cent, to HK\$682.7 billion.

Average customer advances rose 12.7 per cent, with notable increases in mainland loans within regulatory limits, higher yielding card advances and personal loans and trade finance. An active property market boosted average mortgage lending, with strong volume growth more than offsetting the effect of tighter spreads on mortgages in the intensely competitive and low interest rate environment. Overall, the total loan portfolio contributed HK\$529 million to the growth in net interest income.

Deposit products contributed HK\$34 million to the increase in net interest income, supported by the 7.8 per cent growth in average customer deposits, mainly low-cost savings balances. Under the low interest rate environment, spreads on time deposits were affected by a lower value of funds as there was little room for reduction on interest rates paid to customers, but this was compensated for the increase in low-cost savings balances.

Treasury balance sheet management income recorded encouraging growth, contributing HK\$1,269 million to net interest income. The accrual portfolio benefited from falling US dollar interest rates in the second half of 2007 which led to lower funding costs as well as Treasury's strong positioning for capturing yield enhancement opportunities. The life insurance fund investments portfolio grew by 55.8 per cent, adding HK\$173 million.

Despite an increase in the level of net free funds (including non-interest bearing account balances and net shareholders' funds), their contribution to net interest income fell by HK\$449 million due to the decline in market interest rates.

**Hang Seng Bank Limited**

**Financial Review**

*(continued)*

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Net interest income *(continued)*

Net interest margin rose by 32 basis points to 2.43 per cent. Net interest spread improved by 48 basis points to 2.20 per cent, benefiting from better yields on Treasury balance sheet management portfolios and improved spreads on

lending business. The contribution from net free funds, however, dropped by 16 basis points to 0.23 per cent as a result of the fall in average interest rates. Including the net increase of HK\$82 million in funding swap costs - which were recognised as foreign exchange losses under trading income - net interest income increased by HK\$1,474 million, or 22.6 per cent, and net interest margin improved by 30 basis points to 2.35 per cent.

Compared with the second half of 2007, net interest income improved by HK\$229 million, or 2.9 per cent, with average interest-earning assets maintained at the same level. Net interest margin improved by 10 basis points.

The HSBC Group reports interest income and interest expense arising from financial assets and financial liabilities held for trading as 'Net trading income'. That arising from financial instruments designated at fair value through profit and loss is reported as 'Net income from financial instruments designated at fair value' (other than for debt securities in issue and subordinated liabilities, together with derivatives managed in conjunction with them).

The table below presents the net interest income of Hang Seng, as included within the HSBC Group accounts:

	<i>Half-year ended 30 June 2008</i>	<i>Half-year ended 30 June 2007</i>	<i>Half-year ended 31 December 2007</i>
<i>Figures in HK\$m</i>			
Net interest income	<b>8,697</b>	7,587	8,771
Average interest-earning assets	<b>664,892</b>	620,830	666,107
Net interest spread	<b>2.33 %</b>	1.87%	2.08%
Net interest margin	<b>2.63 %</b>	2.46%	2.61%

## Hang Seng Bank Limited

## Financial Review

*(continued)*

Net fee income

<i>Half-year ended</i>	<i>Half-year ended</i>	<i>Half-year ended</i>	
<b>30</b>	<i>30 June</i>	<i>31</i>	
<i>June</i>		<i>December</i>	
<i>Figures in HK\$m</i>	<i>2008</i>	<i>2007</i>	
- Stockbroking and related services	<b>808</b>	738	1,247
- Retail investment funds	<b>773</b>	728	948
- Structured investment products	<b>297</b>	249	412
- Insurance	<b>54</b>	56	59
- Account services	<b>141</b>	144	140
- Private banking	<b>177</b>	333	667
- Remittances	<b>107</b>	91	102
- Cards	<b>623</b>	483	565
- Credit facilities	<b>60</b>	56	54
- Trade services	<b>199</b>	189	217
- Other	<b>129</b>	96	108
Fee income	<b>3,368</b>	3,163	4,519
Fee expense	<b>(341)</b>	(301)	(495)
	<b>3,027</b>	2,862	4,024

Net fee income rose by HK\$165 million, or 5.8 per cent, compared with the first half of 2007, to HK\$3,027 million.

With the slowdown of equities markets dampening investment market sentiment in Hong Kong, stockbroking and related services recorded good growth of 9.5 per cent. Income from retail investment funds increased by 6.2 per cent. Income from sales of structured investment products grew by 19.3 per cent, mainly reflecting sales of equity-linked instruments. Private banking investment services fee income was adversely affected, declining by 46.8 per cent, due

largely to a lower transaction volume in the less favourable investment environment.

Card services income grew significantly by 29.0 per cent, supported by the 13.9 per cent increase in the number of cards in circulation and the 19.3 per cent rise in cardholder spending year on year. The launch of the enJoy affinity credit card was extremely well received by the market, increasing the number of cards in issue by about 9.0 per cent. Remittance and trade services fees rose by 17.6 per cent and 5.3 per cent respectively.

Compared with the second half of 2007, net fee income declined by HK\$997 million, or 24.8 per cent, mainly reflecting dampened sentiment in the investment and stock markets in first half of 2008, compared with the buoyancy of the preceding six months.

## Hang Seng Bank Limited

## Financial Review

*(continued)*

### Trading income

	<i>Half-year ended 30 June 2008</i>	<i>Half-year ended 30 June 2007</i>	<i>Half-year ended 31 December 2007</i>
<i>Figures in HK\$m</i>			
Trading income:			
- foreign exchange	<b>535</b>	394	467
- securities, derivatives and other trading activities	<b>224</b>	190	628
	<b>759</b>	584	1,095

Trading income rose by HK\$175 million, or 30.0 per cent, to HK\$759 million, compared with the first half of 2007. The HK\$141 million increase in foreign exchange income takes into account two specific items not related to normal foreign exchange trading. First, an exchange loss of HK\$269 million was incurred in the first half of 2008 (HK\$187 million in first half of 2007) on forward contracts used in 'funding swap' activities in the balance sheet management portfolios. Second, capital funds of Hang Seng China injected in US dollars and pending regulatory approval for conversion into renminbi were recorded at the historical rate. The subsequent revaluation loss on the US dollar funds against the renminbi - amounting to HK\$185 million in the first half of 2008 (HK\$47 million in first half of 2007) - was recognised as a foreign exchange loss. Excluding these two unfavourable items, normal foreign exchange trading returned excellent results, growing by HK\$361 million, or 57.5 per cent, to HK\$989 million, reflecting the bank's ability successfully to capture opportunities to expand proprietary trading and customer-driven business.

Income from securities, derivatives and other trading grew by HK\$34 million, or 17.9 per cent, attributable to the improvement in trading results and the profit earned on equity-linked structured products.

*Treasury from time to time employs foreign exchange swaps for its funding activities, which in essence involve swapping a currency ('original currency') into another currency ('swap currency') at the spot exchange rate for short-term placement and simultaneously entering into a forward exchange contract to convert the funds back to the original currency on maturity of the placement. In accordance with HKAS39, the exchange difference of the spot and forward contracts is required to be recognised as foreign exchange gain/loss, while the corresponding interest differential between the original and swap funding is reflected in net interest income.*

## Hang Seng Bank Limited

## Financial Review

(continued)

### Other operating income

<i>Figures in HK\$m</i>	<i>Half-year ended 30 June 2008</i>	<i>Half-year ended 30 June 2007</i>	<i>Half-year ended 31 December 2007</i>
Rental income from investment properties	<b>66</b>	72	67



Movement in present value of in-force long-term insurance business	<b>363</b>	207	190
Other	<b>96</b>	118	93
	<b>525</b>	397	350

### Analysis of income from wealth management business

<i>Half-year ended</i>	<i>Half-year ended</i>	<i>Half-year ended</i>
<i>30 June</i>	<i>30 June</i>	<i>31 December</i>
<i>June</i>	<i>June</i>	<i>December</i>
<i>2008</i>	<i>2007</i>	<i>2007</i>

Investment income:			
- retail	<b>773</b>	728	948
investment funds			
- structured			
investment			
products	<b>689</b>	511	981
- private banking	<b>187</b>	337	672
- securities	<b>808</b>	738	1,247
broking and related services			
- margin trading	<b>52</b>	30	48
and others			
	<b>2,509</b>	2,344	3,896

Insurance income:			
- life insurance	<b>862</b>	943	1,112
- general insurance and others	<b>147</b>	156	192
	<b>1,009</b>	1,099	1,304

Total	<b>3,518</b>	3,443	5,200
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*Income from structured investment products includes income reported under net fee income on the sales of third-party structured investment products. It also includes profit generated from the selling of structured investment products in issue, reported under trading income.*

*Income from private banking includes income reported under net fee income on investment services and profit generated from selling of structured investment products in issue, reported under trading income.*

Wealth management business continued to make a major contribution to the Bank's income. Leveraging its comprehensive portfolio of products and services, strong brand and leading market position, the bank continued to grow wealth management income in the first half, recording a rise of 2.2 per cent to HK\$3,518 million in turbulent market conditions.

**Hang Seng Bank Limited**

**Financial Review**

*(continued)*

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**Analysis of income from wealth management business** *(continued)*

Investment services income increased by 7.0 per cent, reflecting stable growth in securities broking and related services, retail investment funds and investment products, although this was partly offset by the decline in private banking income. Insurance income fell by 8.2 per cent, affected primarily by the investment loss on life insurance funds created by the slump in equities markets.

Against a backdrop of depressed investment activity, the bank issued and launched a wide variety of investment funds to meet the changing risk appetites of investors. These included funds from both Hang Seng Investment Management and third-party providers. The timely rollout of Hong Kong's first Securities and Futures

Commission-authorized mainland China bond fund to capture emerging market opportunities reflects the bank's efforts to enhance its product range to meet customer needs. Funds under management (excluding private banking) declined by 12.4 per cent to HK\$71.8 billion compared with 2007 year-end, affected mainly by fund revaluation losses resulting from the volatile financial market conditions. Compared with the first half of 2007, investment fund income (including sales commissions and management fees) recorded steady growth of 6.2 per cent to HK\$773 million.

Throughout the first half, equities markets remained difficult and market value declined. The bank continued to make progress in distributing competitive structured products packaged by both Hang Seng and third-party providers to broaden the range of investment options available to customers and offer yield enhancement. This proved a successful strategy, with structured investment product income registering a 34.8 per cent rise, related mainly to sales of equity-linked instruments.

With its enhanced business platform and effective e-service trading channels, the bank continued to capture more business opportunities and grew its number of securities accounts by 14.1 per cent year on year. Stockbroking and related service income increased by 9.5 per cent to HK\$808 million.

Private banking business entered a period of consolidation, with the turbulent stock market leading to fewer customers' transactions and a 44.5 per cent decline in wealth management income in the first half of the year. Moving forward, the bank will work to expand its business by strengthening its relationship management team, enhancing investment services support and implementing a variety of wealth management initiatives that will ensure it can better exploit medium and long-term business opportunities. Private banking's customer base grew slightly by 15.4 per cent. Assets under management declined by 10.5 per cent due mainly to the volatile financial market conditions.

Life insurance fell by HK\$81 million, or 8.6 per cent, to HK\$862 million (analysed in the table below). Despite poor investment sentiment in the market, the bank was able to sustain robust growth in bancassurance. Its life insurance business ranked number one in Hong Kong in terms of new annualised premiums in the first quarter of 2008 and net earned insurance premium income grew by 44.9 per cent in the first half. A number of marketing campaigns were launched to support sales of insurance products and boost the savings insurance and health protection products which contributed to insurance's phenomenal success in the first half of 2008. Investment returns were adversely affected by the slowdown in the financial markets, recording a loss of HK\$1,030 million compared with a profit of HK\$689 million for the same period last year. The increase in movement in policyholders' liabilities was largely in line with the increase in premium income.

**Analysis of income from wealth management business** *(continued)*

General insurance income fell by 5.8 per cent to HK\$147 million.

<i>Half-year ended</i>	<i>Half-year ended</i>	<i>Half-year ended</i>	
	<i>30 June</i>	<i>31</i>	
	<i>June</i>	<i>December</i>	
<i>Figures in HK\$m</i>	<i>2008</i>	<i>2007</i>	
Life insurance:			
- net interest income and fee income	<b>601</b>	429	514
- investment returns on life insurance funds	<b>(1,030)</b>	689	1,214
- net earned insurance premiums	<b>6,774</b>	4,676	4,718
- claims, benefits and surrenders paid	<b>(825)</b>	(618)	(667)
- movement in policyholders' liabilities	<b>(5,030)</b>	(4,445)	(4,870)
- reinsurers' share of claims incurred and movement in policyholders' liabilities	<b>9</b>	5	13
- movement in present value of in-force long-term insurance business	<b>363</b>	207	190
	<b>862</b>	943	1,112
General insurance and others	<b>147</b>	156	192
Total	<b>1,009</b>	1,099	1,304

*Including premium and investment reserves*

## Hang Seng Bank Limited

## Financial Review

*(continued)*

## Loan impairment charges and other credit risk provisions

<i>Figures in HK\$m</i>	<b><i>Half-year ended 30 June 2008</i></b>	<b><i>Half-year ended 30 June 2007</i></b>	<b><i>Half-year ended 31 December 2007</i></b>
Loan impairment charges:			
- individually assessed	<b>(56)</b>	(137)	(113)
- collectively assessed	<b>(132)</b>	(143)	(183)
	<b>(188)</b>	(280)	(296)
Of which:			
- new and additional	<b>(278)</b>	(349)	(353)
- releases	<b>60</b>	40	24
- recoveries	<b>30</b>	29	33
	<b>(188)</b>	(280)	(296)
Loan impairment charges and other credit risk provisions	<b>(188)</b>	(280)	(296)

Loan impairment charges and other credit risk provisions were lower - falling by HK\$92 million, or 32.9 per cent, to HK\$188 million. There was a reduction in individually assessed provisions due to lower provisions made for commercial banking loans and a net release in respect of the mortgage portfolio.

Under collectively assessed charges, a HK\$150 million charge was made on the card and personal loan portfolio, representing a rise of 48.5 per cent over the first half of 2007, related partly to the 5.3 per cent growth of this portfolio. The delinquency rate and level of loan losses continued to be satisfactory. A release of HK\$18 million was made on advances not identified individually as impaired, compared with a charge of HK\$42 million made in the first half of 2007. This reflects the update of historical loss rates and loan balances for the first half of 2008.

## Hang Seng Bank Limited

## Financial Review

(continued)

### Operating expenses

	<i>Half-year ended 30 June 2008</i>	<i>Half-year ended 30 June 2007</i>	<i>Half-year ended 31 December 2007</i>
<i>Figures in HK\$m</i>			
Employee compensation and benefits:			
- salaries and other costs	<b>1,351</b>	1,171	1,272
- performance-related pay	<b>301</b>	405	690
- retirement benefit costs	<b>84</b>	22	25
	<b>1,736</b>	1,598	1,987
General and administrative expenses:			
- rental expenses	<b>203</b>	170	209
- other premises and equipment	<b>422</b>	363	457
- marketing and advertising expenses	<b>242</b>	225	376
- other operating expenses	<b>489</b>	378	506

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	<b>1,356</b>	1,136	1,548
Depreciation of business premises and equipment	<b>201</b>	169	179
Amortisation of intangible assets	<b>27</b>	11	22
	<b>3,320</b>	2,914	3,736
Cost efficiency ratio	<b>26.3%</b>	26.6%	26.6%

	<i>Half-year ended 30 June 2008</i>	<i>Half-year ended 30 June 2007</i>	<i>Half-year ended 31 December 2007</i>
<i>Figures in HK\$m</i>			

Employee compensation and benefits:			
- salaries and other costs	<b>1,351</b>	1,171	1,272
- performance-related pay	<b>301</b>	405	690
- retirement benefit costs	<b>84</b>	22	25
	<b>1,736</b>	1,598	1,987
General and administrative expenses:			
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- other premises and equipment	<b>422</b>	363	457
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- other operating expenses	<b>489</b>	378	506
	<b>1,356</b>	1,136	1,548
Depreciation of business premises and equipment	<b>201</b>	169	179
Amortisation of intangible assets	<b>27</b>	11	22

	<b>3,320</b>	2,914	3,736
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Cost efficiency ratio	<b>26.3%</b>	26.6%	26.6%
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	<i>At 30 June 2008</i>	<i>At 30 June 2007</i>	<i>At 31 December 2007</i>
<b>Staff numbers by region</b>			
Hong Kong	<b>8,240</b>	7,724	8,033
Mainland	<b>1,312</b>	843	1,097
Others	<b>58</b>	58	60
Total	<b>9,610</b>	8,625	9,190

*Full-time equivalent*

Operating expenses rose by HK\$406 million, or 13.9 per cent, compared with the first half of 2007. Employee compensation and benefits increased by HK\$138 million, or 8.6 per cent. Of this amount, salaries and other costs increased by 15.4 per cent, reflecting the increase in headcount and annual salary increment. Performance-related pay expenses were lower while retirement benefit costs increased due to the change in actuarial assumption made on the expected rate of salary increase at the end of last year. General and administrative expenses increased by 19.4 per cent due to rising rental expenses, IT costs and marketing expenses. Rental expenses rose due to increased rents for branches in Hong Kong as well as new branches on the Mainland and the bank's large office premises in Kowloon Bay. Depreciation charges rose by 18.9 per cent, due mainly to the acquisition of equipment, fixtures and fittings for the Kowloon Bay office and the bank's Head Office in Central. Business expansion by Hang Seng China - which grew its network from 23 to 30 outlets and its full-time equivalent staff from 1,097 to 1,312 during the first half of 2008 - also contributed to the increase in operating expenses.

**Hang Seng Bank Limited****Financial Review***(continued)*Operating expenses (*continued*)



The group's number of full-time equivalent staff rose by 420 compared with 2007 year-end. In Hong Kong, the expansion of CMB's relationship management and wealth management teams as well as IT systems development needs saw headcount grow by 207, accounting for 49.3 per cent of the total rise in staff number since the beginning of the year. New hires to support Hang Seng China's mainland expansion accounted for the remaining increase.

The cost efficiency ratio for the first half of 2008 was 26.3 per cent, compared with 26.6 per cent for the first and second halves of 2007.

### Gains less losses from financial investments and fixed assets

<i>Figures in HK\$m</i>	<i>Half-year ended 30 June 2008</i>	<i>Half-year ended 30 June 2007</i>	<i>Half-year ended 31 December 2007</i>
Net gains from disposal of available-for-sale equity securities	<b>369</b>	248	201
Impairment of available-for-sale equity securities	<b>(118)</b>	—	—
Gains less losses on disposal of investment properties	—	20	188
Gains less losses on disposal of fixed assets	<b>(5)</b>	6	53
	<b>246</b>	274	442

Gains less losses from financial investments and fixed assets amounted to HK\$246 million, a decrease of HK\$28 million compared with the first half of 2007. Net gains from the disposal of available-for-sale equity securities increased by HK\$121 million, or 48.8 per cent, comprised mainly of profit realised from the partial disposal of shares held in MasterCard Inc and the redemption of shares in Visa Inc following its IPO early this year. In accordance with the accounting standard, the significant and in some cases, prolonged decline in global equity markets led to an

impairment charge of HK\$118 million being made for certain available-for-sale equity securities acquired in recent years.

### Gain on dilution of investment in associate

In the first half of 2007, the group recorded a dilution gain of HK\$1,465 million resulting from its investment in Industrial Bank Co., Ltd. No such gain was made in the first half of 2008.

## Hang Seng Bank Limited

## Financial Review

*(continued)*

### Tax expense

Taxation in the consolidated income statement represents:

<i>Half-year ended 30 June 2008</i>	<i>Half-year ended 30 June 2007</i>	<i>Half-year ended 31 December 2007</i>
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*Figures in HK\$m*

#### Current tax - provision for Hong Kong profits tax

Tax for the period	<b>1,447</b>	1,218	1,694
Adjustment in respect of prior periods	<b>(13)</b>	(141)	—

**Current tax - taxation outside****Hong Kong**

Tax for the period	5	28	1
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**Deferred tax**

Origination and reversal of temporary differences	75	45	20
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Effect of decrease in tax rate on deferred tax balances at 1 January	(48)	—	—
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<b>Total tax expenses</b>	<b>1,466</b>	1,150	1,715
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The current tax provision is based on the estimated assessable profit for the first half of 2008, and is determined for the bank and its subsidiaries operating in Hong Kong by using the Hong Kong profits tax rate of 16.5 per cent (17.5 per cent in 2007). For subsidiaries and branches operating in other jurisdictions, the appropriate tax rates prevailing in the relevant countries are used. Deferred tax is calculated at the tax rates that are expected to apply in the period when the liability is settled or the asset is realised.

**Hang Seng Bank Limited**

**Financial Review**

*(continued)*

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**Earnings per share**

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The calculation of earnings per share for the first half of 2008 is based on earnings of HK\$9,064 million (HK\$8,867 million and HK\$9,375 million for the first and second halves of 2007 respectively) and on the weighted average number of ordinary shares in issue of 1,911,842,736 shares (unchanged from the first and second halves of 2007).

Dividends per share

	<i>Half-year ended</i>		<i>Half-year ended</i>		<i>Half-year ended</i>	
	<i>30 June</i>		<i>30 June</i>		<i>31 December</i>	
	<i>2008</i>		<i>2007</i>		<i>2007</i>	
	<i>HK\$</i>	<i>HK\$m</i>	<i>HK\$</i>	<i>HK\$m</i>	<i>HK\$</i>	<i>HK\$m</i>
	<i>per share</i>		<i>per share</i>		<i>per share</i>	
First interim	<b>1.10</b>	<b>2,103</b>	1.10	2,103	—	—
Second interim	<b>1.10</b>	<b>2,103</b>	1.10	2,103	—	—
Third interim	—	—	—	—	1.10	2,103
Fourth interim	—	—	—	—	3.00	5,736
	<b>2.20</b>	<b>4,206</b>	2.20	4,206	4.10	7,839

Segmental analysis

Segmental information is presented in respect of business and geographical segments. Business by customer group information,

which is more relevant to the group in making operating and financial decisions, is chosen as the primary reporting format.

For the purpose of segmental analysis, the allocation of revenue reflects the benefits of capital and other funding resources allocated to the customer groups or geographical segments by way of internal capital allocation and fund transfer-pricing mechanisms. Cost allocation is based on the direct costs incurred by the respective customer groups and apportionment of management overheads. Rental charges at market rates for usage of premises are reflected as inter-segment income for the 'Other' customer group and inter-segment expenses for the respective customer groups.

(a)  
By customer group

The group's business comprises five customer groups. Personal Financial Services provides banking (including deposits, credit cards, mortgages and other retail lending) and wealth management services (including private banking, investment and insurance) to personal customers. Commercial Banking manages middle market and smaller corporate relationships and specialises in trade-related financial services. Corporate Banking handles relationships with large corporate and institutional customers. Treasury engages in balance sheet management and proprietary trading. Treasury also manages the funding and liquidity positions of the group and other market risk positions arising from banking activities. 'Other' mainly represents management of shareholders' funds and investments in premises, investment properties and equity shares.

**Hang Seng Bank Limited**

**Financial Review**  
*(continued)*

**Segmental analysis**  
*(continued)*

(a)  
By customer group  
*(continued)*

Profit before tax contributed by the customer groups for the periods stated is set out in the table below. More customer group analysis and discussions are set out in the 'Customer group performance' section on page 11.

<i>Figures in HK\$m</i>	<i>Personal Financial Services</i>	<i>Commercial Banking</i>	<i>Corporate Banking</i>	<i>Treasury</i>	<i>Other</i>	<i>Total</i>
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**Half-year ended 30 June  
2008**

Profit before tax	<b>5,284</b>	<b>1,703</b>	<b>365</b>	<b>1,983</b>	<b>1,195</b>	<b>10,530</b>
Share of profit before tax	<b>50.2%</b>	<b>16.2%</b>	<b>3.5 %</b>	<b>18.8 %</b>	<b>11.3 %</b>	<b>100.0%</b>

**Half-year ended 30 June  
2007**

Profit before tax	5,278	1,285	192	571	2,892	10,218
Share of profit before tax	51.7%	12.6%	1.8%	5.6%	28.3%	100.0%

**Half-year ended 31 December  
2007**

Profit before tax	6,640	1,416	283	1,258	1,656	11,253
Share of profit before tax	59.0%	12.6%	2.5%	11.2%	14.7%	100.0%

**Hang Seng Bank Limited****Financial Review**  
*(continued)***Segmental analysis**  
*(continued)*

(b)  
By geographical region

The geographical regions in this analysis are classified by the location of the principal operations of the subsidiary companies or, in the case of the bank itself, by the location of the branches responsible for reporting the results or advancing the funds.

<i>Figures in HK\$m</i>	<i>Hong Kong</i>	<i>Americas</i>	<i>Mainland and other</i>	<i>Total</i>
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**Half-year ended 30 June 2008****Income and expense**

Total operating income	<b>16,789</b>	<b>1,296</b>	<b>438</b>	<b>18,523</b>
Profit before tax	<b>8,410</b>	<b>1,273</b>	<b>847</b>	<b>10,530</b>

Capital expenditure incurred	313	—	54	367
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**At 30 June 2008**

Total assets	620,326	74,177	53,413	747,916
Total liabilities	658,663	3,453	30,192	692,308
Contingent liabilities and commitments	207,082	—	12,417	219,499

**Half-year ended 30 June 2007****Income and expense**

Total operating income	15,001	794	277	16,072
Profit before tax	7,547	776	1,895	10,218
Capital expenditure incurred	181	—	37	218

**At 30 June 2007**

Total assets	639,154	67,972	34,196	741,322
Total liabilities	668,243	3,886	16,245	688,374
Contingent liabilities and commitments	176,613	—	13,218	189,831

**Half-year ended 31 December 2007****Income and expense**

Total operating income	18,258	988	374	19,620
Profit before tax	9,603	972	678	11,253
Capital expenditure incurred	251	—	72	323

**At 31 December 2007**

Total assets	630,989	71,082	43,928	745,999
Total liabilities	663,333	4,020	22,190	689,543
Contingent liabilities and commitments	200,462	—	15,007	215,469

**Hang Seng Bank Limited****Financial Review**  
*(continued)***Cash and balances with banks and other financial institutions**

	<b>At 30</b>	<b>At 30</b>	<b>At 31</b>
	<b>June</b>	<b>June</b>	<b>December</b>
<i>Figures in HK\$m</i>	<b>2008</b>	<b>2007</b>	<b>2007</b>

Cash in hand	<b>3,099</b>	4,626	3,308
Balances with central banks	<b>2,049</b>	562	6,004
Balances with banks and other financial institutions	<b>14,607</b>	7,733	7,552
	<b>19,755</b>	12,921	16,864

### Placings with and advances to banks and other financial institutions

<i>Figures in HK\$m</i>	<i>At 30 June 2008</i>	<i>At 30 June 2007</i>	<i>At 31 December 2007</i>
Placing with and advances to banks and other financial institutions maturing within one month	<b>99,200</b>	73,931	93,370
Placings with and advances to banks and other financial institutions maturing after one month	<b>37,334</b>	20,554	19,659
	<b>136,534</b>	94,485	113,029

### Trading assets

<i>Figures in HK\$m</i>	<i>At 30 June 2008</i>	<i>At 30 June 2007</i>	<i>At 31 December 2007</i>
Treasury bills	<b>6,732</b>	4,566	6,303
Certificates of deposit	—	61	—
Other debt securities	<b>5,413</b>	4,870	4,058
Debt securities	<b>12,145</b>	9,497	10,361
Equity shares	<b>6</b>	14	2
<b>Total trading securities</b>	<b>12,151</b>	9,511	10,363
Other	<b>1,538</b>		
&#61527;		337	27
<b>Total trading assets</b>	<b>13,689</b>	9,848	10,390

&#61527;

*This represents amount receivable from counterparties on trading transactions not yet settled.*



**Financial assets designated at fair value**

<i>Figures in HK\$m</i>	<i>At 30 June 2008</i>	<i>At 30 June 2007</i>	<i>At 31 December 2007</i>
Certificates of deposit	<b>190</b>	198	52
Other debt securities	<b>9,813</b>	4,521	7,860
Debt securities	<b>10,003</b>	4,719	7,912
Equity shares	<b>2,604</b>	5,108	5,980
	<b>12,607</b>	9,827	13,892

**Advances to customers**

<i>Figures in HK\$m</i>	<i>At 30 June 2008</i>	<i>At 30 June 2007</i>	<i>At 31 December 2007</i>
Gross advances to customers	<b>338,202</b>	311,952	309,409
Less:			
Loan impairment allowances:			
- individually assessed	<b>(415)</b>	(408)	(417)
- collectively assessed	<b>(630)</b>	(572)	(636)
	<b>337,157</b>	310,972	308,356
Included in advances to customers are:			
- trade bills	<b>3,676</b>	3,491	3,690
- loan impairment allowances	<b>(12)</b>	(17)	(14)
	<b>3,664</b>	3,474	3,676

## Loan impairment allowances against advances to customers

<i>Figures in HK\$m</i>	<i>Individually assessed</i>	<i>Collectively assessed</i>	<i>Total</i>
At 1 January 2008	417	636	1,053
Amounts written off	(64)	(157)	(221)
Recoveries of advances written off in previous years	11	19	30
New impairment allowances charged to income statement	109	169	278
Impairment allowances released to income statement	(53)	(37)	(90)
Unwinding of discount of loan impairment allowances recognised as 'interest income'	(5)	—	(5)
At 30 June 2008	415	630	1,045

Total loan impairment allowances as a percentage of gross advances to customers are as follows:

	<i>At 30 June 2008</i>	<i>At 30 June 2007</i>	<i>At 31 December 2007</i>
	<i>%</i>	<i>%</i>	<i>%</i>
Loan impairment allowances:			
- individually assessed	0.12	0.13	0.13
- collectively assessed	0.19	0.18	0.21
Total loan impairment allowances	0.31	0.31	0.34

Total loan impairment allowances as a percentage of gross advances to customers was 0.31 per cent at 30 June 2008, 0.03 percentage points lower than at the end of 2007. Individually assessed allowances as a percentage of gross advances fell by 0.01 percentage points

to 0.12 per cent, reflecting recoveries from doubtful accounts and the writing off of irrecoverable balances against impairment allowances

. The percentage of collectively assessed allowances decreased by 0.02 percentage points

to

0.19 per cent, due mainly to the release in impairment allowances made on advances not identified as impaired as a result of the update of the historical loss rates and loan balances used for the first half of 2008

## Hang Seng Bank Limited

## Financial Review (continued)

### Impaired advances and allowances

<i>Figures in HK\$m</i>	<i>At 30 June 2008</i>	<i>At 30 June 2007</i>	<i>At 31 December 2007</i>
<b>Gross impaired advances</b>	<b>1,391</b>	1,432	1,261
<b>Individually assessed allowances</b>	<b>(415) 976</b>	(408) 1,024	(417) 844
Individually assessed allowances as a percentage of gross impaired advances	<b>29.8 %</b>	28.5 %	33.1%
Gross impaired advances as a percentage of gross advances to customers	<b>0.4 %</b>	0.5 %	0.4%

Impaired advances are those advances where objective evidence exists that full repayment of principal or interest is considered unlikely.

Gross impaired advances rose by HK\$130 million, or 10.3 per cent, to HK\$1,391 million, mainly due to the downgrade of

certain commercial banking accounts

which is partly offset by the  
write-off of irrecoverable balances against impairment all  
owances and customer repayments

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Same as the  
end of 200

7,  
gross impaired advances as a percentage of gross advances to customers  
stayed at 0.4 per cent.

	<i>At 30</i>	<i>At 30</i>	<i>At 31</i>
	<i>June</i>	<i>June</i>	<i>December</i>
<i>Figures in HK\$m</i>	<i>2008</i>	<i>2007</i>	<i>2007</i>
<b>Gross individually assessed impaired advances</b>	<b>1,300</b>	1,366	1,183
<b>Individually assessed allowances</b>	<b>(415)</b>	(408)	(417)
	<b>885</b>	958	766
Gross individually assessed impaired advances as a percentage of gross advances to customers	<b>0.4%</b>	0.4%	0.4%
Amount of collateral which has been taken into account in respect of individually assessed impaired advances to customers	<b>848</b>	922	754

**Hang Seng Bank Limited**

**Financial Review**  
*(continued)*

**Impaired advances and allowances**

*(continued)*

Collateral includes any tangible security that carries a fair market value and is readily marketable. This includes (but is not limited to) cash and deposits, stocks and bonds, mortgages over properties and charges over other fixed assets such as plant and equipment. Where collateral values are greater than gross advances, only the amount of collateral up to the gross advance was included

### Overdue advances

Advances to customers that are more than three months overdue and their expression as a percentage of gross advances to customers are as follows:

<i>At 30 June</i>		<i>At 30 June</i>		<i>At 31</i>	
<i>2008</i>		<i>2007</i>		<i>December</i>	
<i>HK\$m</i>	<i>%</i>	<i>HK\$m</i>	<i>%</i>	<i>HK\$m</i>	<i>%</i>

Gross advances to customers which have been overdue with respect to either principal or interest for periods of:

- more than three months but not more than six months	<b>217</b>	<b>0.1</b>	472	0.1	329	0.1
- more than six months but not more than one year	<b>164</b>	—	178	0.1	312	0.1
- more than one year	<b>336</b>	<b>0.1</b>	173	0.1	112	—
	<b>717</b>	<b>0.2</b>	823	0.3	753	0.2

Advances with a specific repayment date are classified as overdue when the principal or interest is overdue and remains unpaid at period-end. Advances repayable by regular instalments are treated as overdue when an instalment payment is overdue and remains unpaid at period-end. Advances repayable on demand are classified as overdue either when a demand for repayment has been served on the borrower but repayment has not been made in accordance with the demand notice, or when the advances have remained continuously outside the approved limit advised to the borrower for more than the overdue period in question.

Overdue advances fell by 4.8 per cent to HK\$717 million at 30 June 2008. Overdue advances as a percentage of gross advances to customers stood at 0.2 per cent, the same as at the end of 2007.

**Rescheduled advances**

Rescheduled advances and their expression as a percentage of gross advances to customers are as follows:

	<i>At 30 June</i>		<i>At 30 June</i>		<i>At 31</i>	
	<i>2008</i>		<i>2007</i>		<i>December</i>	
	<i>HK\$m</i>	<i>%</i>	<i>HK\$m</i>	<i>%</i>	<i>HK\$m</i>	<i>%</i>
Rescheduled advances						
to customers	<b>272</b>	<b>0.1</b>	343	0.1	352	0.1

Rescheduled advances are those advances that have been rescheduled or renegotiated for reasons related to the borrower's financial difficulties. This will normally involve the granting of concessionary terms and resetting the overdue account to non-overdue status. A rescheduled advance will continue to be disclosed as such unless the debt has been performing in accordance with the rescheduled terms for a period of six to 12 months. Rescheduled advances that have been overdue for more than three months under the rescheduled terms are reported as overdue advances (page 42).

Rescheduled advances decreased by HK\$80 million, or 22.7 per cent, to HK\$272 million at 30 June 2008, representing 0.1 per cent of gross advances to customers (unchanged from the previous year-end).

**Segmental analysis of advances to customers by geographical area**

Advances to customers by geographical area are classified according to the location of the counterparties after taking into account the transfer of risk. In general, risk transfer applies when an advance is guaranteed by a party located in an area that is different from that of the counterparty. At 30 June 2008, about 90 per cent (over 90 per cent at 30 June 2007 and 31 December 2007) of the

group's advances to customers, including related impaired advances and overdue advances, were classified under Hong Kong

. There was no geographical segment other than

Hong Kong to which the

bank's advances to customers is not less than 10 per cent of the total loans and advances.

**Gross advances to customers by industry sector**

The analysis of gross advances to customers by industry sector based on categories and definitions used by the HKMA is as follows:

	<i>At 30 June 2008</i>	<i>At 30 June 2007</i>	<i>At 31 December 2007</i>
<i>Figures in HK\$m</i>			
<b>Gross advances to customers for use in Hong Kong</b>			
<b>Industrial, commercial and financial sectors</b>			
Property development	<b>20,658</b>	17,855	20,431
Property investment	<b>62,251</b>	51,461	54,676
Financial concerns	<b>2,468</b>	1,917	3,232
Stockbrokers	<b>313</b>	7,976	524
Wholesale and retail trade	<b>6,875</b>	6,084	6,034
Manufacturing	<b>13,767</b>	8,098	8,311
Transport and transport equipment	<b>8,837</b>	9,431	9,368
Recreational activities	<b>235</b>	211	218
Information technology	<b>1,051</b>	911	913
Other	<b>20,380</b>	39,822	21,396
	<b>136,835</b>	143,766	125,103
<b>Individuals</b>			
Advances for the purchase of flats under the Government Home Ownership Scheme, Private Sector Participation Scheme and Tenants Purchase Scheme	<b>17,934</b>	19,126	18,437
Advances for the purchase of other residential properties	<b>94,792</b>	82,983	85,923
Credit card advances	<b>11,685</b>	9,804	11,354
Other	<b>13,698</b>	8,970	13,155
	<b>138,109</b>	120,883	128,869
<b>Total gross advances for use in Hong Kong</b>			
<b>Trade finance</b>	<b>25,206</b>	21,988	22,995
<b>Gross advances for use outside Hong Kong</b>			
<b>Gross advances to customers</b>	<b>38,052</b>	25,315	32,442
	<b>338,202</b>	311,952	309,409

**Hang Seng Bank Limited****Financial Review**  
*(continued)***Gross advances to customers by industry sector**  
*(continued)*

Gross advances to customers rose by HK\$28.8 billion, or 9.3 per cent, to HK\$338.2 billion compared with the previous year-end.

New financing for CIB customers was active, reflecting strong growth in property investment lending to keep stride with the buoyant property market. Lending to the manufacturing industry and wholesale and retail sector grew by 65.6 per cent and 13.9 per cent respectively. Advances to the financial concerns and stockbrokers sectors fell by 23.6 per cent and 40.3 per cent respectively. Lending to the 'Other' sector fell by 4.7 per cent, due mainly to the decrease in advances to non-stockbroking companies.

Trade finance recorded satisfactory growth of 9.6 per cent, reflecting CMB's achievements in broadening its range of product and service offerings for small and medium-sized enterprise ('SME') customers. CMB also enlarged its servicing teams and expanded delivery channels to strengthen the bank's position as the preferred bank for SMEs in Hong Kong

Lending to individuals recorded a rise of 7.2 per cent. Excluding the fall in Government Home Ownership Scheme ('GHOS') mortgages, lending to individuals grew by 8.8 per cent. The bank enhanced its straight-through application capabilities available via its comprehensive e-mortgage channel and offered consultancy services to deliver personalised home-financing solutions. Supported by these efforts, residential mortgage lending to individuals rose by 10.3 per cent and the bank maintained its position as one of the market leaders in an intensely competitive sector. Mortgages under the GHOS fell at a slower pace of 2.7 per cent due to new loan drawdowns following the Housing Authority's re-launch of GHOS flat sales in early 2007.

Sustained strong consumer spending saw card advances grow by 2.9 per cent, supported by a rise of 7.9 per cent in the number of cards in issue and a 19.3 per cent increase in cardholder spending. Lending to the 'Other' sector - mainly personal loans and overdrafts - increased by 4.1 per cent, due in part to a series of successful promotional initiatives.



Loans for use outside

Hong Kong

increased by HK\$5,610 million, or 17.3 per cent, compared with the end of 2007. This was due largely to the 14.7 per cent expansion of

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inland loan portfolios, which reached HK\$29.8 billion. Strong growth was recorded in corporate lending, driven by renminbi loans. Trade finance

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inland rose significantly by 55.5 per cent, benefiting from the

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bank's strong capabilities and experience, premium services, and broad customer base in the Pearl River Delta region.

Residential mortgage business grew by 4.7 per cent.

## Hang Seng Bank Limited

## Financial Review

(continued)

### Financial investments

	<i>At 30 June 2008</i>	<i>At 30 June 2007</i>	<i>At 31 December 2007</i>
<i>Figures in HK\$m</i>			
Available-for-sale at fair value:			
- debt securities	<b>156,464</b>	230,075	220,998
- equity shares	<b>2,987</b>	2,802	4,299
Held-to-maturity debt securities			
at amortised cost	<b>25,203</b>	18,314	18,997
	<b>184,654</b>	251,191	244,294
Fair value of held-to-maturity debt securities	<b>24,720</b>	17,556	19,526
Treasury bills	<b>3,796</b>	3,629	3,089
Certificates of deposit	<b>21,694</b>	25,635	30,247
Other debt securities	<b>156,177</b>	219,125	206,659
Debt securities	<b>181,667</b>	248,389	239,995
Equity shares	<b>2,987</b>	2,802	4,299
	<b>184,654</b>	251,191	244,294

Available-for-sale investments include treasury bills, certificates of deposit, other debt securities and equity shares intended to be held for an indefinite period of time, but which may be sold in response to needs for liquidity or changes in the market environment. Available-for-sale investments are carried at fair value with the gains and losses from changes in fair value recognised through equity reserves.

Held-to-maturity debt securities are stated at amortised cost. Where debt securities have been purchased at a premium or discount, the carrying value of the security is adjusted to reflect the effective interest rate of the debt security taking into account such premium or discount.

Financial investments fell by HK\$59,640 million, or 24.4 per cent, against last year-end, due mainly to the shift of funds from money market instruments to the interbank market in light of continued volatility in the credit market. At 30 June 2008, about 92 per cent of the Group's financial investments were assigned with grade A or above

by rating agencies. The Group did not hold any subprime related assets such as collateralised debt obligations, mortgages and asset backed securities, and structured investment vehicles at 30 June 2008.

### Investments in associates

	<i>At 30 June 2008</i>	<i>At 30 June 2007</i>	<i>At 31 December 2007</i>
<i>Figures in HK\$m</i>			
Share of net assets	<b>6,848</b>	5,007	5,894
Goodwill	<b>301</b>	272	283
	<b>7,149</b>	5,279	6,177

Investments in associates increased by HK\$972 million, mainly due to the increase in the bank's share of net assets of Industrial Bank Co., Ltd.

## Hang Seng Bank Limited

Financial Review  
(continued)

## Other assets

<i>Figures in HK\$m</i>	<i>At 30 June 2008</i>	<i>At 30 June 2007</i>	<i>At 31 December 2007</i>
Items in the course of collection from other banks	<b>6,856</b>	21,350	6,193
Prepayments and accrued income	<b>3,072</b>	3,990	4,433
Deferred tax assets	<b>5</b>	1	1
Assets held for sale			
- Repossessed assets	<b>99</b>	111	116
- Other assets held for sale	<b>62</b>	915	83
Acceptances and endorsements	<b>3,834</b>	3,237	3,294
Retirement benefit assets	<b>88</b>	1,366	109
Other accounts	<b>2,194</b>	1,763	1,237
	<b>16,210</b>	32,733	15,466

*Current, savings and other deposit accounts*

<i>Figures in HK\$m</i>	<i>At 30 June 2008</i>	<i>At 30 June 2007</i>	<i>At 31 December 2007</i>
Current, savings and other deposit accounts: - as stated in consolidated balance sheet	<b>535,148</b>	512,450	546,653

- structured deposits reported as trading liabilities	<b>31,067</b>	27,571	24,162
	<b>566,215</b>	540,021	570,815
<b>By type:</b>			
- demand and current accounts	<b>37,674</b>	36,555	34,130
- savings accounts	<b>259,058</b>	227,101	254,976
- time and other deposits	<b>269,483</b>	276,365	281,709
	<b>566,215</b>	540,021	570,815

## Hang Seng Bank Limited

Financial Review  
(continued)

## Certificates of deposit and other debt securities in issue

<i>Figures in HK\$m</i>	<i>At 30 June 2008</i>	<i>At 30 June 2007</i>	<i>At 31 December 2007</i>
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## Certificates of deposit and other debt securities in issue:

- as stated in consolidated balance sheet	<b>4,026</b>	7,282	5,685
- structured certificates of deposit and other debt securities in issue reported as trading liabilities	<b>9,867</b>	11,116	14,087
	<b>13,893</b>	18,398	19,772
<b>By type:</b>			
- certificates of deposit in issue	<b>4,660</b>	13,504	9,212
- other debt securities in issue	<b>9,233</b>	4,894	10,560
	<b>13,893</b>	18,398	19,772

Customer deposits and certificates of deposit and other debt securities in issue fell by 1.8 per cent to HK\$580.1 billion, with notable

reductions  
in time deposits, structured certificates of deposit and other debt securities in issue. Structured deposits, however, recorded an increase of 28.6 per cent, reflecting the bank's efforts to broaden the range of investment options and yield enhancement products available to meet the diverse needs of its customers

In tandem with the expanding scope of renminbi banking services offered by Hang Seng China

, deposits from mainland branches registered

very strong growth of 94.1 per cent. Hang Seng China

will continue to expand its number of outlets and provide premium customer service and comprehensive renminbi services to grow its customer base. In order to further grow personal banking and wealth management business, a variety of investment-linked deposit products are being offered to customers on the Mainland.

### Trading liabilities

	<i>At 30 June 2008</i>	<i>At 30 June 2007</i>	<i>At 31 December 2007</i>
<i>Figures in HK\$m</i>			
Structured certificates of deposit and other debt securities in issue	<b>9,867</b>	11,116	14,087
Structured deposits	<b>31,067</b>	27,571	24,162
Short positions in securities and other	<b>12,833</b>	5,607	9,902
	<b>53,767</b>	44,294	48,151

**Hang Seng Bank Limited**

**Financial Review**  
*(continued)*

**Other liabilities**

<i>Figures in HK\$m</i>	<i>At 30 June 2008</i>	<i>At 30 June 2007</i>	<i>At 31 December 2007</i>
Items in the course of transmission to other banks	<b>7,951</b>	13,332	8,407
Accruals	<b>2,775</b>	2,805	3,836
Acceptances and endorsements	<b>3,834</b>	3,237	3,294
Retirement benefit liabilities	<b>1,098</b>	—	633
Other	<b>1,971</b>	2,749	1,680
	<b>17,629</b>	22,123	17,850

**Subordinated liabilities**

<i>Figures in HK\$m</i>	<i>At 30 June 2008</i>	<i>At 30 June 2007</i>	<i>At 31 December 2007</i>
Nominal value			
<b>Amount owed to third parties</b>			
HK\$1,500 million			
Callable floating rate subordinated notes due June 2015	<b>1,497</b>	1,496	1,497
HK\$1,000 million			
4.125 per cent callable fixed rate subordinated notes due June 2015	<b>979</b>	969	989
US\$450 million			
Callable floating rate subordinated notes	<b>3,498</b>	3,503	3,497

	due July 2016			
US\$300 million	Callable floating rate			
	subordinated notes			
	due July 2017	<b>2,332</b>	2,342	2,332
<b>Amount owed to HSBC Group undertakings</b>				
US\$260 million	Callable floating rate			
	subordinated loan debt			
	due December 2015	<b>2,028</b>	2,032	2,028
		<b>10,334</b>	10,342	10,343
Representing:				
- measured at amortised cost		<b>9,355</b>	9,373	9,354
- designated at fair value		<b>979</b>	969	989
		<b>10,334</b>	10,342	10,343

**Hang Seng Bank Limited****Financial Review**  
*(continued)***Subordinated liabilities***(continued)*

There was no subordinated debt issued during the first half of 2008. The outstanding subordinated notes, which qualify as supplementary capital, serve to help the bank maintain a more balanced capital structure and support business growth.

**Shareholders' funds**

	<i>At 30</i>	<i>At 30</i>	<i>At 31</i>
	<i>June</i>	<i>June</i>	<i>December</i>
<i>Figures in HK\$m</i>	<i>2008</i>	<i>2007</i>	<i>2007</i>

<b>Share capital</b>	<b>9,559</b>	9,559	9,559
<b>Retained profits</b>	<b>37,358</b>	32,706	32,873
Premises revaluation reserve	<b>4,094</b>	3,621	3,639
<b>Cash flow hedges reserve</b>	<b>(11)</b>	(206)	144
<b>Available-for-sale investments reserve</b>			
- on debt securities	<b>(2,214)</b>	(575)	(841)
- on equity securities	<b>1,352</b>	1,595	2,733
<b>Capital redemption reserve</b>	<b>99</b>	99	99
<b>Other reserves</b>	<b>3,268</b>	2,129	2,514
<b>Total reserves</b>	<b>43,946</b>	39,369	41,161
	<b>53,505</b>	48,928	50,720
Proposed dividends	<b>2,103</b>	2,103	5,736
Shareholders' funds	<b>55,608</b>	51,031	56,456
Return on average shareholders' funds	<b>32.8%</b>	36.6%	34.3%

Shareholders' funds (excluding proposed dividends) grew by HK\$2,785 million, or 5.5 per cent, to HK\$53,505 million at 30 June 2008. Retained profits rose by HK\$4,485 million, mainly reflecting the growth in attributable profit (excluding first and second interim dividends) during the period. The premises revaluation reserve increased by HK\$455 million on the back of the strong property market

. The available-for-sale investments reserve on debt securities showed a deficit of HK\$2,214 million compared with a deficit of HK\$841 million at last year-end, reflecting the significant widening of credit spreads due to continued credit market disruption. During the period, the Group has assessed that there are no objective indications that the debt securities have suffered

any impairment

, and thus, no impairment loss has been recognized.

The available-for-sale investment

s reserve on equity securities was reduced by HK\$1,381 million to HK\$1,352 million since last year-end, mainly attributable to the decrease in the fair value of

certain equity securities which were not impaired but adversely affected by the slowdown of the equities market.

In accordance with the accounting standard, we have written down the value of certain impaired

equity securities acquired in recent years amounted to HK\$118 million and recognised through the income statement as a result of the significant and in some case, prolonged decline in global equity markets.



The return on average shareholders' funds was 32.8 per cent, compared with 36.6 per cent for the first half of 2007 and 34.3 per cent for the second half of 2007.

There was no purchase, sale or redemption by the bank, or any of its subsidiaries, of the bank's securities during the first half of 2008.

## Hang Seng Bank Limited

## Financial Review (continued)

### Capital resources management

#### *Analysis of capital base and risk-weighted assets*

<i>Figures in HK\$m</i>	<i>At 30 June 2008</i>	<i>At 30 June 2007</i>	<i>At 31 December 2007</i>
<b>Capital base</b>			
Core capital:			
- Share capital	<b>9,559</b>	9,559	9,559
- Retained profits	<b>33,262</b>	27,546	29,437
- Classified as regulatory reserve	<b>(1,061)</b>	(572)	(911)
<b>- Less: goodwill</b>	<b>(301)</b>	(272)	(283)
<b>- Less: 50 per cent of total unconsolidated investments and other deductions</b>	<b>(6,430)</b>	(2,416)	(5,875)
- Total core capital	<b>35,029</b>	33,845	31,927
Supplementary capital:			
- Fair value gains on the revaluation of property	<b>3,750</b>	3,328	3,466
- Fair value gains on the revaluation of available-for-sale investment and equity	<b>507</b>	599	823
- Collective impairment allowances	<b>68</b>	572	636
- Regulatory reserve	<b>127</b>	572	911
- Term subordinated debt	<b>10,354</b>	10,343	10,354
- Less: 50 per cent of total unconsolidated investments and other deductions	<b>()</b>	(2,416)	(5,875)

	<b>6,430</b>		
- Total supplementary capital	<b>8,376</b>	12,998	10,315
Total capital base after deductions	<b>43,405</b>	46,843	42,242
<b>Risk-weighted assets</b>			
- Credit risk	<b>272,701</b>	348,698	342,798
- Market risk	<b>2,333</b>	1,313	2,166
- Operational risk	<b>36,314</b>	30,377	33,558
	<b>311,348</b>	380,388	378,522
Capital adequacy ratio	<b>13.9%</b>	12.3%	11.2%
Core capital ratio	<b>11.3%</b>	8.9%	8.4%

**Hang Seng Bank Limited****Financial Review**  
*(continued)***Capital resources management***(continued)*

Capital ratios at 30 June 2008 were compiled in accordance with the Banking (Capital) Rules ('the Capital Rules') issued by the HKMA under section 98A of the Hong Kong Banking Ordinance for the implementation of Basel II, which came into effect on 1 January 2007. Having obtained approval from the HKMA to adopt the 'foundation internal ratings-based approach' ('FIRB') to calculate the risk-weighted assets for credit risk from 1 January 2008, the bank used the FIRB approach to calculate its credit risk exposure at 30 June 2008. The standardised (operational risk) approach and internal models approach were used to calculate its operational risk and market risk respectively. The capital adequacy ratio and core capital ratio at 31 December 2007 were calculated using the standardised (credit risk) approach ('STC'). As there are significant differences between the FIRB and STC approaches, the capital ratios of the two periods are not directly comparable.

The basis of consolidation for calculation of capital ratios under the Capital Rules follows the basis of consolidation for financial reporting with the exclusion of subsidiaries which are 'regulated financial entities' (e.g. insurance and securities companies) as defined by the Capital Rules. Accordingly, the investment costs of these unconsolidated regulated financial entities are deducted from the capital base.

In accordance with the HKMA guideline

*Impact of the New Hong Kong Accounting Standards on Authorised Institutions' Capital Base and Regulatory Reporting*

, the group

has earmarked a 'regulatory reserve' of HK\$1,061 million from retained profits.

**Liquidity ratio**

The average liquidity ratio for the periods indicated, calculated in accordance with the Fourth Schedule of the Hong Kong Banking Ordinance, is as follows:

	<i>Half-year ended 30 June</i>	<i>Half-year ended 30 June</i>	<i>Half-year ended 31 December</i>
	<i>2008</i>	<i>2007</i>	<i>2007</i>
The bank and its subsidiaries designated by the HKMA	<b>47.3 %</b>	52.9 %	53.0 %

**Hang Seng Bank Limited**

**Financial Review**  
*(continued)*

**Reconciliation of cash flow statement**

(a)

Reconciliation of operating profit to net cash flow from operating activities

<i>Figures in HK\$m</i>	<i>Half year ended 30 June 2008</i>	<i>Half year ended 30 June 2007</i>
Operating profit	<b>9,112</b>	7,773
Net interest income	<b>(8,252)</b>	(6,696)
Dividend income	<b>(54 )</b>	(26 )
Loan impairment charges and other credit risk provisions	<b>188</b>	280
Impairment of available-for-sale equity securities	<b>118</b>	—
Depreciation	<b>201</b>	169
Amortisation of intangible assets	<b>27</b>	11

Amortisation of available-for-sale investments	(333)	(392 )
Amortisation of held-to-maturity debt securities	—	(2)
Advances written off net of recoveries	(192)	(215)
Interest received	7,021	12,029
Interest paid	(4,818)	(9,372)
<b>Operating profit before changes in working capital</b>	<b>3,018</b>	<b>3,559</b>
Change in treasury bills and certificates of deposit with original maturity more than three months	<b>9,223</b>	(3,108 )
Change in placings with and advances to banks maturing after one month	(17,675)	3,429)
Change in trading assets	(2,881)	1,677
Change in financial assets designated at fair value	(125)	(472)
Change in derivative financial instruments	3,069	806
Change in advances to customers	(28,797)	(31,685)
Change in other assets	(3,354)	4,164
Change in financial liabilities designated at fair value	(10)	486
Change in current, savings and other deposit accounts	(11,505)	29,125
Change in deposits from banks	(1,101)	40,154
Change in trading liabilities	5,616	(15,799 )
Change in certificates of deposit and other debt securities in issue	(1,659)	(313)
Change in other liabilities	4,724	(15,665 )
Elimination of exchange differences and other non-cash items	(3,435)	(3,560 )
<b>Cash</b>		
<b>(used in)/</b>		
<b>generated from operating activities</b>	<b>(44,892))</b>	<b>12,798</b>
Taxation paid	(26)	(422 )
<b>Net cash (outflow)/inflow from operating activities</b>	<b>(44,918))</b>	<b>12,376</b>

Hang Seng Bank Limited

Financial Review  
(continued)**Reconciliation of cash flow statement**  
(continued)

- (b)  
Analysis of the balances of cash and cash equivalents

At 30 At 30  
June June  
2008 2007

Figures in HK\$m

Cash and balances with banks and other financial institutions	<b>19,755</b>	12,921
Placings with and advances to banks and other financial institutions maturing within one month	<b>96,126</b>	71,487
Treasury bills	<b>5,371</b>	6,258
Certificates of deposit	<b>2,882</b>	445
	<b>124,134</b>	91,111

### Contingent liabilities, commitments and derivatives

<i>Figures in HK\$m</i>	<i>Contract amount</i>	<i>Credit equivalent amount</i>	<i>Risk-weighted amount</i>
<i>At 30 June 2008</i>			
Direct credit substitutes	<b>3,554</b>	<b>3,554</b>	<b>1,775</b>
Transaction-related contingencies	<b>1,233</b>	<b>616</b>	<b>555</b>
Trade-related contingencies	<b>11,203</b>	<b>2,241</b>	<b>1,460</b>
<b>Forward asset purchases</b>	<b>196</b>	<b>196</b>	<b>196</b>
<b>Undrawn formal standby facilities, credit lines and other commitments to lend:</b>			
-			
not unconditionally cancellable			
&#61527;	<b>33,121</b>	<b>23,389</b>	<b>8,318</b>
		<b>28,</b>	
- unconditionally cancellable	<b>147,070</b>	<b>786</b>	<b>5,527</b>
		<b>58,</b>	
	<b>196,377</b>	<b>782</b>	<b>17,831</b>
Exchange rate contracts:			
Spot and forward foreign exchange	<b>487,800</b>	<b>7,351</b>	<b>1,852</b>
Other exchange rate contracts	<b>80,674</b>	<b>1,777</b>	<b>870</b>
	<b>568,474</b>	<b>9,128</b>	<b>2,722</b>
Interest rate contracts:			
Interest rate swaps	<b>226,277</b>	<b>2,078</b>	<b>406</b>
<b>Other interest rate contracts</b>	<b>262</b>	<b>1</b>	<b>—</b>
	<b>226,539</b>	<b>2,079</b>	<b>406</b>
Other derivative contracts	<b>29,714</b>	<b>2,948</b>	<b>1,678</b>

&#61527;

The contract amount for undrawn formal standby facilities, credit lines and other commitments to lend with original maturity of 'not more than one year' and 'more than one year' were HK\$16,028 million and HK\$17,093 million respectively.

**Hang Seng Bank Limited**
**Financial Review**  
*(continued)*
**Contingent liabilities, commitments and derivatives**
*(continued)*

<i>Figures in HK\$m</i>	<i>Contract amount</i> <i>(restated)</i>	<i>Credit equivalent amount</i>	<i>Risk-weighted amount</i>
<i>At 30 June 2007</i>			
Direct credit substitutes	4,167	4,167	3,437
Transaction-related contingencies	677	339	335
Trade-related contingencies	10,911	2,182	2,172
<b>Forward asset purchases</b>	45	45	45
<b>Undrawn formal standby facilities, credit lines and other commitments to lend:</b>			
	29,3		
- not more than one year	23	5,865	5,865
- more than one year	17,384	8,692	7,409
- unconditionally cancellable	110,015	—	—
	17		
	2,5		
	22	21,290	19,263
Exchange rate contracts:			
Spot and forward foreign exchange	390,707	4,601	1,180
Other exchange rate contracts	20,295	50	12
	411,002	5,105	1,303
Interest rate contracts:			
Interest rate swaps	176,490	1,524	347
<b>Other interest rate contracts</b>	323	1	—
	176,813	1,525	347

Other derivative contracts	8,860	637	293
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**Hang Seng Bank Limited**
**Financial Review**  
*(continued)*
**Contingent liabilities, commitments and derivatives**  
*(continued)*

<i>Figures in HK\$m</i>	<i>Contract amount</i>	<i>Credit equivalent amount</i>	<i>Risk-weighted amount</i>
<i>At 31 December 2007</i>			
Direct credit substitutes	4,651	4,651	3,638
Transaction-related contingencies	812	406	398
Trade-related contingencies	10,274	2,055	2,045
<b>Forward asset purchases</b>	115	115	115
<b>Undrawn formal standby facilities, credit lines and other commitments to lend:</b>			
- not more than one year	20,253	4,051	4,051
- more than one year	15,973	7,986	6,752
- unconditionally cancellable	145,641	—	—
	197,719	19,264	16,999
Exchange rate contracts:			
Spot and forward foreign exchange	580,889	7,606	2,196
Other exchange rate contracts	25,957	803	189
	606,846	8,409	2,385
Interest rate contracts:			
Interest rate swaps	189,703	2,121	520
<b>Other interest rate contracts</b>	312	—	—
	190,015	2,121	520
Other derivative contracts	26,709	2,294	1,263

The tables above give the nominal contract, credit equivalent and risk-weighted amounts of off-balance-sheet transactions. The credit equivalent amounts are calculated for the purposes of deriving the risk-weighted amounts. The nominal contract amounts, credit equivalent amounts, risk-weighted amounts and the consolidation basis for the periods indicated were calculated in accordance with the Banking (Capital) Rules issued by the HKMA, which came into effect on 1 January 2007.

For the above analysis, contingent liabilities and commitments are credit-related instruments that include acceptances and endorsements, letters of credit, guarantees and commitments to extend credit. The risk involved is essentially the same as the credit risk involved in extending loan facilities to customers. These transactions are, therefore, subject to the same credit origination, portfolio maintenance and collateral requirements as for customers applying for loans. As the facilities may expire without being drawn upon, the total of the contract amounts is not representative of future liquidity requirements.

## Hang Seng Bank Limited

## Financial Review (continued)

### Contingent liabilities, commitments and derivatives (continued)

Derivative financial instruments are held for trading or designated as either fair value hedges or cash flow hedges. The following table shows the nominal contract amounts and marked-to-market value of assets and liabilities by class of derivatives.

	<i>At 30 June</i>		<i>At 30 June</i>		<i>At 31 December</i>	
	<i>2008</i>		<i>2007</i>		<i>2007</i>	
<i>Figures in HK\$m</i>	<i>Trading</i>	<i>Hedging</i>	<i>Trading</i>	<i>Hedging</i>	<i>Trading</i>	<i>Hedging</i>
Contract amounts:						
Interest rate contracts	<b>149,919</b>	<b>77,233</b>	110,819	66,737	129,861	60,232
Exchange rate contracts	<b>732,597</b>	—	557,212	—	725,862	—
Other derivative contracts	<b>46,185</b>	—	13,120	—	43,983	—
	<b>928,701</b>	<b>77,233</b>	681,151	66,737	899,706	60,232
Derivative assets:						
Interest rate contracts	<b>987</b>	<b>562</b>	412	650	703	935
Exchange rate contracts	<b>3,326</b>	—	1,214	—	2,512	—
Other	<b>1,168</b>	—	72	—	552	—



derivative contracts	<b>5,481</b>	<b>562</b>	1,698	650	3,767	935
Derivative liabilities:						
Interest rate contracts	<b>1,041</b>	<b>256</b>	580	185	777	148
Exchange rate contracts	<b>2,667</b>	—	1,260	—	2,073	—
Other derivative contracts	<b>4,918</b>	—	93	—	1,685	—
	<b>8,626</b>	<b>256</b>	1,933	185	4,535	148

The above derivative assets and liabilities, being the positive or negative marked-to-market value of the respective derivative contracts, represent gross replacement costs, as none of these contracts are subject to any bilateral netting arrangements.

**Hang Seng Bank Limited**

**Financial Review**  
*(continued)*

## **Additional information**

### **1. Statutory accounts and accounting policies**

The information in this news release is not audited and does not constitute statutory accounts.

Certain financial information in this news release is extracted from the statutory accounts for the year ended 31 December 2007 ("2007 accounts"), which have been delivered to the Registrar of Companies and the HKMA. The auditors expressed an unqualified opinion on those statutory accounts in their report dated 3 March 2008.

Disclosures required by the Banking (Disclosure) Rules issued by the HKMA are contained in the bank's Interim Report which will be published on the websites of The Stock Exchange of Hong Kong Limited and the bank on the date of the issue of this news release.

This news

release has been prepared on a basis consistent with the accounting policies adopted in the 2007 accounts except for the following:

HK(IFRIC)-Int 11 'Group and Treasury Share Transactions' is effective for annual periods beginning on or after 1 March 2007. On application of this interpretation, with effect from 1 January 2008, the

group has recognised all share-based payment transactions as equity-settled. In prior years, certain share-based payment transactions involving principally achievement and restricted share awards were recognised as cash-settled transactions, whereby a liability was recognised in respect of the fair value of such awards at each reporting date. With effect from 1 January 2008, when these are recognised as equity-settled transactions, the fair value of the awards at grant date are recognised in 'Other reserves' under shareholders' equity, instead of the fair value being remeasured at each reporting date as a liability. The application of the HK(IFRIC)-Int 11 does not have significant financial and presentation effects on the group's financial statements. As a result, no restatement of comparative figures was made as the amounts were immaterial.

**2. Comparative figures**

Certain comparative figures have been reclassified to conform with the current period's presentation.

**3. Acquisition**

**On 31 January 2008, the bank signed an agreement to subscribe for 20 per cent of the enlarged share capital of Yantai City Commercial Bank ('YTCCB') - one of the largest city commercial banks in Shandong province - for a total consideration of RMB800 million. Upon completion of the acquisition, which is subject to the relevant regulatory and YTCCB shareholder approvals, the bank will become the largest shareholder of YTCCB.**

**Hang Seng Bank Limited**

**Financial Review**  
*(continued)*

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**Additional information**

*(continued)*

**4. Property revaluation**

A revaluation of Hang Seng's premises and investment properties in Hong Kong

was performed in June 2008 to reflect property market movements in the first half of 2008. The group's premises and investment properties were revalued by DTZ Debenham Tie Leung Limited, an independent professional valuer, and carried out by qualified persons who are members of the Hong Kong Institute of Surveyors.

The basis of the valuation of premises was open market value for existing use and the basis of valuation for investment properties was open market value. The revaluation surplus for

group premises amounted to HK\$598 million of which HK\$39 million was a reversal of revaluation deficits previously charged to the income statement. The balance of HK\$559 million was credited to the premises revaluation reserve. Revaluation gains of HK\$190 million on investment properties were recognised through the income statement. The relat

ed deferred tax provisions for g

roup premises and investment properties were HK\$99 million and HK\$31 million respectively.

The revaluation exercise also covered business premises/investment properties reclassified as properties held for sale. In accordance with HKFRS 5, there was no revaluation gain/loss recognised through the income statement.

## 5.

### Foreign currency positions

Foreign currency exposures include those arising from trading, non-trading and structural positions. Net option position is calculated on the basis of delta-weighted positions of all foreign exchange options contracts. At 30 June 2008, the US dollar (US\$) and renminbi (RMB) were the currencies in which the

group had non-structural foreign currency positions that were

not less than 10 per cent of the total net position in all foreign currencies. The g

roup also

had a renminbi structural foreign currency position, which was not less than 10 percent of the total net structural position in all foreign currencies.

<i>Figures in HK\$m</i>	<i>At 30 June</i>		<i>At 30 June</i>		<i>At 31 December</i>	
	<i>2008</i>	<i>2008</i>	<i>2007</i>	<i>2007</i>	<i>2007</i>	<i>2007</i>
	<i>US\$</i>	<i>RMB</i>	<i>US\$</i>	<i>RMB</i>	<i>US\$</i>	<i>RMB</i>
<b>Non-structural position</b>						
Spot assets	<b>211,580</b>	<b>41,181</b>	218,083	22,021	227,698	26,160
<b>Spot liabilities</b>	<b>(195,205)</b>	<b>(42,101)</b>	(212,016)	(22,935)	(184,258)	(26,149)
<b>Forward purchases</b>	<b>284,711</b>	<b>44,852</b>	241,832	4,049	298,806	26,549
<b>Forward sales</b>	<b>(298,470)</b>	<b>(45,877)</b>	(238,922)	(6,144)	(335,592)	(28,330)
Net option position	(29)	—	60	—	32	—
Net long/(short) non-structural position	<b>2,587</b>	<b>(1,945)</b>	9,037	(3,009)	6,686	(1,770)

## Hang Seng Bank Limited

Financial Review  
(continued)

## Additional information

(continued)

## 5.

## Foreign currency positions

(continued)

At 30 June 2008, the group's major structural foreign currency positions were in US\$ and RMB.

	<i>At 30 June 2008</i>		<i>At 30 June 2007</i>		<i>At 31 December 2007</i>	
	<i>% of total net structural</i>		<i>% of total net structural</i>		<i>% of total net structural</i>	
	<i>HK\$m</i>	<i>position</i>	<i>HK\$m</i>	<i>position</i>	<i>HK\$m</i>	<i>position</i>
<b>Structural positions</b>						
US dollar	287	2.2	287	2.9	286	2.5
Renminbi	12,265	96.0	9,469	95.9	10,752	95.8

## 6.

## Ultimate holding company

Hang Seng Bank is an indirectly held, 62.14 per cent-owned, subsidiary of HSBC Holdings plc

## 7.

## Register of shareholders

The register of shareholders of Hang Seng Bank will be closed on Wednesday, 20 August 2008, during which no transfer of shares can be registered. In order to qualify for the second interim dividend, all transfers, accompanied by the relevant share certificates, must be lodged with the Bank's registrars, Computershare Hong Kong Investor Services Limited, Rooms 1712-1716, 17th Floor, Hopewell Centre, 183 Queen's Road East, Wanchai, Hong Kong, for registration no later than 4:30 pm on Tuesday, 19 August 2008. The second interim dividend will be payable on Thursday, 4 September 2008 to shareholders on the register of shareholders of the Bank on Wednesday, 20 August 2008. Shares of the Bank will be traded ex-dividend as from Monday, 18 August 2008.

**8.**

**Proposed timetable for the remaining 2008 quarterly dividends**

	<i>Third interim dividend</i>	<i>Fourth interim dividend</i>
Announcement	3 November 2008	2 March 2009
Book close and record date	20 November 2008	18 March 2009
Payment date	10 December 2008	31 March 2009

**Hang Seng Bank Limited**

**Financial Review**  
*(continued)*

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**Additional information**

*(continued)*

**9.**

**Code on Corporate Governance Practices**

The b

ank is committed to high standards of corporate governance and follows the module on 'Corporate Governance of Locally Incorporated Authorised Institutions' under the Supervisory Policy Manual issued by the Hong Kong Monetary Authority. The b  
ank has also followed all the code provisions set out in the Code on Corporate Governance Practices contained in Appendix 14 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited throughout the six months ended 30 June 2008.

The Audit Committee of the b

ank has reviewed the results for the six months ended 30 June 2008.

**10.**

**Board of Directors**

As at 4 August 2008, the Board of  
Directors of the b

ank comprises Dr Raymond K F Ch'ien\* (Chairman), Mr Raymond C F Or (Vice-Chairman and Chief Executive), Mr Edgar D Ancona

#  
, Mr John C C Chan\*, Mr Patrick K W Chan, Dr Y T Cheng\*, Dr Marvin K T Cheung\*, Mr

Alexander A Flockhart

#

, Mr Jenkin Hui\*, Mr Peter T C Lee\*, Dr Eric K C Li\*, Dr Vincent H S Lo

#

, Mr Joseph C Y Poon, Dr David W K Sin\*, Mr Richard Y S Tang\* and Mr Peter T S Wong

#

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\*

Independent non-executive Directors

#

Non-executive Directors

## 11.

### News release

Copies of this news

release may be obtained from Legal and Company Secretarial Services Department, Level 10,

83 Des Voeux Road

Central,

Hong Kong

; or from Hang Seng's website

[www.hangseng.com](http://www.hangseng.com)

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The 2008 Interim Report and Financial Statements, which contains all disclosures required by the Banking (Disclosure) Rules issued by the HKMA, will be published on the websites of The Stock Exchange of Hong Kong Limited and Hang Seng Bank on the

date of the issue of this news

release. Printed copies of the 2008 Interim Report will be sent to shareholders in late August 2008.

### Media

enquiries to

:

Walter Cheung Telephone: (852) 2198 4020

Michelle Chan Telephone: (852) 2198 4236

## SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

HSBC Holdings plc

By:

Name: P A Stafford

Title: Assistant Group

Secretary

Date: August 04,

2008