

RYANAIR HOLDINGS PLC  
Form 6-K  
September 04, 2008

**SECURITIES AND EXCHANGE COMMISSION**

**Washington, D.C. 20549**

**FORM 6-K**

**Report of Foreign Private Issuer**

**Pursuant to Rule 13a-16 or 15d-16  
of the Securities Exchange Act of 1934**

For the month of September, 2008

**RYANAIR HOLDINGS PLC**  
(Translation of registrant's name into English)

**c/o Ryanair Ltd Corporate Head Office**  
**Dublin Airport**  
**County Dublin Ireland**  
(Address of principal executive offices)

Indicate by check mark whether the registrant files or will file annual reports under cover Form 20-F or Form 40-F.

Form 20-F..X.. Form 40-F.....

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Indicate by check mark whether the registrant by furnishing the information contained in this Form is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934.

Yes ..... No ..X..

If "Yes" is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b): 82- \_\_\_\_\_

**RYANAIR  
'S  
TRAFFIC GROWTH CONTINUES  
19% INCREASE IN AUGUST PASSENGER NUMBERS  
LOWEST FARES AIRTRAVEL GROWING RAPIDLY**

Ryanair, Europe's  
largest  
low fare airlines today (  
Thursday,  
4  
th

September  
2008  
)  
announced that it  
s pa  
ssenger  
number  
s  
continue  
to grow as Ryanair  
carried almost

5.8  
million  
passengers in  
August  
, a 1  
9%  
(94  
0,000 passenger)  
in  
crease  
when

compared to  
August  
2007

Ryanair has carried over 55million passengers  
in the year to August 2008

Ryanair has  
now  
increased passenger numbers  
every month this year while continuing to m  
aintain a load factor of 81  
%.

Ryanair  
's  
load factor remained ex  
ceptionally strong in August with  
90%

of available seats being snapped up by deal hungry passengers.

The load factor for August '08 was slightly down on August '07 due to an increase in capacity over the last 12 months.

Ryanair continues to grow passenger numbers despite a Europe wide economic slowdown which has seen high fare, fuel surcharging, airlines lose price sensitive passengers to Ryanair's guaranteed lowest fares and no fuel surcharge. Ryanair are confident that passenger numbers will continue to remain strong as competitors continue to raise their high fares and fuel surcharges and haemorrhage more passengers to Ryanair

Stephen McNamara  
, Head  
of  
Communications  
, said  
:

"  
*Ryanair's latest passenger figures show that we  
continue to grow passenger number  
s  
every month this year. Our  
rapidly growing  
passenger  
numbe  
rs*

*come at a time when many airlines*

*, which are facing huge losses*

*are raising fares and fuel surcharge*

*s in an attempt to turn these losses around*

*However, the reality is*

*that this has driven their passengers to Ryanair. Now*

*even more passengers realise that low fare, fuel surcharge free, travel is still possible - but only with Ryanair. We have carried over 55million passengers in the last 12months*

*, proving*

*that passengers are increasingly attracted to*

*Ryanair's guaranteed lowest*

*fares and our promise of no fuel surcharge*

*s ever*

The following are

Ryanair's passenger and load factor statistics for August 2008.

|                       | <b>Aug 07</b> | <b>Aug 08</b> | <b>Increase 12 mth to 31 Aug 08</b> |               |
|-----------------------|---------------|---------------|-------------------------------------|---------------|
| <b>Passengers (m)</b> |               |               |                                     |               |
| 1                     | <b>4.84m</b>  | <b>5.78m</b>  | <b>19%</b>                          | <b>55.12m</b> |
| <b>Load Factor</b>    |               |               |                                     |               |
| 2                     | <b>91%</b>    | <b>90%</b>    | <b>-1%</b>                          | <b>81%</b>    |

- Represents the number of booked

seats flown by Ryanair.

- Represents the number of passengers as a proportion of the number of seats available for passengers.

Ends.

Thursday, 4th  
September 2008

**For further information:**

**Stephen McNamara**

**Pauline McAlester**  
**Ryanair**

**Murray Consultants**  
**Tel: 00 353 1 812 1212**

**Tel: 00 353 1 4980 300**

## **SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned, hereunto duly authorized.

RYANAIR HOLDINGS PLC

Date: 4 September, 2008

By: \_\_\_/s/ James Callaghan\_\_\_

James Callaghan  
Company Secretary & Finance Director