

PEARSON PLC  
Form 6-K  
July 30, 2010

**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

**FORM 6-K**

**REPORT OF FOREIGN PRIVATE ISSUER  
PURSUANT TO RULE 13a-16 OR 15d-16 UNDER  
THE SECURITIES EXCHANGE ACT OF 1934**

For the month of July 2010

**PEARSON plc**  
(Exact name of registrant as specified in its charter)

N/A

(Translation of registrant's name into English)

**80 Strand  
London, England WC2R 0RL  
44-20-7010-2000**  
(Address of principal executive office)

Indicate by check mark whether the Registrant files or will file annual reports  
under cover of Form 20-F or Form 40-F:

Form 20-F  X

Form 40-F

Indicate by check mark whether the Registrant by furnishing the information  
contained in this Form is also thereby furnishing the information to the

Yes

No X

This Report includes the following documents:

1. A press release from Pearson plc announcing Sale of stake in Interactive Data completed

30 July 2010

#### **PEARSON COMPLETES SALE OF 61% STAKE IN INTERACTIVE DATA**

Pearson, the education and information company, has completed the sale of its 61% stake in Interactive Data to investment funds managed by Silver Lake and Warburg Pincus. The terms of the transaction are in line with the agreement announced on 4 May 2010.

Interactive Data shareholders will receive \$33.86 in cash for each share of Interactive Data stock they own. The total cash consideration to Pearson is approximately \$2bn before tax.

Rona Fairhead, chief executive of the Financial Times Group, said:

*"Interactive Data has been a valued part of the FT Group and Pearson for many years and has become a world leader in its field. That's the result of the dedication and talent of its remarkable group of people, and we wish them every success with their new owners."*

**ENDS**

For more information:

Luke Swanson/ Simon Mays-Smith/ Charles Goldsmith

+ 44 (0) 20 7010 2310

**SIGNATURE**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

PEARSON plc

Date: 30 July, 2010

By: /s/ STEPHEN JONES

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Stephen Jones  
Deputy Secretary