

PEARSON PLC  
Form 6-K  
March 30, 2012

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

FORM 6-K

REPORT OF FOREIGN PRIVATE ISSUER  
PURSUANT TO RULE 13a-16 OR 15d-16 UNDER  
THE SECURITIES EXCHANGE ACT OF 1934

For the month of March 2012

PEARSON plc  
(Exact name of registrant as specified in its charter)

N/A

(Translation of registrant's name into English)

80 Strand  
London, England WC2R 0RL  
44-20-7010-2000  
(Address of principal executive office)

Indicate by check mark whether the Registrant files or will file annual reports  
under cover of Form 20-F or Form 40-F:

Form 20-F  X

Form 40-F

Indicate by check mark whether the Registrant by furnishing the information  
contained in this Form is also thereby furnishing the information to the  
Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934

Yes

No  X

This Report includes the following documents:

1. A press release from Pearson plc announcing Annual Information Update
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30 March 2012

Pearson plc  
("Pearson" or "the Company")

Annual Information Update

Annual Information Update for the period from 6 April 2011 up to and including 29 March 2012.

In accordance with Prospectus Rule 5.2, Pearson sets out below a summary of the information which has been published or made available to the public during the defined period. The information referred to in this Update was up to date at the time it was published, but some of it may now be out of date.

RNS Announcements

Announcements made by the Company via RNS, a Regulatory Information Service, can be found on the London Stock Exchange website at [www.londonstockexchange.com](http://www.londonstockexchange.com) and on the Company's website at [www.pearson.com](http://www.pearson.com), which also shows announcements concerning Pearson group news. The RNS announcements made during the defined period were:

| Date of Announcement | Headline of Announcement at Stock Exchange |
|----------------------|--|
| 28 March 2012        | Form 20-F                                  |
| 26 March 2012        | Director/PDMR Shareholding                 |
| 23 March 2012        | Annual Financial Report                    |
| 7 March 2012         | Director/PDMR Shareholding                 |
| 1 March 2012         | Total Voting Rights                        |
| 27 February 2012     | Final Results                              |
| 8 February 2012      | Director Declaration                       |
| 1 February 2012      | Total Voting Rights                        |
| 19 January 2012      | Trading Statement                          |
| 5 January 2012       | Director/PDMR Shareholding                 |
| 3 January 2012       | Total Voting Rights                        |
| 19 December 2011     | Director/PDMR Shareholding                 |
| 16 December 2011     | Director Declaration                       |

|                   |   |
|-------------------|---|
| 13 December 2011  | Director/PDMR<br>Shareholding             |
| 12 December 2011  | Director/PDMR<br>Shareholding             |
| 12 December 2011  | Directorate Change                        |
| 12 December 2011  | Disposal                                  |
| 1 December 2011   | Total Voting Rights                       |
| 21 November 2011  | Acquisition                               |
| 3 November 2011   | Interim Management<br>Statement           |
| 1 November 2011   | Total Voting Rights                       |
| 28 October 2011   | Holding(s) in Company                     |
| 26 October 2011   | Director/PDMR<br>Shareholding             |
| 17 October 2011   | Acquisition                               |
| 14 October 2011   | Director/PDMR<br>Shareholding             |
| 4 October 2011    | Director/PDMR<br>Shareholding             |
| 3 October 2011    | Total Voting Rights                       |
| 28 September 2011 | Director/PDMR<br>Shareholding             |
| 27 September 2011 | Director/PDMR<br>Shareholding             |
| 20 September 2011 | Director/PDMR<br>Shareholding             |
| 20 September 2011 | Director/PDMR<br>Shareholding             |
| 15 September 2011 | Acquisition                               |
| 1 September 2011  | Total Voting Rights                       |
| 17 August 2011    | Update on Sale of<br>Government Solutions |
| 12 August 2011    | Director/PDMR<br>Shareholding             |
| 11 August 2011    | Director/PDMR<br>Shareholding             |
| 9 August 2011     | Acquisition                               |
| 4 August 2011     | Holding(s) in Company                     |
| 3 August 2011     | Holding(s) in Company                     |
| 2 August 2011     | Director/PDMR<br>Shareholding             |
| 1 August 2011     | Total Voting Rights                       |

|               |   |
|---------------|---|
| 29 July 2011  | Interim Results                             |
| 12 July 2011  | Director/PDMR<br>Shareholding               |
| 5 July 2011   | Offer Update -<br>Compulsory<br>Acquisition |
| 1 July 2011   | Director/PDMR<br>Shareholding               |
| 1 July 2011   | Total Voting Rights                         |
| 23 June 2011  | Notice of Interim<br>Results Announcement   |
| 10 June 2011  | Offer Update                                |
| 7 June 2011   | Director/PDMR<br>Shareholding               |
| 3 June 2011   | Offer Update                                |
| 1 June 2011   | Total Voting Rights                         |
| 20 May 2011   | Offer Update                                |
| 20 May 2011   | Director/PDMR<br>Shareholding               |
| 20 May 2011   | Director/PDMR<br>Shareholding               |
| 19 May 2011   | Director/PDMR<br>Shareholding               |
| 10 May 2011   | Director/PDMR<br>Shareholding               |
| 6 May 2011    | Offer Update                                |
| 5 May 2011    | Offer Update                                |
| 4 May 2011    | Director/PDMR<br>Shareholding               |
| 3 May 2011    | Total Voting Rights                         |
| 28 April 2011 | Result of Meeting                           |
| 28 April 2011 | AGM and Interim<br>Management Statement     |
| 27 April 2011 | Offer Update                                |
| 26 April 2011 | Acquisition                                 |
| 21 April 2011 | Director/PDMR<br>Shareholding               |
| 13 April 2011 | Director/PDMR<br>Shareholding               |
| 11 April 2011 | Offer Update                                |
| 8 April 2011  | Director/PDMR<br>Shareholding               |
| 6 April 2011  | Director/PDMR<br>Shareholding               |
| 6 April 2011  | Annual Information<br>Update                |

Documents Filed with Companies House

The Company made the following filings with Companies House during the defined period. Copies of these documents may be obtained from Companies House, Crown Way, Cardiff CF14 3UZ or through Companies House Direct at [www.direct.companieshouse.gov.uk](http://www.direct.companieshouse.gov.uk).

Date Posted Document Filed with  
on Companies House  
Companies  
House  
Direct  
Website

9 January 2012 AP01 - Vivienne Cox

Appointed

12 December 2011 AD02 - Change of

SAIL Address

2011

13 June 2011 Annual Return

2011

6 May 2011 Ordinary Resolution -  
Approval of Share Plan

6 May 2011 Ordinary Resolution -  
Allotment of Shares

6 May 2011 Special Resolution -  
Waiver of Pre-Emption  
Rights

6 May 2011 Special Resolution -  
Authority to Purchase  
Own Shares

6 May 2011 Special Resolution -  
Notice of Meetings

7 April 2011 Annual Accounts to 31

December 2010

In addition, the Company filed Forms SH01 (Statement of Capital) with Companies House. These were posted on the Companies House Direct website on 15 June 2011 and 14 June 2011.

#### Interim Results

The Company's interim results for the period 1 January 2011 to 30 June 2011 were announced on 29 July 2011. They are available on the Company's website at [www.pearson.com](http://www.pearson.com).

#### Information Provided to Shareholders

The Company sent to its shareholders and, with the exception of the Form of Proxy, made available on its website, the following documents during the defined period:

| Date of Mailing | Documents Sent to Shareholders   |
|-----------------|--|
| 22 March 2012   | Annual Report and Accounts 2011 and/or Performance Summary 2011.<br>Letter from the Chairman and Notice of 2012 AGM. |

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Form of Proxy in  
relation to 2012 AGM.

Copies of the Annual Report and Accounts, Letter from the Chairman and Notice of AGM and Form of Proxy for the 2011 year end ("the AGM documentation") were submitted to the National Storage Mechanism on 22 March 2012. Copies of these documents are available from the Company Secretary, Pearson plc, 80 Strand, London WC2R 0RL.

US Listing

The Company is listed on the New York Stock Exchange ("NYSE") as well as on the London Stock Exchange. There is a requirement, therefore, that information made public in the UK also needs to be made available in the US. Such documentation is listed below:

NYSE

The Company sent copies of the AGM documentation, referred to above, to the NYSE on 22 March 2012 and copies of the resolutions passed at the 2011 AGM were sent to the NYSE on 28 April 2011.

Bank of New York Mellon ("BNY Mellon")

The Company sent copies of the AGM documentation, referred to above, to BNY Mellon on 22 March 2012.

Form 20-F

The Company filed a Form 20-F with the SEC on 27 March 2012. Copies of this document can be found on the Company's website at [www.pearson.com](http://www.pearson.com) and hard copies are available from the Company Secretary of Pearson.

Stephen Jones

Head of Company Secretarial

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SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

PEARSON plc

Date: 30 March 2012

By: /s/ STEPHEN JONES

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Stephen Jones  
Deputy Secretary