

RYANAIR HOLDINGS PLC
Form 6-K
November 09, 2012

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 6-K

Report of Foreign Private Issuer

Pursuant to Rule 13a-16 or 15d-16
of the Securities Exchange Act of 1934

For the month of November 2012

RYANAIR HOLDINGS PLC
(Translation of registrant's name into English)

c/o Ryanair Ltd Corporate Head Office
Dublin Airport
County Dublin Ireland
(Address of principal executive offices)

Indicate by check mark whether the registrant files or will file annual
reports under cover Form 20-F or Form 40-F.

Form 20-F..X.. Form 40-F.....

Indicate by check mark whether the registrant by furnishing the information
contained in this Form is also thereby furnishing the information to the
Commission pursuant to Rule 12g3-2(b) under the Securities Exchange
Act of 1934.

Yes No ..X..

If "Yes" is marked, indicate below the file number assigned to the registrant
in connection with Rule 12g3-2(b): 82- _____

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Notification of Transactions of (1) Persons Discharging Managerial Responsibility and (2) Persons closely associated with Persons Discharging Managerial Responsibility

This form is intended for use by an issuer making a notification required by Rules 7.2 and 7.3 of the Central Bank of Ireland's Market Abuse Rules in relation to a person falling within either of the above categories of individual. These categories are defined in Regulation 12 (8) of the Market Abuse (Directive 2003/6/EC) Regulations 2005 and are detailed as part of this form

All relevant boxes should be completed in block capital letters.

| | | | |
|----|--|----|--|
| 1 | Name of the Issuer | 2 | Name of person discharging managerial responsibilities |
| | Ryanair Holdings PLC | | Michael Cawley |
| 3 | State whether notification relates to a person closely associated with a person discharging managerial responsibilities named in 2 and identify the connected person | 4 | Indicate whether the notification is in respect of a holding of the person referred to in 2 or 3 above or in respect of a non-beneficial interest |
| | No | | Michael Cawley |
| 5 | Description of shares or derivatives or other financial instruments linked to them | 6 | Name of registered shareholder(s) and, if more than one, number of shares or derivatives or other financial instruments linked to them, held by each shareholder |
| | Ordinary Shares of €0.0063 each | | Michael Cawley |
| 7 | State the nature of the transaction | 8 | Number of shares, derivatives or other financial instruments linked to them acquired |
| | (i) Exercise of Share Options | | (i) 1,520,000 |
| | (ii) Sale of Shares | | |
| 9 | Number of shares, derivatives or other financial instruments linked to them disposed of | 10 | Price per share or derivative or other financial instrument linked to them or value of transaction |
| | (ii) 1,520,000 | | (i) €3.21 |
| | | | (ii) 1,370,000 shares at €4.926; 150,000 shares at €4.950 |
| 11 | Date and place of transaction | 12 | Date issuer informed of transaction |
| | (i) 9 November 2012, Dublin | | (i) 9 November 2012 |
| | (ii) 9 November 2012, Dublin | | (ii) 9 November 2012 |
| 13 | Any additional information | 14 | Name of contact and telephone number for queries |
| | Not Applicable | | |

Person authorised on behalf of the issuer responsible for making the notification _____ Juliusz Komorek

Date of notification _____ 9 November 2012

Information required under Irish Stock Exchange Listing Rule 6.10

The following additional information is required to be disclosed under ISE Listing Rule 6.10 in respect of interests in securities of a director or secretary or their connected persons. An issuer is not being required to submit the information below to the Central Bank in respect of any PDMR who is also a director/secretary/connected persons.

- | | | | |
|----|--|----|---|
| 15 | Name of director or secretary (if not required to be stated in box 2) Not Applicable (PDMR disclosure) | 16 | State whether the notification relates to a single transaction being notified in accordance with the Market Abuse Rules and ISE LR 6.10 Not Applicable (PDMR disclosure) |
| 17 | Description of class of share Not Applicable (PDMR disclosure) | 18 | Percentage of issued class acquired (treasury shares of that class should not be taken into account when calculating percentage) Not Applicable (PDMR disclosure) |
| 19 | Percentage of issued class disposed (treasury shares of that class should not be taken into account when calculating percentage) Not Applicable (PDMR disclosure) | 20 | Total holding following notification and total percentage holding following notification (any treasury shares should not be taken into account when calculating percentage) Not Applicable (PDMR disclosure) |

If a person whose interests are required to be disclosed under ISE Listing Rule 6.10 has been granted options by the issuer, please complete the following boxes

:

- | | | | |
|----|--|----|---|
| 21 | Date of grant Not Applicable (PDMR disclosure) | 22 | Period during which or date on which it can be exercised Not Applicable (PDMR disclosure) |
| 23 | Total amount paid (if any) for grant of the option Not Applicable (PDMR disclosure) | 24 | Description of shares involved (class and number) Not Applicable (PDMR disclosure) |
| 25 | Exercise price (if fixed at time of grant) or indication that the price is to be fixed at the time of exercise Not Applicable (PDMR disclosure) | 26 | Total number of shares over which options are held following notification Not Applicable (PDMR disclosure) |

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Name and signature of duly designated officer of issuer responsible for making notification_____Juliusz Komorek

Date of notification ____9 November 2012

The duly designated officer of the issuer responsible for making this notification acknowledges and confirms that he/she is aware that the information as has been provided in response to the questions 15 to 26 above is not information which has been required by or which has been requested by the Central Bank, and is information which is required to be provided to the Irish Stock Exchange only.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned, hereunto duly authorized.

RYANAIR HOLDINGS PLC

Date: 09 November, 2012

By:___/s/ Juliusz Komorek_____

Juliusz Komorek
Company Secretary