

V F CORP  
Form 3  
July 17, 2012

**FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

OMB APPROVAL

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**INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

(Print or Type Responses)

|   |   |  |   |  |
|---|---|--|---|--|
| <p>1. Name and Address of Reporting Person *</p> <p>Ursula Fairbairn, Clarence Otis Jr &amp; PNC Bank NA Trustees of John E. Barbey Trust UDT dtd 8/21/51 FBO<br/>Mary G. Barbey (dec'd) as appt'd for Grant Barbey Hooker</p> <p>(Last) (First) (Middle)</p> | <p>2. Date of Event Requiring Statement</p> <p>(Month/Day/Year)</p> <p>07/10/2012</p> | <p>3. Issuer Name and Ticker or Trading Symbol</p> <p>V F CORP [VFC]</p> | <p>4. Relationship of Reporting Person(s) to Issuer</p> <p>(Check all applicable)</p> <p>____ Director    <input checked="" type="checkbox"/> 10% Owner<br/>____ Officer    ____ Other<br/>(give title below) (specify below)</p> | <p>5. If Amendment, Date Original Filed (Month/Day/Year)</p> |
| <p>AS APPT'D U/W FOR GRANT BARBEY HOOKER, C/O PNC BANK, 1600 MARKET ST., 29TH FLOOR</p> <p>(Street)</p>   |   |  | <p>6. Individual or Joint/Group Filing (Check Applicable Line)</p> <p><input checked="" type="checkbox"/> Form filed by One Reporting Person<br/><input type="checkbox"/> Form filed by More than One Reporting Person</p>        |  |
| <p>PHILADELPHIA, PA 19103</p> <p>(City) (State) (Zip)</p>   |   |  | <p><b>Table I - Non-Derivative Securities Beneficially Owned</b></p>  |  |

| 1. Title of Security<br>(Instr. 4) | 2. Amount of Securities Beneficially Owned<br>(Instr. 4) | 3. Ownership Form:<br>Direct (D)<br>or Indirect (I)<br>(Instr. 5) | 4. Nature of Indirect Beneficial Ownership<br>(Instr. 5) |
|------------------------------------|--|---|--|
| Common Stock                       | 21,654,103 <sup>(1)</sup>                                | D   | U  |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

SEC 1473 (7-02)

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

**Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

| 1. Title of Derivative Security<br>(Instr. 4) | 2. Date Exercisable and<br>Expiration Date<br>(Month/Day/Year) | 3. Title and Amount of<br>Securities Underlying<br>Derivative Security<br>(Instr. 4) | 4. Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 5. Ownership<br>Form of<br>Derivative<br>Security:<br>Direct (D)<br>or Indirect<br>(I)<br>(Instr. 5) | 6. Nature of Indirect<br>Beneficial Ownership<br>(Instr. 5) |
|---|--|--|--|--|---|
|   | Date<br>Exercisable  | Expiration<br>Date   | Title  | Amount or<br>Number of<br>Shares   |   |

## Reporting Owners

| Reporting Owner Name / Address  | Relationships |              |         |       |
|---|---------------|--------------|---------|-------|
|   | Director      | 10%<br>Owner | Officer | Other |
| Ursula Fairbairn, Clarence Otis Jr & PNC Bank NA Trustees of John E. Barbey Trust<br>UDT dtd 8/21/51 FBO Mary G. Barbey (dec'd) as appt'd for Grant Barbey Hooker<br>AS APPT'D U/W FOR GRANT BARBEY HOOKER<br>C/O PNC BANK, 1600 MARKET ST., 29TH FLOOR<br>PHILADELPHIA, PA 19103 | ^             | ^ X          | ^       | ^     |

## Signatures

|  |            |
|--|------------|
| PNC Bank National Association, Trustee, By: /s/ H. Joshua Bernstein, Senior Vice President | 07/10/2012 |
| **Signature of Reporting Person  | Date       |
| /s/ Ursula F. Fairbairn, Trustee   | 07/10/2012 |
| **Signature of Reporting Person  | Date       |
| /s/ Clarence Otis, Jr., Trustee  | 07/10/2012 |
| **Signature of Reporting Person  | Date       |

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, see Instruction 5(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

The reporting person is one of a number of trusts funded by John E. Barbey that have the same Trustees and that report collective (1) beneficial ownership. The reporting person denies beneficial ownership in the shares listed as beneficially owned except to the extent of the reporting person's pecuniary interest, which is 113,532 shares as of the time of this filing.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, See Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.