Edgar Filing: Alberto-Culver CO - Form FWP

Alberto-Culver CO Form FWP May 18, 2010

Filed Pursuant to Rule 433

Dated May 18, 2010

Registration Statement No. 333-161833

Alberto-Culver Company

Pricing Term Sheet

5.150% Notes due June 1, 2020

Issuer: Alberto-Culver Company

 Security Type:
 Senior Notes

 Size:
 \$150,000,000

 Maturity:
 June 1, 2020

 Coupon:
 5.150%

 Price to Public:
 99.959%

 Yield to Maturity:
 5.155%

 Spread to Benchmark Treasury:
 175 bps

Benchmark Treasury: 3.500% due May 15, 2020

Net Proceeds to Issuer: \$148,963,500 Benchmark Treasury Yield: 3.405%

Interest Payment Dates: June 1 and December 1, commencing December 1, 2010

Make-Whole Call: Treasury Rate plus 30 basis points

 Trade Date:
 May 18, 2010

 Settlement Date:
 May 21, 2010 (T+3)

 Denominations:
 \$2,000 x \$1,000

Ratings*: Baa2/BBB/BBB+ (Moody s/S&P/Fitch)

CUSIP: 013078AA8
ISIN: US013078AA81

Joint Bookrunners: Goldman, Sachs & Co; J.P. Morgan Securities Inc.; Banc of America

Securities LLC

The issuer has filed a registration statement (including a prospectus) with the SEC for the offering to which this communication relates. Before you invest, you should read the prospectus in that registration statement and other documents the issuer has filed with the SEC for more complete information about the issuer and this offering. You may get these documents for free by visiting EDGAR on the SEC Web site at www.sec.gov. Alternatively, the issuer, any underwriter or any dealer participating in the offering will arrange to send you the prospectus if you request it by calling Goldman, Sachs & Co. at 1-866-471-2526, J.P. Morgan Securities Inc. collect at 212-834-4533 or Banc of America Securities LLC toll-free at 1-800-294-1322.

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