

GOODMAN BRUCE J
Form 144
November 07, 2011

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UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 144

NOTICE OF PROPOSED SALE OF SECURITIES

PURSUANT TO RULE 144 UNDER THE SECURITIES ACT OF 1933

ATTENTION: Transmit for filing 3 copies of this form concurrently with either placing an order with a broker to execute sale or executing a sale directly with a market maker.

1(a) NAME OF ISSUER (Please type or print)

(b) IRS IDENT. NO.

(c) S.E.C. FILE NO.

Humana Inc.
1(d) ADDRESS OF ISSUER

STREET

CITY

STATE

61-0647538
ZIP CODE

1-5975
(e) TELEPHONE

500 West Main Street
2(a) NAME OF PERSON FOR WHOSE ACCOUNT
THE SECURITIES ARE TO BE SOLD

Louisville
(b) RELATIONSHIP TO
ISSUER

KY
(c) ADDRESS

40202
STREET

502
CITY

580-1000
STATE ZIP CODE

500

W. Main Street

Louisville

KY

40202

Bruce J. Goodman

Senior Vice President

INSTRUCTION: The person filing this notice should contact the issuer to obtain the I.R.S. identification Number and the S.E.C. File Number

3(a) Title of the	(b) Name and Address of Each Broker	SEC USE ONLY	(c) Broker-Dealer	(d) Number of Shares	(e) Aggregate	(f) Number of Shares	(g) Approximate	(g) Name of Each
Class of	Through Whom the Securities Are	File Number	or Other	Market Value	or Other Units	Date of Sale	Securities	

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Securities	To Be Offered or Each Market		To Be Sold	(See Instr. 3(d))	Outstanding	(See Instr. 3(f))	Exchange
To Be Sold	Maker who is Acquiring		(See Instr. 3(c))		(See Instr. 3(e))	(MO. DAY YR.)	(See Instr. 3(g))
Common	the Securities Fidelity Investments		124,610	\$10,702,753	163,514,439	as of November 7, 2011	NYSE
	3805 Edwards Road, Ste. 110			based on FMV	10/31/11		
	Cincinnati, OH 45209			on			
				11/04/11 of \$85.89			
	Goldman Sachs & Co						
	3414 Peachtree St. Suite 600						
	Atlanta, GA 30326						

INSTRUCTIONS:

1. (a) Name of Issuer
(b) Issuer's I.R.S. Identification Number
(c) Issuer's S.E.C. file number, if any
(d) Issuer's address, including zip code

(e) Issuer's telephone number, including area code
2. (a) Name of person for whose account the securities are to be sold
(b) Such person's relationship to the issuer (e.g., officer, director, 10% stockholder, or member of immediate family of any of the foregoing)
(c) Such person's address, including zip code
3. (a) Title of the class of securities to be sold
(b) Name and Address of each broker through whom the securities are intended to be sold
(c) Number of shares or other units to be sold (if debt securities, give the aggregate face amount)
(d) Aggregate market value of the securities to be sold as of a specified date within 10 days prior to the filing of this notice
(e) Number of shares or other units of the class outstanding, or if debt securities the face amount thereof outstanding, as shown by the most recent report or statement published by the issuer

(f) Approximate date on which the securities are to be sold
(g) Name of each securities exchange, if any, on which the securities are intended to be sold

**Potential persons who are to respond to the collection of information contained in this form are not
required to respond unless the form displays a currently valid OMB control number.**

SEC 1147 (08-07)

TABLE I - SECURITIES TO BE SOLD

Furnish the following information with respect to the acquisition of the securities to be sold

and with respect to the payment of all or any part of the purchase price or other consideration therefor.

Title of	Date you		Name of Person from Whom Acquired		Date of	
the Class	Acquired	Nature of Acquisition Transaction	(if gift, also give date donor acquired)	Amount of Securities Acquired	Payment	Nature of Payment
Common	11/7/11	Stock Option Exercise	Issuer	119,610	5/19/11	Cash
Common	5/16/2007	Stock Option Exercise	Issuer	5,000	5/16/07	Cash

INSTRUCTIONS: If the securities were purchased and full payment therefor was not made in cash at the time of purchase, explain in the table or in a note thereto the nature of the consideration given. If the consideration consisted of any note or other obligation, or if payment was made in installments describe the arrangement and state when the note or other obligation was discharged in full or the last installment paid.

TABLE II - SECURITIES SOLD DURING THE PAST 3 MONTHS (1)

Furnish the following information as to all securities of the issuer sold during the past 3 months by the person for whose account the securities are to be sold.

Name and Address of Seller	Title of Securities Sold	Date of Sale	Amount of Securities Sold	Gross Proceeds
None				
REMARKS: Fidelity will sell 119,610 and Goldman Sachs & Co. will sell 5,000 shares.				

INSTRUCTIONS:

See the definition of "person" in paragraph (a) of Rule 144. Information is to be given not only as to the person for whose account the securities are to be sold but also as to all other persons included in that definition. In addition, information shall be given as to sales by all persons whose sales are required by paragraph (e) of Rule 144 to be aggregated with sales for the account of the person filing this notice.

ATTENTION:

The person for whose account the securities to which this notice relates are to be sold hereby represents by signing this notice that he does not know any material adverse information in regard to the current and prospective operations of the issuer of the securities to be sold which has not been publicly disclosed. If each person has adopted a written trading plan or given trading instructions to satisfy Rule 10b5-1 under the Exchange Act, by signing the form and indicating the date that the plan was adopted or the instruction given, that person makes such representation as of the plan adoption or instruction date.

November 7, 2011

/s/ Bruce J. Goodman

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DATE OF NOTICE

(SIGNATURE)

DATE OF PLAN OR GIVING OF INSTRUCTION,

This notice shall be signed by the person for whose account the securities are to be sold. At least one copy of the notice shall be manually signed.

IF RELYING ON RULE 10B5-1

Any copies not manually signed shall bear typed or printed signatures.

ATTENTION: Intentional misstatements or omission of facts constitute Federal Criminal Violations (See 18 U.S.C. 1001)
SEC 1147 (02-08)