

MILLER LLOYD I III  
Form SC 13G  
December 30, 2011

# **SECURITIES AND EXCHANGE COMMISSION**

**Washington, D.C. 20549**

## **SCHEDULE 13G**

**(Rule 13d-102)**

**INFORMATION TO BE INCLUDED IN STATEMENTS FILED PURSUANT  
TO RULES 13d-1(b), (c) AND (d) AND AMENDMENTS THERETO FILED  
PURSUANT TO RULE 13d-2(b)**

**(Amendment No. )\***

**Great American Group, Inc.**

**(Name of Issuer)**

**Common Stock  
(Title of Class of Securities)**

**38984G104  
(CUSIP Number)**

**December 22, 2011**  
**(Date of Event which Requires Filing of this Statement)**

Check the appropriate box to designate the rule pursuant to which this Schedule is filed:

Rule 13d-1(b)

Rule 13d-1(c)

Rule 13d-1(d)

\* The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter disclosures provided in a prior cover page. The information required on the remainder of this cover page shall not be deemed to be filed for the purpose of Section 18 of the Securities Exchange Act of 1934 ( Act ) or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

**SCHEDULE 13G**

CUSIP No. 38984G104

**1 NAME OF REPORTING PERSON**

Lloyd I. Miller, III

**2 CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP\***

(a)  (b)

**3 SEC USE ONLY**

**4 CITIZENSHIP OR PLACE OF ORGANIZATION**

United States

**5 SOLE VOTING POWER**

**NUMBER OF**

**SHARES** 931,925  
**6 SHARED VOTING POWER**

**BENEFICIALLY**

**OWNED BY** 1,144,980  
**EACH** **7 SOLE DISPOSITIVE POWER**

**REPORTING**

**PERSON** 931,925  
**8 SHARED DISPOSITIVE POWER**  
**WITH**

1,144,980  
**9 AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON**

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2,076,905

**10 CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES**

**11 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9)**

6.7%

**12 TYPE OF REPORTING PERSON**

IN-IA-OO\*\*

\*\* See Item 4.

- Item 1(a). Name of Issuer: Great American Group, Inc.
- Item 1(b). Address of Issuers Principal Executive Offices: 21860 Burbank Boulevard  
Suite 300 South  
Woodland Hills, CA 91367
- Item 2(a). Name of Person Filing: Lloyd I. Miller, III
- Item 2(b). Address of Principal Business Office or, if None, Residence: 222 Lakeview Avenue  
Suite 160-365  
West Palm Beach, Florida 33401
- Item 2(c). Citizenship: U.S.A.
- Item 2(d). Title of Class of Securities: Common Stock
- Item 2(e). CUSIP Number: 38984G104
- Item 3. IF THIS STATEMENT IS FILED PURSUANT TO RULE 13d-1(b) OR 13d-2(b) or (c), CHECK WHETHER THE PERSON FILING IS A:  
Not Applicable, this statement is filed pursuant to 13d-1(c)
- Item 4. OWNERSHIP: The reporting person has sole voting and dispositive power with respect to 931,925 of the reported securities as (i) the manager of a limited liability company that is the adviser to certain family trusts and (ii) a manager of a limited liability company that is the general partner of a certain limited partnership. The reporting person has shared voting and dispositive power with respect to 1,144,980 of the reported securities as (i) a co-member and co-manager of a limited liability company and (ii) an investment advisor to the trustee of a certain family trust.
- (a) 2,076,905
  - (b) 6.7%
  - (c) (i) sole voting power: 931,925  
(ii) shared voting power: 1,144,980  
(iii) sole dispositive power: 931,925  
(iv) shared dispositive power: 1,144,980
- Item 5. OWNERSHIP OF FIVE PERCENT OR LESS OF A CLASS:  
Not Applicable
- Item 6. OWNERSHIP OF MORE THAN FIVE PERCENT ON BEHALF OF ANOTHER PERSON:  
Persons other than Lloyd I. Miller, III have the right to receive or the power to direct the receipt of dividends from, or the proceeds from the sale of, the reported securities.

Item 7. IDENTIFICATION AND CLASSIFICATION OF THE SUBSIDIARY WHICH ACQUIRED THE SECURITY BEING REPORTED ON BY THE PARENT HOLDING COMPANY:

Not Applicable

Item 8. IDENTIFICATION AND CLASSIFICATION OF MEMBERS OF THE GROUP:

Not Applicable

Item 9. NOTICE OF DISSOLUTION OF GROUP:

Not Applicable

Item 10. CERTIFICATION:

By signing below I certify that, to the best of my knowledge and belief, the securities referred to above were not acquired and are not held for the purpose of or with the effect of changing or influencing the control of the issuer of the securities and were not acquired and are not held in connection with or as a participant in any transaction having that purpose or effect.

SIGNATURE

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

Dated: December 30, 2011

/s/ Lloyd I. Miller, III  
Lloyd I. Miller, III