# UNITED STATES SECURITIES AND EXCHANGE COMMISSION 

Washington, D.C. 20549

## FORM 10-Q

x QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the quarterly period ended June 30, 2012
or

TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the transition period from to
Commission File Number 000-23800

## LaCrosse Footwear, Inc.

## (Exact name of Registrant as specified in its charter)

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Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes x No *

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T ( $\$ 232.405$ of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). Yes x No *

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or smaller reporting company. See definitions of large accelerated filer, accelerated filer and smaller reporting company in Rule 12b-2 of the Exchange Act.
Large Accelerated Filer .. Accelerated filer $\quad$ x
Non-accelerated filer $\quad$ (Do not check if a smaller reporting company) Smaller Reporting Company Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes " No x

Indicate the number of shares outstanding of each of the issuer s classes of common stock, as of the latest practicable date.

Common Stock, $\$ .01$ par value, outstanding as of July 26, 2012: 6,510,949 shares

## LACROSSE FOOTWEAR, INC.

## Form 10-Q Index

Page
PART I. Financial Information
Item 1. Condensed Consolidated Financial Statements
Condensed Consolidated Balance Sheets as of June 30, 2012 (Unaudited) and June 25, 2011 (Unaudited) and December 31, 2011 ..... 3
Condensed Consolidated Statements of Operations and Comprehensive Income (Unaudited) for the quarters and first half years ended June 30, 2012 and June 25, 2011 ..... 4
Condensed Consolidated Statements of Cash Flows (Unaudited) for the first half years ended June 30, 2012 and June 25, 2011 ..... 5
Notes to Interim Unaudited Condensed Consolidated Financial Statements ..... 6
Item 2. Management s Discussion and Analysis of Financial Condition and Results of Operations ..... 11
Item 3. Quantitative and Qualitative Disclosures About Market Risk ..... 14
Item 4. Controls and Procedures ..... 14
PART II. Other Information
Item 1. Legal Proceedings ..... 15
Item 1A. Risk Factors ..... 15
Item 5. Other Information ..... 15
Item 6. Exhibits ..... 16
Signatures ..... 17

## Table of Contents

## PART I FINANCIAL INFORMATION

## ITEM 1. Condensed Consolidated Financial Statements

LACROSSE FOOTWEAR, INC.

## CONDENSED CONSOLIDATED BALANCE SHEETS

## (UNAUDITED)

| (in thousands, except share and per share data) | $\begin{gathered} \text { June } 30, \\ 2012 \end{gathered}$ | $\begin{gathered} \text { December 31, } \\ 2011 \end{gathered}$ |  | June 25, 2011 |
| :---: | :---: | :---: | :---: | :---: |
| Assets: |  |  |  |  |
| Current Assets: |  |  |  |  |
| Cash and cash equivalents (Note 2) | \$ 1,026 | \$ | 774 | \$ 622 |
| Trade and other accounts receivable, less allowances of \$431, \$679, and \$474, respectively | 17,569 |  | 22,726 | 15,358 |
| Inventories, net (Note 3) | 43,717 |  | 48,648 | 53,400 |
| Prepaid expenses and other | 1,379 |  | 1,398 | 1,156 |
| Deferred tax assets | 1,738 |  | 1,771 | 1,754 |
| Total current assets | \$ 65,429 | \$ | 75,317 | \$ 72,290 |
| Property and equipment, net of accumulated depreciation of $\$ 16,547, \$ 15,092$, and $\$ 13,405$, respectively | 16,672 |  | 16,143 | 16,002 |
| Goodwill | 10,753 |  | 10,753 | 10,753 |
| Other assets | 271 |  | 222 | 235 |
| Total assets | \$ 93,125 | \$ | 102,435 | \$ 99,280 |
| Liabilities and Shareholders Equity: |  |  |  |  |
| Current Liabilities: |  |  |  |  |
| Short-term borrowings (Notes 2 and 6) | \$ 8,784 | \$ | 16,869 | \$ 13,404 |
| Accounts payable | 10,930 |  | 7,463 | 10,470 |
| Accrued compensation | 1,300 |  | 1,789 | 1,806 |
| Product warranty and other accruals (Note 4) | 1,645 |  | 2,939 | 1,928 |
| Total current liabilities | 22,659 |  | 29,060 | 27,608 |
| Long-term debt | 78 |  | 138 | 201 |
| Deferred revenue | 578 |  | 550 | 549 |
| Deferred lease obligations | 947 |  | 895 | 811 |
| Compensation and benefits (Note 8) | 6,749 |  | 7,214 | 3,939 |
| Deferred tax liabilities | 902 |  | 1,450 | 3,142 |
| Total liabilities | 31,913 |  | 39,307 | 36,250 |
| Shareholders Equity: |  |  |  |  |
| Common stock, par value \$. 01 per share; authorized 50,000,000 shares; issued 6,717,627 shares | 67 |  | 67 | 67 |
| Additional paid-in capital | 31,972 |  | 31,600 | 31,288 |
| Accumulated other comprehensive loss (Note 10) | $(6,072)$ |  | $(6,058)$ | $(3,624)$ |
| Retained earnings | 36,242 |  | 38,538 | 36,329 |
| Less cost of 207,878, 213,003 and 215,784 shares of treasury stock, respectively | (997) |  | $(1,019)$ | $(1,030)$ |
| Total shareholders equity | 61,212 |  | 63,128 | 63,030 |

See notes to interim unaudited condensed consolidated financial statements.
-3-

Table of Contents

## LACROSSE FOOTWEAR, INC.

## CONDENSED CONSOLIDATED STATEMENTS OF OPERATIONS AND COMPREHENSIVE INCOME

## (UNAUDITED)

| (in thousands, except per share data) | Quarter Ended |  | First Half Year Ended |  |
| :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} \text { June } 30, \\ 2012 \end{gathered}$ | June 25, 2011 | $\begin{gathered} \text { June } 30, \\ 2012 \end{gathered}$ | June 25, <br> 2011 |
| Net sales | \$ 24,409 | \$ 27,056 | \$ 57,694 | \$ 52,244 |
| Cost of goods sold | 15,371 | 16,646 | 36,025 | 31,397 |
| Gross profit | 9,038 | 10,410 | 21,669 | 20,847 |
| Selling and administrative expenses (Note 11) | 10,712 | 10,603 | 22,289 | 21,987 |
| Operating loss | $(1,674)$ | (193) | (620) | $(1,140)$ |
| Non-operating expenses, net | (121) | (113) | (244) | (238) |
| Loss before income taxes | $(1,795)$ | (306) | (864) | $(1,378)$ |
| Income tax benefit (Note 5) | (564) | (121) | (193) | (543) |
| Net loss | \$ $(1,231)$ | \$ (185) | \$ (671) | \$ (835) |
| Net loss per common share (Note 1): |  |  |  |  |
| Basic | \$ (0.19) | \$ (0.03) | \$ (0.10) | \$ (0.13) |
| Diluted | \$ (0.19) | \$ (0.03) | \$ (0.10) | \$ (0.13) |
| Weighted average number of common shares outstanding: |  |  |  |  |
| Basic | 6,510 | 6,501 | 6,509 | 6,493 |
| Diluted | 6,510 | 6,501 | 6,509 | 6,493 |
| Other comprehensive income (loss) (Note 9) |  |  |  |  |
| Foreign currency translation gain (loss) | (166) | 16 | (14) | 107 |
| Other comprehensive income (loss) | (166) | 16 | (14) | 107 |
| Comprehensive loss | \$ $(1,397)$ | \$ (169) | \$ (685) | \$ (728) |

See notes to interim unaudited condensed consolidated financial statements.

- 4 -


## Table of Contents

## LACROSSE FOOTWEAR, INC.

## CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS

## (UNAUDITED)

$\left.\begin{array}{l|cc}\text { (in thousands) } & \begin{array}{c}\text { First Half Year Ended } \\ \text { June } 25, \\ \text { June } \\ \hline\end{array} \\ \text { Cash flows from operating activities: } & 2012\end{array}\right)$

Table of Contents

## LACROSSE FOOTWEAR, INC.

Notes to Interim Unaudited Condensed Consolidated Financial Statements

## Note 1. Interim Financial Reporting

Basis of Presentation LaCrosse Footwear, Inc. (NASDAQ: BOOT) is referred to as we, us, or our in this report. The accompanying condensed consolidated financial statements were prepared in accordance with accounting principles generally accepted in the United States of America for interim financial information and with the instructions to Form 10-Q and Article 10 of Regulation S-X. Accordingly, we have condensed or omitted certain information and footnote disclosures that are included in our annual financial statements. These unaudited condensed consolidated financial statements should be read in conjunction with the audited consolidated financial statements and the related notes included in our Annual Report on Form 10-K for the year ended December 31, 2011. These unaudited condensed consolidated financial statements reflect, in the opinion of management, all adjustments (which consist of normal, recurring adjustments) necessary for a fair presentation of the financial position, results of operations and comprehensive income, and cash flows for the periods presented.

These unaudited condensed consolidated financial statements include the accounts of LaCrosse Footwear, Inc., and our wholly owned subsidiaries. All inter-company accounts and transactions have been eliminated in consolidation.

We report our quarterly interim financial information based on 13-week periods. The nature of the 13 -week calendar requires that the first three quarters end on a Saturday and the year ends on December 31. As a result, every first quarter and every fourth quarter have a different number of days than in the prior year s quarters. The results of the interim periods are not necessarily indicative of the results for the full year. Historically, our net sales and our operating income have been more heavily weighted to the second half of the year.

Use of Estimates We are required to make certain estimates and assumptions which affect the amounts of assets, liabilities, revenues, and expenses we have reported, and our disclosure of any contingent assets and liabilities at the date of the financial statements. Actual results could differ materially from these estimates and assumptions.

Net Loss per Common Share We present our net loss on a per share basis for both basic and diluted common shares. Basic net loss per common share is computed using the weighted average number of common shares outstanding during the period. The diluted net loss per common share calculation assumes all stock options were exercised and converted into common stock at the beginning of the period, unless their effect would be anti-dilutive. For the quarter and first half year ended June 30, 2012, no common stock equivalents were included in the calculation of diluted weighted average shares outstanding as their inclusion would have been anti-dilutive given the net loss for the periods. A reconciliation of the shares used in the basic and diluted net loss per common share is as follows (in thousands):

|  | Quarter Ended |  | First Half Year Ended |  |
| :--- | :---: | :---: | :---: | :---: | :---: |
|  | June 30, | June 25, | June 30, | June 25, |
|  | 2012 | 2011 | 2012 | 2011 |
| Basic weighted average shares outstanding | 6,510 | 6,501 | 6,509 | 6,493 |
| Dilutive stock options |  |  |  |  |
| Diluted weighted average shares outstanding | 6,510 | 6,501 | 6,509 | 6,493 |

## Note 2. Fair Value of Financial Instruments

Cash and cash equivalents at June 30, 2012, December 31, 2011, and June 25, 2011 were $\$ 1.0$ million, $\$ 0.8$ million, and $\$ 0.6$ million respectively. Short-term borrowings on the line of credit at June 30, 2012, December 31, 2011, and June 25, 2011 were $\$ 8.8$ million, $\$ 16.9$ million and $\$ 13.4$ million, respectively. We have categorized our cash and cash equivalents and short-term borrowings as Level 1 financial instruments, measured at fair value based on quoted prices in active markets of identical assets. We did not have any transfers between the fair value hierarchy during the any of the periods presented. We do not have any additional financial assets or liabilities that were measured at fair value on a recurring basis at June 30, 2012.

## Table of Contents

## Note 3. Inventories

A summary of inventories is presented below (in thousands):

|  | June 30, | December 31, | June 25, |  |
| :--- | ---: | ---: | ---: | ---: |
|  | 2012 | 2011 | 2011 |  |
| Raw materials | $\$ 3,812$ | $\$$ | 4,893 | $\$ 6,641$ |
| Work in process | 473 |  | 650 | 626 |
| Finished goods | 40,172 |  | 43,714 | 46,859 |
|  |  |  |  |  |
| Subtotal | 44,457 |  | 49,257 | 54,126 |
| Less: provision for obsolete and slow-moving inventories | $(740)$ |  | $(609)$ | $(726)$ |
| Total |  |  |  |  |
|  | $\$ 43,717$ | $\$$ | 48,648 | $\$ 53,400$ |

## Note 4. Product Warranty

We provide a limited warranty for the replacement of defective products for a specified time period after sale. We estimate the costs that may be incurred under the limited warranty and record a liability in the amount of such anticipated costs at the time product revenue is recognized. Factors that affect our warranty liability include sales volumes along with historical and anticipated future rates of warranty claims.

Changes in the accrued product warranty costs during the quarters and first half years ended June 30, 2012 and June 25, 2011 are summarized as follows (in thousands):

|  | Quarter Ended |  | First Half Year Ended |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: |
|  | June 30, | June 25, | June 30, | June 25, |  |
|  | 2012 | 2011 | 2012 | 2011 |  |
| Balance, beginning of period | $\$ 1,221$ | $\$ 1,571$ | $\$ 1,263$ | $\$ 1,588$ |  |
| Accruals for products sold | 720 | 714 | 1,512 | 1,470 |  |
| Warranty claims | $(624)$ | $(722)$ | $(1,458)$ | $(1,495)$ |  |
| Balance, end of period |  |  |  |  |  |
|  | $\$ 1,317$ | $\$ 1,563$ | $\$ 1,317$ | $\$ 1,563$ |  |

## Note 5. Income Taxes

On a quarterly basis, we estimate what our effective tax rate will be for the full fiscal year and record a quarterly income tax provision (benefit) based on the anticipated rate. As the year progresses, we refine our estimate based on the facts and circumstances of each tax jurisdiction. The effective tax rates for the quarters ended June 30, 2012 and June 25,2011 were $31.4 \%$ and $39.5 \%$, respectively. The year to date effective tax rates for the first half years ended June 30, 2012 and June 25, 2011 were $22.3 \%$ and $39.4 \%$, respectively.

The net decrease in the year-to-date effective tax rate in 2012 is due to certain nondeductible transaction costs incurred during the period related to the pending sale of the Company as further described in Note 11 below, combined with the expiration of the federal research and experimentation tax credit as of December 31, 2011. Absent the non-deductible transaction costs, the effective tax rate for the quarter and year-to-date ended June 30, 2012 would have been 39.9\%.

We file a consolidated U.S. federal income tax return as well as state tax returns on a consolidated, combined, or stand-alone basis, depending upon the jurisdiction. We have concluded tax examinations for U.S. federal and Oregon state filings through the tax years ended December 31, 2007 and December 31, 2006, respectively. Depending on the jurisdiction, we are no longer subject to state examinations by tax authorities other than Oregon for years prior to the 2006 and 2007 tax years. We are not subject to foreign tax examinations prior to the year ended December 31, 2008.

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## Note 6. Financing Arrangements

On December 22, 2011, we entered into a 3-year extension of our previous line of credit agreement with Wells Fargo Bank, N.A, which expires May 1, 2015, unless renewed. Amounts borrowed under the agreement are secured by substantially all of our assets. The maximum aggregate principal amount of borrowings allowed from January 1 to May 31 is $\$ 22.5$ million and from June 1 to December 31, the total available is $\$ 35$ million. The credit agreement provides for an interest rate of LIBOR plus $1.75 \%$ and an annual commitment fee of $0.2 \%$ on the unused balance. The

- 7 -


## Table of Contents

line of credit agreement contains financial covenants as well as restrictions on annual dividends and capital expenditures. The financial covenants require that (i) our tangible net worth be greater than $\$ 45.0$ million plus $25 \%$ of quarterly net income since September 25, 2011; (ii) total liabilities divided by tangible net worth be greater than 1.5 ; (iii) net income after tax cannot be less than one dollar for any trailing four quarters; and (iv) our current ratio cannot be less than 1.75 at the end of each fiscal quarter. There are no borrowing base limitations under the credit agreement. We were in compliance with all covenants as of June 30, 2012.

## Note 7. Share-Based Compensation

We recognized $\$ 0.1$ million of share-based compensation expense in each of the quarters ended June 30, 2012 and June 25, 2011. We use the Black-Scholes option-pricing model to calculate the fair value of share-based awards. Our determination of fair value of share-based awards on the date of grant is affected by assumptions regarding certain variables. These variables include, but are not limited to, our expected dividend yield, our expected stock price volatility over the expected term of the awards, the risk-free interest rate, and the expected term of the options. The anticipated risk-free interest rate is based on treasury instruments whose terms are consistent with the expected term of the stock options granted. The expected volatility, term of options and dividend yield are based on historical experience.

The following table includes the assumptions we used in determining the fair value of stock options, the resulting weighted average fair value of options granted, and estimated forfeiture rates:

|  | First Half Year Ended |  |  |
| :--- | :---: | :---: | :---: |
|  | June 30, 2012 | June 25, 2011 |  |
| Expected dividend yield | $3.9 \%$ | $3.2 \%$ |  |
| Expected stock price volatility | $52 \%$ | $51 \%$ |  |
| Risk-free interest rate | $0.8 \%$ | $1.7 \%$ |  |
| Expected term of options | 4.4 years | 4.4 years |  |
| Estimated forfeiture rate | $13 \%$ | $13 \%$ |  |
| Weighted average fair value of options granted | $\$$ | 3.97 | $\$$ |

The following table represents stock option activity for the quarter ended June 30, 2012:

|  |  | Weighted <br> Average <br> Exercise <br> Price | Weighted <br> Average <br> Remaining <br> Contract Life |  |
| :--- | ---: | ---: | ---: | ---: |
| Outstanding options at beginning of period | Number of <br> Shares | $1,031,713$ | $\$ 12.77$ |  |
| Granted | 3,750 | 12.90 |  |  |
| Exercised | $(187)$ | 7.75 |  |  |
| Canceled | $(20,400)$ | 13.61 |  |  |
| Outstanding options at end of period | $1,014,876$ | 12.75 | 3.7 years |  |
| Outstanding exercisable options at end of period | 636,850 | 12.06 | 2.6 years |  |

At June 30, 2012, the aggregate intrinsic value of options outstanding was $\$ 0.6$ million, and the aggregate intrinsic value of exercisable options was $\$ 0.6$ million. The intrinsic value of options exercised during the quarter ended June 30, 2012 was less than $\$ 0.1$ million.

## Note 8. Compensation and Benefit Plans

We have a defined benefit pension plan covering eligible past employees and less than $1 \%$ of current employees. We also sponsor an unfunded defined benefit post-retirement death benefit plan that covers eligible past employees. Information regarding these two plans is presented below (in thousands).

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-8-

## Table of Contents

|  | Pension Plan Quarter Ended |  | Other Plan Quarter Ended |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | June 30, <br> 2012 | June 25, <br> 2011 | June 30, 2012 |  |  |
| Cost (income) recognized during the quarter: |  |  |  |  |  |
| Interest cost | \$ 188 | \$ 218 | \$ 3 | \$ | 4 |
| Expected return on plan assets | (245) | (254) |  |  |  |
| Amortization of prior loss | 86 | 46 |  |  |  |
| Net periodic pension cost | \$ 29 | \$ 10 | \$ 3 | \$ | 4 |
|  | Pension Plan <br> First Half Year Ended |  | Other Plan |  |  |
|  | $\begin{gathered} \text { June } \\ 30, \\ 2012 \end{gathered}$ | $\begin{gathered} 25, \\ 2011 \end{gathered}$ | $\begin{gathered} 30, \\ 2012 \end{gathered}$ | $\begin{gathered} 25, \\ 2011 \end{gathered}$ |  |
| Cost (income) recognized during the first half year: |  |  |  |  |  |
| Interest cost | \$ 376 | \$ 436 | \$ 6 | \$ | 8 |
| Expected return on plan assets | (490) | (508) |  |  |  |
| Amortization of prior loss | 173 | 91 |  |  |  |
| Net periodic pension cost | \$ 59 | \$ 19 | \$ 6 | \$ | 8 |

The following is a reconciliation to the compensation and benefits financial statement line item on the accompanying condensed consolidated balance sheets (in thousands):

|  | June 30, | December 31, | June 25, |
| :--- | ---: | ---: | ---: | ---: |
| 2011 |  |  |  |,

We contributed $\$ 0.5$ million to our defined benefit pension plan during the first half of 2012 and anticipate contributing an additional $\$ 0.2$ million during the remainder of 2012.

## Note 9. Comprehensive Loss

Comprehensive Loss: Comprehensive loss represents net loss plus revenue, expenses, gains and losses that are specifically excluded from net loss and recognized directly as a component of shareholders equity. Comprehensive loss is presented on the Condensed Consolidated Statements of Operations and Comprehensive Income (unaudited).

## Table of Contents

Accumulated Other Comprehensive Loss: Accumulated other comprehensive loss reported on our condensed consolidated balance sheets consists of adjustments relating to foreign currency translation and liabilities for pension benefits. The components of accumulated other comprehensive loss are as follows (in thousands):

|  | June 30, | December 31, | June 25, |  |
| :--- | ---: | ---: | ---: | ---: |
|  | 2012 | 2011 | 2011 |  |
| Pension actuarial loss, net of tax | $\$(5,574)$ | $\$(5,574)$ | $\$(3,308)$ |  |
| Foreign currency translation adjustment | $(498)$ |  | $(484)$ | $(316)$ |
|  |  |  |  |  |
| Accumulated other comprehensive loss | $\$(6,072)$ | $\$$ | $(6,058)$ | $\$(3,624)$ |

## Note 10. Recent Accounting Pronouncements

In May 2011, the FASB issued an Accounting Standards Update ( ASU ) that amends the presentation of comprehensive income in the financial statements. This ASU increases the prominence of comprehensive income in financial statements while eliminating the option in U.S. GAAP to present comprehensive income in the statement of changes in shareholders equity. This ASU is effective for fiscal years, and interim periods within those years, beginning after December 15, 2011 and requires full retrospective application. We have adopted this ASU in the current year by presenting the comparative components of comprehensive income within our Condensed Consolidated Statements of Operations (unaudited).

In September 2011, the FASB issued an accounting update that gives companies the option to make a qualitative evaluation about the likelihood of goodwill impairment. Companies will be required to perform the two-step impairment test only if it concludes that the fair value of a reporting unit is more likely than not less than its carrying value. The accounting update is effective for annual and interim goodwill impairment tests performed for fiscal years beginning after December 15, 2011, with earlier adoption permitted. The adoption of this accounting standard did not have a material impact on our financial statements.

## Note 11. Subsequent Events

On July 5, 2012, we entered into an Agreement and Plan of Merger (the Merger Agreement ) with ABC-MART, INC., a corporation formed under the laws of Japan and XYZ Merger Sub, Inc. ( Purchaser ), a Wisconsin corporation and a wholly owned subsidiary of ABC-MART, INC. Pursuant to the terms of the Merger Agreement, a cash tender offer was commenced by Purchaser on July 19, 2012 and will be open until 12:00 midnight, New York City time, on August 15, 2012, unless otherwise extended. During the second quarter of 2012 we incurred $\$ 0.5$ million of costs related to the transaction. These transaction costs appear in selling and administrative costs on the Condensed Consolidated Statements of Operations and Comprehensive Income (unaudited) for 2012 and are included in cash flows from operations in the Condensed Consolidated Statement of Cash Flows (unaudited) for 2012.

On July 26, 2012, we executed a Manufacturer Supply Agreement with Atlantic Diving Supply, Inc. d/b/a ADS, Inc. Under the contract we are committed to supplying Danner s USMC Rugged All-Terrain (RAT) Hot Weather and Temperate boots, representing revenues of up to $\$ 29.1$ million, pursuant to purchase orders to be submitted from time to time by ADS. ADS submitted a purchase order on July 26, 2012, calling for delivery of the full order over the next four quarters.

## Table of Contents

## ITEM 2. Management s Discussion and Analysis of Financial Condition and Results of Operations Forward-Looking Statements

This Quarterly Report on Form 10-Q, including the following Management s Discussion and Analysis of Financial Condition and Results of Operations, contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995.

Forward-looking statements relate to future events and typically address our expected future business and financial performance. Words such as plan, expect, aim, believe, project, target, anticipate, intend, estimate, will, should, could and other terms of similar r identify such forward-looking statements. We assume no obligation to update or revise any forward-looking statements to reflect the occurrence or non-occurrence of future events or circumstances.

The forward-looking statements in this Quarterly Report on Form 10-Q include, without limitation, statements of our expectations related to demand for our footwear products, our seasonal demand being stronger in the second half of the year, the impact of weather on our sales performance, future sales volumes with the U.S. government, future cash dividend policies, capital expenditure plans for the balance of 2012, and the adequacy of our existing resources and anticipated cash flows from operations to satisfy our future working capital needs. Forward-looking statements are based on certain assumptions and expectations of future events and trends that are subject to risks and uncertainties. Actual future results and trends may differ materially from historical results or those reflected in any such forward-looking statements depending on a variety of factors, including without limitation, economic, competitive and governmental factors outside of our control. For more information concerning these factors and other risks and uncertainties that could materially affect our results of operations, please refer to Part I, Item 1A Risk Factors, of our 2011 Annual Report on Form 10-K, as may be supplemented or amended in our 2012 quarterly reports on Form 10-Q, which information is incorporated herein by reference.

## Overview

Our mission is to maximize the work and outdoor experience for our consumers. To achieve this, we design, develop, manufacture, and market premium-quality, high-performance footwear, supported by compelling marketing and superior customer service. Our trusted DANNER ${ }^{\circledR}$ and LACROSSE ${ }^{\circledR}$ brands are sold through four channels of distribution: (1) wholesale, (2) government, (3) direct, and (4) international. We focus on two types of consumers for our footwear lines: work and outdoor. Work consumers include people in military services, law enforcement, transportation, mining, oil and gas exploration and extraction, construction, and other occupations that require high-performance and protective footwear as a critical tool for the job. Outdoor consumers include people active in hunting, outdoor cross-training, hiking, and other outdoor recreational activities as well as urban consumers attracted to footwear reflecting an outdoor lifestyle.

Weather, especially in the fall and winter, has recently been, and will likely continue to be, a significant contributing factor impacting our financial performance. Also, our sales are typically higher in the second half of the year due to stronger demand for our cold and wet weather outdoor product offerings. We augment these offerings by infusing innovative technology into all product categories with the intent to create additional demand in all four quarters of the year. Our overall sales performance continues to be driven by the success of our new product lines, our ability to meet at-once demand, and our ability to diversify and strengthen our portfolio of sales channels.

We have experienced, and may continue to experience, significant fluctuations in our quarterly revenue performance due to the timing and volume of orders for U.S. government contract purchases. Future U.S. government sales are dependent upon a wide range of factors, some of which are outside our control, including the U.S. government s policies regarding troop deployments in global regions requiring our specialized footwear, our ability to meet aggressive delivery schedules and increased competition from other footwear suppliers.

On July 5, 2012, we entered into an Agreement and Plan of Merger (the Merger Agreement ) with ABC-MART, INC., a corporation formed under the laws of Japan, and XYZ Merger Sub, Inc. ( Purchaser ), a Wisconsin corporation and a wholly owned subsidiary of ABC-MART, INC. Pursuant to the terms of the Merger Agreement, a cash tender offer was commenced by Purchaser on July 19, 2012 and will be open until 12:00 midnight, New York City time, on August 15, 2012, unless otherwise extended.

## Results of Operations

The following table sets forth selected financial information derived from our interim unaudited condensed consolidated financial statements and the notes thereto. The discussion that follows the table should be read in conjunction with the interim unaudited condensed consolidated financial statements. In addition, please see Management s Discussion and Analysis of Financial Condition and Results of Operations, our consolidated annual financial statements and related notes included in our Annual Report on Form 10-K for the year ended December 31, 2011.

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- 11 -


## Table of Contents

(dollars in thousands)

|  | Quarter Ended |  |  |  | First Half Year Ended |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | June 30, | June 25, |  | June 30, | June 25, | \% Change |  |  |
|  | 2012 | 2011 | $\%$ | Change | 2012 | 2011 |  |  |
| Net Sales | $\$ 24,409$ | $\$ 27,056$ | $(10 \%)$ | $\$ 57,694$ | $\$ 52,244$ | $10 \%$ |  |  |
| Gross Profit | 9,038 | 10,410 | $(13 \%)$ | 21,669 | 20,847 | $4 \%$ |  |  |
| Gross Margin \% | $37.0 \%$ | $38.5 \%$ | $(150 \mathrm{bps})$ | $37.6 \%$ | $39.9 \%$ | $(230 \mathrm{bps})$ |  |  |
| Selling and Administrative |  |  |  |  |  |  |  |  |
| Expenses | 10,712 | 10,603 | $1 \%$ | 22,289 | 21,987 | $1 \%$ |  |  |
| \% of Net Sales | $43.9 \%$ | $39.2 \%$ | 470 bps | $38.6 \%$ | $42.1 \%$ | $(350 \mathrm{bps})$ |  |  |
| Non-Operating Expense, net | $(121)$ | $(113)$ | $7 \%$ | $(244)$ | $(238)$ | $3 \%$ |  |  |
| Loss Before Income Taxes | $(1,795)$ | $(306)$ | $487 \%$ | $(864)$ | $(1,378)$ | $(37 \%)$ |  |  |
| Income Tax Benefit | $(564)$ | $(121)$ | $366 \%$ | $(193)$ | $(543)$ | $(64 \%)$ |  |  |
| Net Loss | $(1,231)$ | $(185)$ | $565 \%$ | $(671)$ | $(835)$ | $(20 \%)$ |  |  |
| Trade and other accounts |  |  |  |  |  |  |  |  |
| receivable, net | 17,569 | 15,358 | $14 \%$ |  |  |  |  |  |
| Inventories, net | 43,717 | 53,400 | $(18 \%)$ |  |  |  |  |  |

Quarter Ended June 30, 2012 Compared to Quarter Ended June 25, 2011:

Net Sales: Net sales for the second quarter of 2012 decreased $\$ 2.7$ million, or $10 \%$, to $\$ 24.4$ million, from $\$ 27.1$ million in the same period of 2011. Sales to the work market were $\$ 15.2$ million for the second quarter of 2012 , down $\$ 2.4$ million, or $14 \%$, from $\$ 17.6$ million in the same period of 2011. The decline in work market sales is primarily due to a $\$ 2.4$ million decrease in military contract sales. Excluding military contract and the work apparel sales (of approximately $\$ 0.2$ million), work sales in the second quarter of 2012 increased $2 \%$ to $\$ 15.2$ million from $\$ 15.0$ million in the same period in 2011. Sales to the outdoor market were $\$ 9.2$ million for the second quarter of 2012 , down $\$ 0.2$ million, or $3 \%$, from $\$ 9.4$ million in the same period of 2011. The quarterly decrease in outdoor sales was primarily driven by lower sales of our hunting product offerings ( $\$ 1.2$ million), offset by increases in outdoor product offerings ( $\$ 1.0$ million).

Gross Margin: Gross margin for the second quarter of 2012 was $37.0 \%$ of net sales, compared to $38.5 \%$ in the same period of 2011. The decrease in gross margin of 150 bps was primarily attributable to higher volumes of discounts on certain rubber hunting styles ( 190 bps ) and other items ( 50 bps ), partially offset by lower sales and margins on military products ( 50 bps ) and improvements in the impact of close-out sales (40 bps).

Selling and Administrative Expenses: Selling and administrative expenses in the second quarter of 2012 increased 1\%, to $\$ 10.7$ million from $\$ 10.6$ million in the same period of 2011. The increase in selling and administrative expenses primarily relates to transaction-related costs from the pending sale of the Company to ABC-MART, INC. ( $\$ 0.5$ million) and costs related to product development initiatives ( $\$ 0.3$ million), partially offset by a reduction in general and administration costs ( $\$ 0.5$ million) and other items ( $\$ 0.2$ million).

Income Tax Benefit: We recognized an income tax benefit at an effective rate of $31.4 \%$ for the second quarter of 2012 compared to an income tax benefit at rate of $39.5 \%$ in the same period of 2011. The decrease in our second quarter 2012 effective tax rate from the second quarter of 2011 is primarily related to certain nondeductible transaction costs incurred during the period related to the pending sale of the Company to ABC-MART, INC., combined with the expiration of the federal research and experimentation tax credit as of December 31, 2011.

Net Loss: Net loss for the second quarter of 2012 was $\$ 1.2$ million, or $\$ 0.19$ diluted net loss per common share, compared to net loss of $\$ 0.2$ million, or $\$ 0.03$ diluted net loss per common share in the same period of 2011 . The increase in net loss of $\$ 1.0$ million was attributable to the net sales, gross profit, expense, and tax rate changes discussed above.

Trade and Other Accounts Receivable, Net: Trade and other accounts receivable were $\$ 17.6$ million at the end of the second quarter of 2012, up $\$ 2.2$ million, or $14 \%$, from $\$ 15.4$ million in the second quarter of 2011 , primarily due to lower sales to the U.S. military in the second quarter of 2012, which generally pays invoices at a faster rate than non-governmental customers.

Inventories, Net: Inventories decreased $\$ 9.7$ million from the second quarter of 2011 to $\$ 43.7$ million. The reduction in inventories primarily relates to reduced levels of core rubber styles and reduced raw materials.

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## Table of Contents

## First Half of 2012 Compared to First Half 2011:

Net Sales: Net sales for the first half of 2012 increased $10 \%$, to $\$ 57.7$ million, from $\$ 52.2$ million in the same period of 2011. Sales to the work market were $\$ 39.3$ million in the first half of 2012 , up $\$ 5.6$ million, or $17 \%$, from $\$ 33.7$ million in the same period in 2011 . The increase in work market sales primarily reflects increased contract military sales ( $\$ 4.6$ million), increases in various work and uniform category sales ( $\$ 1.5$ million), partially offset by our exit from the work apparel business and other items ( $\$ 0.5$ million). Excluding the contract military and the work apparel sales, work sales in the first half of 2012 increased $5 \%$ from $\$ 32.2$ million to $\$ 30.6$ million in the same period in 2011. Sales to the outdoor market were $\$ 18.4$ million for the first half of 2012 , down $\$ 0.2$ million, or $1 \%$, from $\$ 18.6$ million in the same period of 2011 . The decrease in outdoor sales was driven by lower sales of our leather hunting and cold weather product offerings ( $\$ 2.2$ million), partially offset by increases in our outdoor rubber and wader product offerings ( $\$ 2.0$ million).

Gross Margin: Gross margin for the first half of 2012 was $37.6 \%$ of net sales, compared to $39.9 \%$ in the same period of 2011. The decrease in gross margin of 230 bps was attributable to higher volumes of discounts on certain rubber hunting styles ( 140 bps ) and the impact of higher contract military sales and other ( 90 bps ).

Selling and Administrative Expenses: Selling and administrative expenses in the first half of 2012 increased $1 \%$ to $\$ 22.3$ million from $\$ 22.0$ million in the same period of 2011. The increase in selling and administrative expenses primarily relates to transaction-related costs from the pending sale of the Company to ABC-MART, INC. ( $\$ 0.5$ million) and costs related to product development initiatives ( $\$ 0.6$ million), partially offset by a reduction in general and administration costs ( $\$ 0.5$ million) and other items ( $\$ 0.3$ million).

Income Tax Benefit: We recognized an income tax benefit at an effective rate of $22.3 \%$ for the first half of 2012 compared to an income tax benefit at an effective rate of $39.4 \%$ in the same period of 2011 . The decrease in our year-to-date 2012 effective tax rate from the year-to-date 2011 effective tax rate is related to certain nondeductible transaction costs incurred during the period related to the pending sale of the Company to ABC-MART, INC., combined with the expiration of the federal research and experimentation tax credit as of December 31, 2011.

Net Loss: Net loss for the first half of 2012 was $\$ 0.7$ million, or $\$ 0.10$ diluted net loss per common share, compared to net loss of $\$ 0.8$ million, or $\$ 0.13$ diluted net income per common share in the same period of 2011 . The decrease in net loss of $\$ 0.2$ million is attributable to the net sales, gross margin, selling and administrative expenses, and tax rate changes discussed above.

## LIQUIDITY AND CAPITAL RESOURCES

## Summary

We ended the second quarter of 2012 with cash and cash equivalents of $\$ 1.0$ million compared to $\$ 0.6$ million at the end of the second quarter of 2011. We have historically funded working capital requirements, capital expenditures, and dividends principally with cash generated from operations. During 2011, we used our bank line of credit to fund working capital requirements, which were primarily used to increase inventory levels. In the first half of 2012, we generated $\$ 12.2$ million from operations as we reduced inventories during the first half of 2012 by $\$ 4.8$ million.

Operating Activities: Cash provided by operating activities was $\$ 12.2$ million for the first half of 2012 compared to cash used in operating activities of $\$ 13.9$ million during the same period of 2011 . The cash provided by operating activities was primarily related to decreases in our inventories and accounts receivable and an increase in our accounts payable. The decrease in inventories in the first half of 2012 is primarily attributable to fewer inventory purchases in the first half year, sales of close-outs during the first half of the year and the completion during the first half year of a previously announced contract military order. The decrease in accounts receivable is primarily due to the decrease in contract military sales in the second quarter of 2012. The increase in accounts payable is primarily related to the timing of payments to our third-party manufacturers for inventories.

Investing Activities: Cash used in investing activities, which relates exclusively to capital expenditures, was $\$ 2.4$ million and $\$ 2.0$ million in the first half of 2012 and 2011, respectively. The increase in capital expenditures includes capitalized costs associated with our project to upgrade our internal financial and operational business systems. We expect total 2012 capital expenditures to be approximately $\$ 5.5$ million.

Financing Activities: Cash used in financing activities was $\$ 9.7$ million for the first half of 2012 compared to $\$ 12.3$ million provided by financing activities during the same period of 2011. Cash used in financing activities for the first half of 2012 was primarily attributable to net reductions in borrowings outstanding under our line of credit of $\$ 8.1$ million and payment of $\$ 1.6$ million in cash dividends. Cash provided by financing activities for the first half of 2011 was primarily attributable to $\$ 13.4$ million of net borrowings on our line of credit, which was partially offset by a payment of $\$ 1.6$ million in cash dividends.

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The line of credit agreement contains financial covenants as well as restrictions on annual dividends and capital expenditures. The financial covenants require that (i) our tangible net worth be greater than $\$ 45.0$ million plus $25 \%$ of quarterly net income since September 25, 2011; (ii) total liabilities divided by tangible net worth be greater than 1.5 ; (iii) net income after tax cannot be less than one dollar for any trailing four quarters; and (iv) our current ratio cannot be less than 1.75 at the end of each fiscal quarter. There are no borrowing base limitations under the credit agreement. We were in compliance with all covenants as of June 30, 2012. At June 30, 2012, December 31, 2011 and June 25, 2011 we had outstanding balances on the line of credit of $\$ 8.8$ million, $\$ 16.9$ million and $\$ 13.4$ million, respectively.

## Table of Contents

A summary of our contractual cash obligations at June 30, 2012 is as follows (in thousands):

|  | Payments due by year: |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Contractual Obligations | Total |  | maining <br> n 2012 | 2013 | 2014 | 2015 | 2016 |  | reafter |
| Operating leases (1) | \$ 14,621 | \$ | 1,334 | \$ 2,666 | \$ 2,713 | \$ 2,642 | \$ 1,795 | \$ | 3,471 |
| Product purchase obligations (2) | 11,752 |  | 11,752 |  |  |  |  |  |  |
| Pension contributions (3) | 236 |  | 236 |  |  |  |  |  |  |

(1) See Part I, Item 2 Properties in our Annual Report on Form 10-K for the year ended December 31, 2011 for a description of our leased facilities.
(2) From time to time, we enter into purchase commitments with our suppliers and third-party manufacturers under customary purchase order terms. Any significant losses implicit in these contracts are recognized at the time such losses are incurred.
(3) Pension obligations reflect only anticipated pension contributions for the remainder of 2012. Required contributions are calculated on an annual basis and required funding beyond 2012 has not yet been determined.
At June 30, 2012 and June 25, 2011, our pension plan had accumulated benefit obligations in excess of the respective plan assets and accrued pension liabilities. These obligations in excess of plan assets and accrued pension liabilities have resulted in cumulative direct charges to shareholders equity (accumulated other comprehensive loss) net of tax of $\$ 5.6$ million and $\$ 3.3$ million as of June 30, 2012 and June 25, 2011, respectively. We contributed $\$ 0.5$ million to our defined benefit pension plan during the first half of 2012 and anticipate contributing an additional $\$ 0.2$ million during the remainder of 2012.

## CRITICAL ACCOUNTING POLICIES AND ESTIMATES

Our significant accounting policies and estimates are summarized in Management s Discussion and Analysis of Financial Condition and Results of Operations in our Annual Report on Form 10-K for the year ended December 31, 2011. There have been no significant changes in these critical accounting policies since December 31, 2011. Some of our accounting policies require us to exercise significant judgment in selecting the appropriate assumptions for calculating financial estimates. Such judgments are subject to an inherent degree of uncertainty. These judgments are based on our historical experience, terms of existing contracts and other information from outside sources, as appropriate. Actual results could differ materially from these estimates.

## ITEM 3. Quantitative and Qualitative Disclosures About Market Risk

There have been no material changes in our disclosures regarding market risk since December 31, 2011. See also Item 7A in our Annual Report on Form 10-K for the year ended December 31, 2011 for further sensitivity analysis regarding our market risk related to interest rates, pension liability and foreign currencies.

## ITEM 4. Controls and Procedures

(a) Evaluation of disclosure controls and procedures. In accordance with Rule 13a-15 of the Securities Exchange Act of 1934 (the Exchange Act ), as of the end of the period covered by this Quarterly Report on Form 10-Q, our management evaluated, with the participation of our President and Chief Executive Officer and Executive Vice President and Chief Financial Officer, the effectiveness of the design and operation of our disclosure controls and procedures (as defined in Rule 13a-15(e) and Rule 15d-15(e) under the Exchange Act). Based upon their evaluation of these disclosure controls and procedures, the President and Chief Executive Officer and the Executive Vice President and Chief Financial Officer have concluded the disclosure controls and procedures were effective as of the end of the period covered by this report.
(b) Changes in internal control over financial reporting. There were no changes in our internal control over financial reporting that occurred during the period covered by this Quarterly Report on Form 10-Q that have materially affected, or are reasonably likely to materially affect, our internal control over financial reporting.

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## Table of Contents

## PART II

## ITEM 1. Legal Proceedings

From time to time, we become involved in regulatory or legal proceedings incidental or routine to our business. When a loss is deemed probable to occur and the amount of such loss can be reasonably estimated, a liability is recorded in our financial statements.

## ITEM 1A. Risk Factors

For more information concerning risks associated with the pending tender offer and subsequent merger and other risks and uncertainties that could materially affect our results of operations, please refer to the Special Note Regarding Forward-Looking Statements found in the Company s Schedule 14D-9C filed with the Commission on July 6, 2012 and the Special Note Regarding Forward-Looking Statements found in the Company s Schedule 14D-9 filed with the Commission on July 19, 2012.

Other than disclosed above there have been no material changes to the risk factors as set forth in our Annual Report on Form 10-K for the year ended December 31, 2011.

## ITEM 5. Other Information

(a) Because of the timing of the event, the following disclosure is being provided in lieu of filing a current report pursuant to Item 1.01 of Form 8-K.

On July 26, 2012, we executed a Manufacturer Supply Agreement with Atlantic Diving Supply, Inc. d/b/a ADS, Inc. Under the contract we are committed to supplying Danner s USMC Rugged All-Terrain (RAT) Hot Weather and Temperate boots, representing revenues of up to $\$ 29.1$ million, pursuant to purchase orders to be submitted from time to time by ADS. ADS submitted a purchase order on July 26, 2012, calling for delivery of the full order over the next four quarters.

## Table of Contents

## ITEM 6. Exhibits

The following exhibits are filed herewith and this list is intended to constitute the exhibit index:
(2.1) Agreement and Plan of Merger by and among LaCrosse Footwear, Inc., ABC-MART, INC., and XYZ Merger Sub, Inc., dated as of July 5, 2012 (incorporated herein by reference to Exhibit 2.1 on Form 8-K filed with the Commission on July 6, 2012).
(31.1) Certification of President and Chief Executive Officer pursuant to Rule 13a-14(a) or 15d-14(a) under the Securities Exchange Act of 1934.
(31.2) Certification of Executive Vice President and Chief Financial Officer pursuant to Rule 13a-14(a) or 15d-14(a) under the Securities Exchange Act of 1934.
(32.1) Certification of the President and Chief Executive Officer pursuant to 18 U.S.C. Section 1350.
(32.2) Certification of the Executive Vice President and Chief Financial Officer pursuant to 18 U.S.C. Section 1350.
(101) The following financial statements from LaCrosse Footwear, Inc. s Form 10-Q for the quarter ended June 30, 2012, formatted in XBRL (eXtensible Business Reporting Language): (i) Condensed Consolidated Balance Sheets (Unaudited), (ii) Condensed Consolidated Statements of Operations and Comprehensive Income (Unaudited), (iii) Condensed Consolidated Statements of Cash Flows (Unaudited), and (iv) Notes to Interim Unaudited Condensed Consolidated Financial Statements. Information is furnished and not filed and is not incorporated by reference in any registration statement or prospectus for purposes of sections 11 or 12 of the Securities Act of 1933, is deemed not filed for purposes of section 18 of the Securities Exchange Act of 1934, and otherwise is not subject to liability under these sections.

## Table of Contents

## SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

Date: July 30, 2012

Date: July 30, 2012

## LACROSSE FOOTWEAR, INC.

## (Registrant)

By:

By:
/s/ Joseph P. Schneider Joseph P. Schneider President and Chief Executive Officer (Principal Executive Officer)
/s/ David P. Carlson David P. Carlson

Executive Vice President and Chief Financial Officer
(Principal Financial and Accounting Officer)

