BRINKER INTERNATIONAL INC Form 8-K February 27, 2013

## SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

## FORM 8-K

# **Current Report**

Pursuant to Section 13 or 15(d) of

the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): February 27, 2013

# BRINKER INTERNATIONAL, INC.

(Exact name of registrant as specified in its charter)

Delaware (State 1-10275 (Commission 75-1914582 (IRS Employment

of Incorporation)

File Number) 6820 LBJ Freeway Identification No.)

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Dallas, Texas 75240

(Address of principal executive offices)

Registrant s telephone number, including area code 972-980-9917

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- " Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425).
- " Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12).
- " Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b)).
- " Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c)).

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#### Section 7. Regulation FD.

#### Item 7.01. Regulation FD Disclosure.

The Registrant will hold an analyst and investor meeting on Wednesday, February 27, 2013, in Dallas, Texas starting at 8:00 am CST. This meeting will be broadcast live over the Internet. The Registrant will discuss its current business strategy and future expectations. The subjects to be covered may also include additional forward-looking information. Participants at the meeting may pose questions to management and in response; the Registrant may disclose additional material information. To listen to the meeting live, please go to the Registrant s website (www.brinker.com) at least fifteen minutes early to register and download and install any necessary audio software. For those who cannot listen to the live broadcast, a replay will be available shortly after the meeting.

#### Section 9 Financial Statements and Exhibits

Item 9.01. Financial Statements and Exhibits

(d) Exhibits.

99.1 Press Release dated February 27, 2013

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#### **SIGNATURE**

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

## BRINKER INTERNATIONAL, INC.

Date: February 27, 2013

By: /s/ Wyman T. Roberts Wyman T. Roberts, Chief Executive Officer and President and President of Chili s Grill & Bar