Hilltop Holdings Inc. Form 425 September 03, 2014

Fourth Quarter Fiscal 2014 SWS Group Conference Call September 3, 2014

1

Filed

by

SWS

Group,

Inc.

Pursuant

to

Rule

425

of

the

Securities

Act

of

1933

and

deemed

filed

pursuant

to

Rule

14a-12

of

the

Securities

Exchange

Act

of

1934

Subject

Company:

Hilltop

Holdings,

Inc.

(Commission

File

No.

for

Registration

Statement

on

Form

S-4:

333-196367)

The

following

Earnings

Presentation

was

used

in

SWS

Group,

Inc. s quarterly

earnings

conference

call

on

Wednesday,

September

3,

2014

at

10:00

a.m.

Eastern

Time

(9:00

a.m.

Central

Time):

Forward-Looking Statements This presentation

contains

forward-looking

statements.

Readers

are

cautioned

that

any

forward-

looking statements, including those predicting

or forecasting

future

events

or

results,

which

depend

on

future

events

for

their

accuracy,

embody

projections

or

assumptions,

or

express

the

intent,

belief

or

current

expectations

of

the

company

or

management,

are

not

guarantees

of

future

performance

and

involve

risks

and

uncertainties.

Actual

results

may

differ

materially

as

a

result

of

various

factors,

some

of

which

are

out

of

our

control,

including,

but

not

limited

to,

volume

of

trading

in

securities,

volatility

and

general

level

of

securities

prices

and

interest

rates,

liquidity

in

capital

markets,

availability

of

borrowings

under

broker

loan

lines,

credit

agreements

and

credit facilities, customer margin loan activity, credit-worthiness of our correspondents, trading counterparties and customers, the ability of our borrowers to meet their contractual obligations, the value of the collateral securing the loans that we hold, demand for real estate and investment banking services, general economic conditions,

especially

in Texas and New Mexico, changes in the commercial lending and regulatory environments, the ability to meet regulatory capital requirements, the failure to consummate or delay in consummating the proposed transaction with Hilltop Holdings Inc. (Hilltop) for other reasons, the risk that regulatory approval that may be required

for the proposed transaction

is

delayed,

is

not

obtained

or

is

obtained

subject

to

conditions

that

are

not

anticipated,

and

other

factors

discussed

in

our

most

recent

Annual

Report

on

Form

10-K,

Quarterly

Report

on

Form

10-Q,

and

in

our

other

reports

filed

with

and

available

from

the

Securities

and

Exchange

Commission.

2

```
Use of Non-GAAP Measures (Slides 4, 8, 9 & 16)
3
SWS
Group,
Inc.
( SWS
or
the
   Company )
has
included
presentations
```

of Fully Diluted Tangible Book Value Per Share (Slide #4 and #8), Adjusted Pre-tax Loss (Slide #9) and Adjusted Compensation Ratio (Slide #16). Fully Diluted Tangible Book Value Per Share reflects book value per share, less goodwill, assuming exercise of all the Company s outstanding warrants and resulting repayment of the \$100 million loan from Hilltop and Oak Hill. Adjusted Pre-tax Loss is income (loss) before income tax expense, excluding the impact

of the

valuation adjustment for the warrants held by Hilltop and Oak Hill, the impact of legal and financial advisory fee expenses associated with the proposed merger with Hilltop Holdings, Inc. and the impact of the loan loss recapture for the banking segment. The Adjusted Compensation Ratio is the ratio of commissions and other

employee compensation

to

net

revenues

adjusted

for

the

exclusion

of

interest

expense

on

the

\$100

million

loan from

Hilltop

and

Oak

Hill.

Fully

Diluted

Tangible

Book

Value

Per

Share, Adjusted

Pre-tax

Loss

and

the

Adjusted

Compensation

Ratio

are

non-GAAP

financial

measures

as defined

in

Item

10(e)

of

Regulation

S-K.

SWS

believes

that

the

presentation

of

these non-GAAP financial measures provides useful information by excluding these items, which **SWS** believes may not be indicative of the Company s core operating results. While management believes these non-GAAP financial measures are useful evaluating SWS, this information should be considered as supplemental in nature and not as substitute for, or

superior to,

the related financial information prepared in accordance with GAAP.

Fully Diluted Tangible Book Value (Non-GAAP)*
*See discussion of Non-GAAP reconciliation on Slide #3
(in thousands)
6/30/14
6/30/13
Book Value
309,872
315,286
Less: Goodwill
(7,552)

(7,552)Tangible Book Value 302,320 307,734 Pro-forma Adjustments: New equity from full warrant exercise 100,000 100,000 Total recorded value of debt and warrants 115,565 107,299 Less: Extinguishment of debt and warrants (100,000)(100,000)Less: Unamortized debt issuance costs (1,025)(1,517)Embedded gain on exercise before tax 14,540 5,782 Less: Taxes (at 35%) (5,089)(2,024)Embedded gain after tax 9,451 3,758 Pro-forma Tangible Book Value 411,771 411,492 **Shares Outstanding** 32,757 32,629 Deferred compensation shares 311 302 Warrant shares 17,391 17,391 Pro-forma shares outstanding 50,459 50,322 Pro-forma Tangible Book Value per Share \$8.16

\$8.18

Presenters
Presenters:
James H. Ross
President & CEO
SWS Group, Inc.
J. Michael Edge
SVP & CFO
SWS Group, Inc.
5

Agenda Opening Remarks Chief Financial Officer s Report Questions 6

Opening Remarks
Merger with Hilltop Holdings
Business segments posted pre-tax profits for quarter and year
Continued Bank improvement
Broker
(87% of Q4 Revenues)
Bank
(13% of Q4 Revenues)
Retail
153 Reps
\$15.4 billion in
customer assets

Institutional 46 Reps \$2.1 billion daily average stock loan book \$7.3 billion municipal new issue volume Clearing 159,816 tickets \$16.9 billion in assets under custody 2.91% net interest margin \$1.3 billion in assets 25.5% total risk-based capital and 14.1 % core capital ratios \$41.3 million classified assets including \$22.9 million non-performing assets

7

Fourth Quarter & Fiscal 2014 Overview

8

Three Months Ended

Twelve Months Ended

(\$ in thousands, except per share amounts)

6/30/14

6/30/13

6/30/14

6/30/13

Revenues

\$73,822

\$68,578

\$311,288

\$318,114

Net Revenues

63,207

55,445

266,362

271,653

Pre-tax Income (Loss)

637

(3,712)

(6,110)

(6,690)

Net Loss

(304)

(32,452)

(7,078)

(33,445)

Diluted EPS

Loss

(0.01)

(0.99)

(0.21)

(1.02)

Book Value Per Share

9.46

9.66

Fully Diluted

Tangible Book Value Per Share*

8.16

8.18

*See discussion of Non-GAAP reconciliation on Slides #3 and calculation on Slide #4

9

Adjusted Pre-tax Loss (Non-GAAP)*

*See discussion of Non-GAAP reconciliation on Slide #3

Three Months

Ended

Twelve Months

Ended

(in thousands)

6/30/14

6/30/13

Change

6/30/14

6/30/13 Change Income (loss) before income tax expense 637 \$ (3,712) \$ 4,349 \$ (6,110) \$ (6,690) \$ 580 Valuation adjustment for warrants (3,237)(3,877)640 3,599 (3,613)7,212 Merger-related expenses 1,431 1,431 3,787 3,787 Loan loss recapture (492)(6,268)5,776 (5,361)(7,718)2,357 Adjusted Pre-tax Loss (Non-GAAP)

\$(1,661) \$(13,857) \$12,196 \$(4,085) \$(18,021) \$13,936

SWS Priorities 10 Improve operating results Address impact of challenging markets Continue improvement at Bank

11

Chief Financial Officer s Report

*

*

*

*

*

*

```
12
6/30/14
3/31/14
%Change
6/30/13
%Change
Operating Revenues:
Clearing Operations
$ 2,163
$ 2,170
(0.3)
$ 2,321
```

(6.8)Commissions 28,976 30,247 (4.2)30,655 (5.5)Investment Banking & Advisory 8,918 9,704 (8.1)13,894 (35.8)Net Gains on Principal Transactions 5,812 8,203 (29.1)(7,768)>100 Other 6,387 4,891 30.6 4,822 32.5 **Total Operating Revenues** \$52,256 \$55,215 (5.4)\$43,924 19.0 Net Interest Income: Brokerage \$ 5,300 \$ 5,150 2.9 \$ 5,406 (2.0)SWS Group, Inc. (3,255)(3,221)(1.1)(3,186)(2.2)Bank 8,906 8,530 4.4 9,301

(4.2)

Total Interest Income

10,951

10,459

4.7

11,521

(4.9)

Total Net Revenue

\$63,207

\$65,674

(3.8)

\$55,445

14.0

Fourth Quarter Fiscal 2014 Net Revenues

(\$ in Thousands)

Fiscal 2014 Net Revenues (\$ in Thousands)
12 Months Ended
6/30/14
6/30/13
Change
% Change
Operating Revenues:
Clearing Operations
\$ 8,839
\$ 8,719

```
$ 120
1.4
Commissions
119,534
125,620
(6,086)
(4.8)
Investment Banking & Advisory
40,021
45,255
(5,234)
(11.6)
Net Gains on Principal Transactions
29,655
17,395
12,260
70.5
Other
26,172
23,775
2,397
10.1
Total Operating Revenues
$224,221
$220,764
$ 3,457
1.6
Net Interest Income:
Brokerage
$ 19,994
$ 21,773
$(1,779)
(8.2)
SWS Group, Inc.
(12,967)
(12,307)
(660)
(5.4)
Bank
35,114
41,423
(6,309)
(15.2)
Total Interest Income
42,141
50,889
(8,748)
(17.2)
Total Net Revenue
```

\$266,362

\$271,653 \$(5,291) (1.9)

14
6/30/14
3/31/14
% Change
6/30/13
% Change
Operating Expenses:
Commissions and Other
Employee Compensation
\$46,388
\$48,753
(4.9)

\$48,908 (5.2)Occupancy, Equipment and **Computer Service Costs** 7,457 7,676 (2.9)8,189 (8.9)Communications 3,341 3,384 (1.3)3,352 (0.3)Floor Brokerage and Clearing **Organization Charges** 1,121 1,189 (5.7)1,027 9.2 Advertising and Promotional 530 459 15.5 714 (25.8)Other 7,462 7,217 3.4 7,112 4.9 **Total Non-provision Operating Expenses** \$66,299 \$68,678 (3.5)\$69,302 (4.3)Loan Loss Recapture (492)(1,578)(68.8)(6,268)(92.2)Valuation Adjustment for Warrants (3,237)6,745

>100 (3,877) (16.5) Total Operating Expenses and Valuation Adjustment for Warrants \$62,570 \$73,845 (15.3) \$59,157 5.8 Fourth Quarter Fiscal 2014 Expenses

(\$ in Thousands)

Fiscal 2014 Expenses (\$ in Thousands) 12 Months Ended 6/30/14 6/30/13 Change %Change Operating Expenses: Commissions and Other Employee Compensation \$196,470 \$207,246 \$(10,776) (5.2)Occupancy, Equipment and **Computer Service Costs** 30,614 31,278 (664) (2.1)Communications 13,435 13,277 158 1.2 Floor Brokerage and Clearing **Organization Charges** 4,495 3,940 555 14.1 Advertising and Promotional 2,251 3,041 (790)(26.0)Other 26,969 30,892 (3,923)(12.7)Total Non-provision Operating Expenses \$274,234 \$289,674 \$(15,440) (5.3)Loan Loss Recapture (5,361)(7,718)2,357 30.5 Valuation Adjustment for Warrants 3,599 (3,613)7,212 >100 Total Operating Expenses and Valuation Adjustment for Warrants \$272,472 \$278,343 \$ (5,871)

(2.1)

16

Compensation Ratios

(\$ in Thousands)

Three Months Ended

6/30/14

3/31/14

6/30/13

Commissions and Other Employee Compensation

\$46,388

\$48,753

\$48,908

Net Revenues

\$63,207 \$65,674 \$55,445 **GAAP** Compensation Ratio 73.4% 74.2% 88.2%Adjusted Compensation Ratio (Non-GAAP)*: Three Months Ended 6/30/14 3/31/14 6/30/13 Commissions and Other Employee Compensation \$46,388 \$48,753 \$48,908 Net Revenues \$63,207 \$65,674 \$55,445 Interest Expense on Hilltop/Oak Hill Loan \$ 3,355 \$ 3,310 \$ 3,186 Adjusted Net Revenues (Non-GAAP)* \$66,562 \$68,984 \$58,631 Adjusted Compensation Ratio (Non-GAAP)* 69.7% 70.7% 83.4% *See discussion of Non-GAAP reconciliation

on Slide #3

Warrant Valuation

6/30/14

3/31/14

6/30/13

Derived Volatility

28%

30%

51%

Price

\$ 7.28

\$ 7.48

\$ 5.45

Valuation

(in millions)

\$ 27.8

\$ 31.0

\$ 24.2

Adjustment (in millions)

\$ (3.2)

\$ 6.7

\$ (3.9) 17

Segment Results

(In Thousands)

18

3 Months Ended

% Change

12 Months Ended

% Change

6/30/14

6/30/13

6/30/14

6/30/13

Clearing

Net Revenues

- \$ 5,151
- \$ 4,748
- 8.5
- \$ 20,244
- \$ 18,938
- 6.9
- Pre-Tax
- \$ 1,195
- \$ 56
- >100
- \$ 3,286
- \$ (481)
- >100
- Retail
- Net Revenues
- \$26,826
- \$28,453
- (5.7)
- \$112,457
- \$110,440
- 1.8
- Pre-Tax
- \$ 1,984
- \$ 1,343
- 47.7
- 7/./
- \$ 9,593
- \$ 2,498
- >100

Institutional

- Net Revenues
- \$25,094
- \$16,329
- 53.7
- \$108,211
- \$107,947
- 0.2
- Pre-Tax
- \$ 5,275
- \$(3,229)
- >100
- \$ 23,515
- \$ 20,866
- 12.7
- Bank
- Net Revenues
- \$ 9,205
- \$10,157
- (9.4)
- \$ 37,051

\$ 44,101 (16.0) Pre-Tax \$ 2,168 \$ 7,303 (70.3) \$ 10,754 \$ 12,742

(15.6)

Key Metrics
19
6/30/14
3/31/14
%Change
6/30/13
%Change
Clearing Transactions Processed
159,816
186,059
(14.1)

197,423

```
(19.0)
Representatives:
PCG
153
157
(2.5)
167
(8.4)
Fixed Income
46
50
(8.0)
64
(28.1)
Independent Contractors
278
279
(0.4)
297
(6.4)
Correspondents
141
145
(2.8)
151
(6.6)
Total Loan Officers
20
22
(9.1)
32
(37.5)
Total Employees
892
923
(3.4)
1,055
(15.5)
Retail Client Assets ($ in billions)
$15.4
$15.0
2.7
$14.3
7.7
Balances ($ in millions):
Avg. Margin Balances
$236.9
$238.9
(0.8)
```

\$232.2

2.0

Avg. Credit Balances

\$317.9

\$335.5

(5.2)

\$309.7

2.6

Avg. Stock Loan Balances

\$2,106.8

\$1,914.3

10.1

\$1,648.7

27.8

Net Capital (\$ in millions)

\$156.4

\$148.2

5.5

\$141.1

10.8

Classified Assets

20

(\$ in Thousands)

6/30/14

3/31/14

6/30/13

Non-accrual Loans

\$14,321

\$14,388

\$22,446

Performing Troubled Debt Restructurings

3,673

4,819 5,349 **REO & Other Repossessed Assets** 4,875 5,880 10,165 Total Non-performing Assets \$22,869 \$25,087 \$37,960 **Current Classified Assets** 18,466 15,835 29,610 **Total Classified Assets** \$41,335 \$40,922 \$67,570 Non-performing Assets / Assets 1.82% 1.98% 2.99% Classified Assets / Capital + Reserve

22.7% 22.9% 37.4%

Key Bank Statistics
Fourth Quarter Fiscal 2014
21
(\$ in Thousands)
6/30/14
3/31/14
6/30/13
Total Loan Loss Recapture
\$(492)
\$(1,578)
\$ (6,268)
Net Recovery / (Charge-offs)

342 222 (155)Allowance for Loan Losses 7,942 8,092 12,343 Reserve / Loan Ratio* 1.82% 1.83% 2.85% Yield on Earning Assets 3.10% 3.02% 3.23% Cost of Funds 0.23% 0.27% 0.29% Net Interest Margin 2.91% 2.79% 2.99% *Excludes purchased mortgage loans held for investment

and loans measured

at fair value

Bank Balances

22

(\$ in Millions)

6/30/14

3/31/14

%Change

6/30/13

%Change

Investment Portfolio

\$ 514.6

\$ 596.9

(13.8)

\$ 529.1 (2.7)Loans Held for Investment Gross 622.3 566.1 9.9 620.9 0.2 Total Core Deposits 1,000.6 995.9 0.5 993.9 0.7 Capital 174.1 170.3 2.2 168.2 3.5 Core Capital 14.1% 13.9% 13.5% Total Risk-based Capital 25.5% 27.4% 24.9% Deposits Provided by **Brokerage Clients**

\$ 873.1 \$ 878.3 (0.6) \$ 878.4 (0.6)

Bank Loans by Type
23
(\$ in Millions)
6/30/14
3/31/14
%Change
6/30/13
%Change
Residential Real Estate
Purchased Mortgage
HFI
\$ 133.9

\$ 72.5 84.7 \$ 174.0 (23.0)1-4 Family 83.3 92.4 (9.8)59.9 39.1 Construction **Residential Construction** 0.6 0.8 (25.0)1.4 (57.1)**Commercial Construction** 9.7 5.5 76.4 1.7 >100 Lot & Land Development Residential Land 1.6 0.6 >100 3.1 (48.4)Commercial Land 3.6 5.4 (33.3)5.9 (39.0)Commercial Real Estate 183.6 182.8 0.4 214.4 (14.4)Multi-family 141.1 133.7 5.5 99.8 41.4 Commercial Loans

61.4

69.7

(11.9)

58.7

4.6

Consumer Loans

3.5

2.7

29.6

2.0

75.0

Total Loans

\$ 622.3

\$ 566.1

9.9

\$ 620.9

0.2

SWS Office Locations

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Important Information for Investors & Shareholders

This

communication

does

not

constitute

an

offer

to

sell

or

the solicitation of an offer to buy any securities or a solicitation of any vote or approval, nor shall there be any sale of securities in any jurisdiction in which such offer, solicitation or sale would be unlawful prior to registration qualification under the securities

laws of such

jurisdiction.

Hilltop has filed with the Securities and Exchange Commission (SEC) a registration statement on Form S-4 containing proxy statement/prospectus of SWS and Hilltop, and **SWS** and Hilltop will each file other documents with respect to the proposed transaction and a definitive proxy statement/prospectus will be mailed to shareholders

of

SWS

after

the

registration

statement

on

Form

S-4

has

been

declared

effective.

INVESTORS

AND

SECURITY

HOLDERS

OF

SWS

ARE

URGED

TO

READ

THE

PROXY

STATEMENT/PROSPECTUS

AND

OTHER

DOCUMENTS

THAT

WILL

BE

FILED

WITH

THE

SEC

CAREFULLY

AND

IN

THEIR

ENTIRETY

WHEN

THEY

BECOME

AVAILABLE

BECAUSE

THEY

WILL

CONTAIN

IMPORTANT

INFORMATION.

Investors $\quad \text{and} \quad$ security holders of **SWS** will be able to obtain free copies of the registration statement and the proxy statement/prospectus (when available) and other documents filed with the **SEC** by **SWS** or Hilltop through the website maintained by the SEC www.sec.gov. Copies of the documents

filed with the SEC

by SWS

will

be

available

free

of

charge

on

SWS s

internet

website

at

www.swst.com

or

by

contacting

SWS s

Investor

Relations

Department

at

(214)

859-1800.

Copies

of

the

documents

filed

with

the

SEC

by

Hilltop

will

be

available

free

of

charge

on

Hilltop s

internet

website

at

www.hilltop-holdings.com

or

by

contacting

Hilltop s

Investor

Relations

Department

at

(214)

252-4029.

SWS,

Hilltop,

their

respective

directors

and

certain

of

their

executive

officers

and

other

members

of

management

and

employees

may

be

considered

participants

in

the

solicitation

of

proxies

in

connection

with

the

proposed

transaction.

Information

about

the

directors

and

executive

officers

of

SWS

is

set

forth

in

its

Annual

Report

on

Form

10-K

for

the

year

ended

June

30,

2013,

which

was

filed

with

the

SEC

on

September

6,

2013,

its

proxy

statement

for

its

2013

annual

meeting

of

shareholders,

which

was

filed

with

the

SEC

on

October

3,

2013,

and

its

Current

Reports

on

Form

8-K,

which

were

filed

with

the

SEC

on

September

17,

2013

and

October

1,

2013.

Information

about

the

directors

and

executive

officers

of

Hilltop

is

set

forth

in

its

most

recent

proxy

statement,

which

was

filed

with

the

SEC

on

May

2,

2014.

Other

information

regarding

the

participants

in the proxy solicitations and a description of their direct and indirect interests, by security holdings or otherwise, will be contained in the proxy statement/prospectus and other relevant materials to be filed with the

SEC when they become available.

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Questions & Answers

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