

SK TELECOM CO LTD
Form 6-K
January 29, 2015

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

Form 6-K

REPORT OF FOREIGN PRIVATE ISSUER
PURSUANT TO RULE 13a-16 OR 15d-16
OF THE SECURITIES EXCHANGE ACT OF 1934
FOR THE MONTH OF JANUARY 2015
Commission File Number: 333-04906

SK Telecom Co., Ltd.

(Translation of registrant's name into English)

11, Euljiro2-ga, Jung-gu

Seoul 100-999, Korea

(Address of principal executive office)

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Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F.

Form 20-F Form 40-F

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(1):

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(7):

Business (Preliminary) Results

ø The preliminary results shown in this table may differ from the final results

1. Details (Consolidated and prepared in accordance with International Financial Reporting Standards as adopted in Korea)

Classification (unit : in millions of Won, %)		Current Period	Previous Period	Changes (%)	Year to Year Comparison	Changes (%)
		(Fourth quarter of 2014)	(Third quarter of 2014)		(Fourth quarter of 2013)	
Operating Revenue	Quarterly Results	4,289,026	4,367,484	-1.8%	4,294,841	-0.1%
	Year-to-date (YTD) Results	17,163,798	12,874,772		16,602,054	3.4%
Operating Income	Quarterly Results	490,053	536,562	-8.7%	509,700	-3.9%
	YTD Results	1,825,105	1,335,052		2,011,109	-9.2%
Profit from Continuing Operations Before Income Tax	Quarterly Results	647,486	665,759	-2.7%	384,509	68.4%
	YTD Results	2,253,828	1,606,342		1,827,102	23.4%
Profit for the Period	Quarterly Results	503,370	531,002	-5.2%	293,670	71.4%
	YTD Results	1,799,320	1,295,950		1,609,549	11.8%
Attributable To: Controlling Interests	Quarterly Results	501,280	531,548	-5.7%	314,140	59.6%
	YTD Results	1,801,178	1,299,898		1,638,964	9.9%

Data Provider SK Telecom IR Team

Provided for Analysts and Institutional Investors

2. Source of Data **Date of Provision** January 29, 2015 / 16:00 (Seoul time)

Related Event (Location) Conference call for the year ended
December 31, 2014

(SK Telecom Headquarters,
Conference Room)

3. Contact Information

Supervisor Soo Cheol Hwang (82-2-6100-1809)

Organizer EunAe Lim (82-2-6100-1532)

Organizing Team

SK Telecom IR Team

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

SK TELECOM Co., LTD.
(Registrant)

By: /s/ Soo Cheol Hwang
(Signature)

Name: Soo Cheol Hwang

Title: Senior Vice President

Date: January 29, 2015