RALPH LAUREN CORP Form SC 13G February 14, 2018

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

SCHEDULE 13G

Under the Securities and Exchange Act of 1934

Ralph Lauren Corp

(Name of Issuer)

Common Stock

(Title of Class of Securities)

751212101

(CUSIP Number)

December 31, 2017

(Date of Event Which Requires Filing of this Statement)

Check the appropriate box to designate the rule pursuant to which this Schedule is filed:

This Schedule is filed pursuant to Rule 13d-1(b)

The information required in the remainder of this cover page (except any items to which the form provides a cross-reference) shall not be deemed to be filed for the purpose of Section 18 of the Securities Exchange Act of 1934 (Act) or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act.

CUSIP NO. 751212101

1)	Name of	f Rep	porting Person			
	S.S. or I	.R.S	. Identification No. of Above Person			
	Ameripi	rise F	Financial, Inc.			
	IRS No. 13-3180631 Check the Appropriate Box if a Member of a Group					
	(a)	(b) *			
		m th	ng describes the reporting person s relationship with other persons, but the reporting person does e existence of a group.			
4)	Citizenship or Place of Organization					
	Delawai	re 5)	Sole Voting Power			
NUMBE	R OF					
SHARES		6)	0 Shared Voting Power			
BENEFICI	ALLY					
OWNED BY			2,074,458			
EACH		7)	Sole Dispositive Power			
REPOR	ΓING					
PERSON		8)	0 Shared Dispositive Power			
WITH						

3,011,667

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9)	Aggregate Amount Beneficially Owned by Each Reporting Person
10)	3,011,667 Check if the Aggregate Amount in Row (9) Excludes Certain Shares
11)	Not Applicable Percent of Class Represented by Amount In Row (9)
12)	5.44% Type of Reporting Person
	НС

CUSIP NO. 751212101

1)	Name o	f Rej	porting Person			
	S.S. or	I.R.S	. Identification No. of Above Person			
	Columb	ia M	anagement Investment Advisers, LLC			
2)	IRS No. 41-1533211 Check the Appropriate Box if a Member of a Group					
	(a)	(b) *			
3)	* This filing describes the reporting person s relationship with other persons, but the reporting person does not affirm the existence of a group. SEC Use Only					
4)	Citizenship or Place of Organization					
	Minnes	ota 5)	Sole Voting Power			
NUMBI	ER OF					
SHARES		6)	0 Shared Voting Power			
BENEFIC	IALLY					
OWNE	D BY		2,062,544			
EAC	CH	7)	Sole Dispositive Power			
REPOR	TING					
PERS	SON	8)	0 Shared Dispositive Power			
WIT	ГН					

3,000,444

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9)	Aggregate Amount Beneficially Owned by Each Reporting Person
10)	3,000,444 Check if the Aggregate Amount in Row (9) Excludes Certain Shares
11)	Not Applicable Percent of Class Represented by Amount In Row (9)
12)	5.42% Type of Reporting Person
	IA

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1(a) Name of Issuer: Ralph Lauren Corp

1(b) Address of Issuer s Principal 650 Madison Avenue

Executive Offices: New York, NY 10022

2(a) Name of Person Filing: (a) Ameriprise Financial, Inc. (AFI)

(b) Columbia Management Investment Advisers, LLC (CMIA)

2(b) Address of Principal Business Office: (a) Ameriprise Financial, Inc.

145 Ameriprise Financial Center

Minneapolis, MN 55474 (b) 225 Franklin St. Boston, MA 02110

2(c) Citizenship: (a) Delaware

(b) Minnesota

2(d) Title of Class of Securities: Common Stock

2(e) Cusip Number: 751212101

Information if statement is filed pursuant to Rules 13d-1(b) or 13d-2(b):

(a) Ameriprise Financial, Inc.

A parent holding company in accordance with Rule 13d-1(b)(1)(ii)(G). (Note: See Item 7)

(b) Columbia Management Investment Advisers, LLC

An investment adviser in accordance with Rule 13d-1(b)(1)(ii)(E).

4 Incorporated by reference to Items (5)-(9) and (11) of the cover page pertaining to each reporting person. AFI, as the parent company of CMIA, may be deemed to beneficially own the shares reported herein by CMIA. Accordingly, the shares reported herein by AFI include those shares separately reported herein by CMIA.

Each of AFI and CMIA disclaims beneficial ownership of any shares reported on this Schedule.

- 5 Ownership of 5% or Less of a Class: Not Applicable
- 6 Ownership of more than 5% on Behalf of Another Person: Not Applicable
- Identification and Classification of the Subsidiary Which Acquired the Security Being Reported on by the Parent Holding Company:

AFI: See Exhibit I

- 8 Identification and Classification of Members of the Group: Not Applicable
- 9 Notice of Dissolution of Group: Not Applicable

10 Certification:

By signing below I certify that, to the best of my knowledge and belief, the securities referred to above were acquired in the ordinary course of business and were not acquired for the purpose of and do not have the effect of changing or influencing the control of the issuer of such securities and were not acquired in connection with or as a participant in any transaction having such purposes or effect.

Signature

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

Dated: February 12, 2018

Ameriprise Financial, Inc.

By: /s/ Amy K. Johnson Name: Amy K. Johnson

Title: Senior Vice President and Chief

Operating Officer-Asset Management

Columbia Management Investment

Advisers, LLC

By: /s/ Amy K. Johnson Name: Amy K. Johnson

Title: Managing Director and Global Head of

Operations

Contact Information Mark D. Braley Vice President

> Head of Reporting and Data Management | Global Operations and Investor Services

Telephone: (617) 747-0663

Exhibit Index

Exhibit I Identification and Classification of the Subsidiary which Acquired the Security Being Reported on by the

Parent Holding Company.

Exhibit II Joint Filing Agreement