

STARBUCKS CORP  
Form DEFA14A  
January 23, 2015

SCHEDULE 14A

(Rule 14a-101)

INFORMATION REQUIRED IN PROXY STATEMENT

SCHEDULE 14A INFORMATION

Proxy Statement Pursuant to Section 14(a) of the  
Securities Exchange Act of 1934 (Amendment No. )

Filed by the Registrant

Filed by a Party other than the Registrant   
]

Check the appropriate box:

- |                                     |   |                          |                                       |
|-------------------------------------|---|--------------------------|---------------------------------------|
| <input type="checkbox"/>            | Preliminary Proxy Statement   | <input type="checkbox"/> | Soliciting Material Under Rule 14a-12 |
| <input type="checkbox"/>            | Confidential, For Use of the<br>Commission Only (as permitted<br>by Rule 14a-6(e)(2)) |                          |                                       |
| <input type="checkbox"/>            | Definitive Proxy Statement  |                          |                                       |
| <input checked="" type="checkbox"/> | Definitive Additional Materials   |                          |                                       |

STARBUCKS CORPORATION

(Name of Registrant as Specified In Its Charter)

(Name of Person(s) Filing Proxy Statement, if Other Than the Registrant)

Payment of Filing Fee (Check the appropriate box):

No fee required.

Fee computed on table below per Exchange Act Rules 14a-6(i)(4) and 0-11.

1) Title of each class of securities to which transaction applies:

2) Aggregate number of securities to which transaction applies:

3) Per unit price or other underlying value of transaction computed pursuant to  
Exchange Act Rule 0-11 (set forth the amount on which the filing fee is  
calculated and state how it was determined):

4) Proposed maximum aggregate value of transaction:

5) Total fee paid:

Fee paid previously with preliminary materials:

Check box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which  
the offsetting fee was paid previously. Identify the previous filing by registration statement number, or the form or  
schedule and the date of its filing.

1) Amount previously paid:

2) Form, Schedule or Registration Statement No.:

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- 3) Filing Party:
  - 4) Date Filed:
-

**\*\*\* Exercise Your *Right* to Vote \*\*\***

Important Notice Regarding the Availability of Proxy Materials for the  
Annual Meeting of Shareholders to Be Held on March 18, 2015.

STARBUCKS CORPORATION

STARBUCKS CORPORATION  
2401 UTAH AVENUE SOUTH  
SEATTLE, WASHINGTON 98134

Meeting Information

Meeting Type: Annual Meeting

For holders as of: January 8, 2015

Date: March 18, 2015 Time: 10:00 AM PT

**Location:**

Marion Oliver McCaw Hall  
Seattle Center  
321 Mercer Street  
Seattle, WA 98109

You are receiving this communication because you hold shares in the company named above.

This is not a ballot. You cannot use this notice to vote these shares. This communication presents only an overview of the more complete proxy materials that are available to you on the Internet. You may view the proxy materials online at [www.proxyvote.com](http://www.proxyvote.com), scan the QR Barcode on the reverse side, or easily request a paper copy (see reverse side).

We encourage you to access and review all of the important information contained in the proxy materials before voting.

**See the reverse side of this notice to obtain proxy materials and voting instructions.**

## Before You Vote

### *How to Access the Proxy Materials*

Proxy Materials Available to VIEW or RECEIVE:

NOTICE AND PROXY STATEMENT      FISCAL 2014 ANNUAL REPORT

How to View Online:

Have the information that is printed in the box marked by the arrow      XXXX XXXX XXXX XXXX (located on the following page) and visit: [www.proxyvote.com](http://www.proxyvote.com), or scan the QR Barcode below.

How to Request and Receive a PAPER or E-MAIL Copy:

If you want to receive a paper or e-mail copy of these documents, you must request one. There is NO charge for requesting a copy. Please choose one of the following methods to make your request:

- 1) BY INTERNET:      [www.proxyvote.com](http://www.proxyvote.com)
- 2) BY TELEPHONE: 1-800-579-1639
- 3) BY E-MAIL\*:      [sendmaterial@proxyvote.com](mailto:sendmaterial@proxyvote.com)

\* If requesting materials by e-mail, please send a blank e-mail with the information that is printed in the box marked by the arrow      XXXX XXXX XXXX XXXX (located on the following page) in the subject line.

Requests, instructions and other inquiries sent to this e-mail address will NOT be forwarded to your investment advisor. Please make the request as instructed above on or before March 4, 2015 to facilitate timely delivery.

## How To Vote

*Please Choose One of the Following Voting Methods*

**SCAN TO  
VIEW MATERIALS & VOTE**

Vote By Internet: Go to [www.proxyvote.com](http://www.proxyvote.com) or scan the above QR code from your mobile device. Have the information that is printed in the box marked by the arrow      XXXX XXXX XXXX XXXX (located on the following page) available and follow the instructions.

Vote By Telephone: You can vote by telephone by requesting a paper copy of the materials, which will include a proxy card and instructions (see above).

Vote By Mail: You can vote by mail by requesting a paper copy of the materials, which will include a proxy card and instructions (see above).

Vote In Person: If you are a registered shareholder (that is, you hold your shares in your name), you must present valid identification to vote at the meeting. If you are a beneficial shareholder (that is, your shares are held in the name of a broker, bank or other holder of record), you will also need to obtain a "legal proxy" from the holder of record to vote at the meeting.

**Voting Items**

**The Board of Directors recommends you vote FOR the following proposals:**

1. Election of Directors

**Nominees:**

- |     |                       |
|-----|-----------------------|
| 1a. | Howard Schultz        |
| 1b. | William W. Bradley    |
| 1c. | Robert M. Gates       |
| 1d. | Mellody Hobson        |
| 1e. | Kevin R. Johnson      |
| 1f. | Olden Lee             |
| 1g. | Joshua Cooper Ramo    |
| 1h. | James G. Shennan, Jr. |
| 1i. | Clara Shih            |
| 1j. | Javier G. Teruel      |
| 1k. | Myron E. Ullman, III  |
| 1l. | Craig E. Weatherup    |

2. Advisory resolution to approve our executive compensation.

3. Ratification of selection of Deloitte & Touche LLP as our independent registered public accounting firm for fiscal 2015.

**The Board of Directors recommends you vote AGAINST the following shareholder proposals:**

4. Establish a Board Committee on sustainability.

5. Require an Independent Board Chairman.

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