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NOVO NORDISK A S Form 6-K June 17, 2008

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

FORM 6-K

REPORT OF FOREIGN ISSUER

Pursuant to Rule 13a-16 or 15d-16 of the Securities Exchange Act of 1934

June 17, 2008

 ${\tt NOVO~NORDISK~A/S} \\ ({\tt Exact~name~of~Registrant~as~specified~in~its~charter})$

NOVO ALLE

DK-2880, BAGSVAERD

DENMARK

(Address of principal executive offices)

Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F

Form 20-F [X] Form 40-F []

Indicate by check mark whether the registrant by furnishing the information contained in this Form is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934.

Yes [] No [X]

If "Yes" is marked, indicate below the file number assigned to the registrant in connection with Rule 12g-32(b):82-_____

TRANSACTION IN OWN SHARES

NOVO NORDISK A/S - SHARE REPURCHASE PROGRAMME

On 31 January 2008 Novo Nordisk initiated its share repurchase programme in accordance with the provisions of the European Commission's regulation no 2273/2003 of 22 December 2003, also referred to as the Safe Harbour rules.

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Under the programme Novo Nordisk will repurchase B shares for an amount of up to DKK 2 billion in the period from 31 January 2008 to 6 August 2008.

Since the announcement as of 9 June 2008, the following transactions have been made under the programme:

		NUMBER OF SHARES	AVERAGE PURCHASE PRICE	TRANSACTION VALUE, DKK
ACCUMULATED,	LAST	4,117,907		1,332,577,001
ANNOUNCEMENT				
9 June 2008		45,000	318.8900	14,350,050
10 June 2008		45,000	314.1600	14,137,200
11 June 2008		57,000	308.1491	17,564,499
12 June 2008		43,000	303.1500	13,035,450
13 June 2008		65,000	304.1600	19,770,400
ACCUMULATED,	2008	4,372,907		1,411,434,599

Transactions related to Novo Nordisk's incentive programmes have resulted in a net sale by Novo Nordisk of 490 B shares. The shares in these transactions were not part of the Safe Harbour repurchase programme.

With the transactions stated above, Novo Nordisk owns a total of 16,076,430 treasury shares, corresponding to 2.5% of the share capital. The total amount of shares in the company is 634,000,000 including treasury shares.

Novo Nordisk is a healthcare company and a world leader in diabetes care. In addition, Novo Nordisk has a leading position within areas such as haemostasis management, growth hormone therapy and hormone replacement therapy. Novo Nordisk manufactures and markets pharmaceutical products and services that make a significant difference to patients, the medical profession and society. With headquarters in Denmark, Novo Nordisk employs approximately 26,300 employees in 80 countries, and markets its products in 179 countries. Novo Nordisk's B shares are listed on the stock exchanges in Copenhagen and London. Its ADRs are listed on the New York Stock Exchange under the symbol 'NVO'. For more information, visit novonordisk.com.

Further information:

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Stock Exchange Announcement no 37 / 2008

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the

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Registrant has duly caused this report to be signed on its behalf of the undersigned, thereunto duly authorized.

Date: June 17, 2008 NOVO NORDISK A/S

Lars Rebien Sorensen,
President and Chief Executive Officer