WEISS GARY L Form 3/A November 03, 2006 UNITED STATES SECURITIES AND EXCHANGE COMMISSION OMB APPROVAL FORM 3 Washington, D.C. 20549 OMB

INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1.

1. Name and Address of Reporting 2. Date of Event Person * Requiring Statemer Â WEISS GARY L (Month/Day/Year)		AMERICAN OREETINGS CORF [AM]					
(Last) (First) (Middle) ONE AMERICAN ROAD	08/04/2006	4. Relationship of Reporting Person(s) to Issuer			5. If Amendment, Date Original Filed(Month/Day/Year) 08/04/2006		
(Street) CLEVELAND, OH 44144		Director Officer (give title below	all applicable) X 10% X Othe v) (specify belo on-executive O	Owner r ow)	 6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One 		
(City) (State) (Zip)	Table I - N				Reporting Person neficially Owned		
1.Title of Security (Instr. 4)	2. Amount o Beneficially (Instr. 4)		3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Nat Owne (Instr.	•		
Class B Common Stock	11,430 <u>(1)</u>		D	Â			
information conta required to respo	ch class of securities benefic pond to the collection of ained in this form are not nd unless the form displ MB control number.	: 5	EC 1473 (7-02)			
Table II - Derivative Security	rities Beneficially Owned (e	.g., puts, calls,	warrants, opt	ions, co	onvertible securities)		

1. Title of Derivative Security	2. Date Exercisable and 3. T		3. Title and	Amount of	4.	5.	6. Nature of Indirect
(Instr. 4)	Expiration Date (Month/Day/Year) Securities Unde Derivative Secu (Instr. 4)		Securities Underlying		Conversion	Ownership	Beneficial Ownership
			ecurity	or Exercise	Form of	(Instr. 5)	
			(Instr. 4)		Price of	Derivative	
	Date Expiratio Exercisable Date	Б	T.'.1	Amount or Number of	Derivative	Security:	
		1	litte		Security	Direct (D)	
		Date				or Indirect	

3235-0104

January 31,

2005

0.5

Number:

Expires:

response...

Estimated average burden hours per

Shares

(I) (Instr. 5)

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
WEISS GARY L ONE AMERICAN ROAD CLEVELAND, OH 44144	Â	ÂX	Â	Employee-Non-executive Officer
Signatures				
/s/Gary Weiss 11/	03/2006			
<u>**</u> Signature of Reporting Person	Date			

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) This amendment is being filed solely to reflect that as of August 4, 2006, Mr. Weiss beneficially owned 11,430 Class B common shares rather than 11,175 Class B common shares.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.