

Bystedt Per Ivar Gosta  
 Form 3  
 August 24, 2007

**FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0104  
 Expires: January 31, 2005  
 Estimated average burden hours per response... 0.5

**INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
 Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

|   |  |  |   |  |   |
|---|--|--|---|--|---|
| 1. Name and Address of Reporting Person *<br>Å Bystedt Per Ivar Gosta<br>(Last) (First) (Middle)<br><br>4000 EXECUTIVE PARKWAY,<br>SUITE 200<br><br>(Street)<br><br>SAN RAMON, Å CA Å 94549<br>(City) (State) (Zip) | 2. Date of Event Requiring Statement<br>(Month/Day/Year)<br>08/10/2007 | 3. Issuer Name and Ticker or Trading Symbol<br>Neonode, Inc [NEON] | 4. Relationship of Reporting Person(s) to Issuer<br><br>(Check all applicable)<br><br><input checked="" type="checkbox"/> Director <input type="checkbox"/> 10% Owner<br><input type="checkbox"/> Officer <input type="checkbox"/> Other<br>(give title below)    (specify below) | 5. If Amendment, Date Original Filed(Month/Day/Year) | 6. Individual or Joint/Group Filing(Check Applicable Line)<br><input checked="" type="checkbox"/> Form filed by One Reporting Person<br><input type="checkbox"/> Form filed by More than One Reporting Person |
|---|--|--|---|--|---|

**Table I - Non-Derivative Securities Beneficially Owned**

| 1. Title of Security<br>(Instr. 4) | 2. Amount of Securities Beneficially Owned<br>(Instr. 4) | 3. Ownership Form:<br>Direct (D)<br>or Indirect (I)<br>(Instr. 5) | 4. Nature of Indirect Beneficial Ownership<br>(Instr. 5)               |
|------------------------------------|--|---|--|
| Neonode Common Stock               | 2,987,030  | I   | Common Stock owned by Iwo Jima Sarl which is controlled by Per Bystedt |
| Neonode Common Stock               | 211,861  | I   | Common Stock owned by Spray AB which is affiliated with Per Bystedt    |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

SEC 1473 (7-02)

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**Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

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| 1. Title of Derivative Security<br>(Instr. 4) | 2. Date Exercisable and<br>Expiration Date<br><small>(Month/Day/Year)</small> |                    | 3. Title and Amount of<br>Securities Underlying<br>Derivative Security<br>(Instr. 4) |                                  | 4.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 5.<br>Ownership<br>Form of<br>Derivative<br>Security:<br>Direct (D)<br>or Indirect<br>(I)<br>(Instr. 5) | 6. Nature of Indirect<br>Beneficial Ownership<br>(Instr. 5)                   |
|---|---|--------------------|--|----------------------------------|---|---|---|
|   | Date<br>Exercisable   | Expiration<br>Date | Title  | Amount or<br>Number of<br>Shares |   |   |   |
| Neonode Stock Option                          | 08/10/2007  | 04/17/2008         | Neonode<br>Common<br>Stock   | 72,404                           | \$ 1.84   | D   | Â   |
| Neonode Stock Option                          | 08/10/2007  | 01/17/2009         | Neonode<br>Common<br>Stock   | 44,149                           | \$ 2.12   | D   | Â   |
| Neonode Warrant to<br>purchase common stock   | 08/10/2007  | 08/10/2012         | Neonode<br>Common<br>Stock   | 715,528                          | \$ 2.83   | I   | Warrant owned<br>by Iwo Jima Sarl<br>which is<br>controlled by Per<br>Bystedt |
| Neonode Warrant to<br>purchase common stock   | 08/10/2007  | 08/10/2012         | Neonode<br>Common<br>Stock   | 12,439                           | \$ 2.83   | I   | Warrant owned<br>by Spray AB<br>which is<br>affiliated with<br>Per Bystedt    |

## Reporting Owners

| Reporting Owner Name / Address   | Relationships |           |         |       |
|--|---------------|-----------|---------|-------|
|  | Director      | 10% Owner | Officer | Other |
| Bystedt Per Ivar Gosta<br>4000 EXECUTIVE PARKWAY, SUITE 200<br>SAN RAMON, CA 94549 | X             |           |         |       |

## Signatures

David W  
Brunton

08/24/2007

\*\*Signature of  
Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure.

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