

Byrne Thomas P  
Form 4  
August 24, 2007

# FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
Byrne Thomas P

2. Issuer Name and Ticker or Trading Symbol  
LoopNet, Inc. [LOOP]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)  
C/O LOOPNET, INC., 185 BERRY STREET, SUITE 4000

3. Date of Earliest Transaction (Month/Day/Year)  
08/23/2007

\_\_\_\_ Director \_\_\_\_\_ 10% Owner  
 Officer (give title below) \_\_\_\_\_ Other (specify below)

Chief Marketing Officer/SVP

(Street)  
SAN FRANCISCO, CA 94107

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
				Code V Amount (A) or (D) Price			
Common Stock	08/23/2007		S <sup>(1)</sup>	200 D \$ 19.84	394,335	D	
Common Stock	08/23/2007		S <sup>(1)</sup>	85 D \$ 19.88	394,250	D	
Common Stock	08/23/2007		S <sup>(1)</sup>	200 D \$ 19.89	394,050	D	
Common Stock	08/23/2007		S <sup>(1)</sup>	100 D \$ 19.9	393,950	D	
Common Stock	08/23/2007		S <sup>(1)</sup>	100 D \$ 19.91	393,850	D	

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Common Stock	08/23/2007	<u>S<sup>(1)</sup></u>	100	D	\$ 19.92	393,750	D
Common Stock	08/23/2007	<u>S<sup>(1)</sup></u>	100	D	\$ 19.96	393,650	D
Common Stock	08/23/2007	<u>S<sup>(1)</sup></u>	100	D	\$ 19.97	393,550	D
Common Stock	08/23/2007	<u>S<sup>(1)</sup></u>	200	D	\$ 19.98	393,350	D
Common Stock	08/23/2007	<u>S<sup>(1)</sup></u>	100	D	\$ 20.01	393,250	D
Common Stock	08/23/2007	<u>S<sup>(1)</sup></u>	300	D	\$ 20.04	392,950	D
Common Stock	08/23/2007	<u>S<sup>(1)</sup></u>	180	D	\$ 20.05	392,770	D
Common Stock	08/23/2007	<u>S<sup>(1)</sup></u>	100	D	\$ 20.06	392,670	D
Common Stock	08/23/2007	<u>S<sup>(1)</sup></u>	120	D	\$ 20.07	392,550	D
Common Stock	08/23/2007	<u>S<sup>(1)</sup></u>	200	D	\$ 20.08	392,350	D
Common Stock	08/23/2007	<u>S<sup>(1)</sup></u>	200	D	\$ 20.09	392,150	D
Common Stock	08/23/2007	<u>S<sup>(1)</sup></u>	100	D	\$ 20.14	392,050	D
Common Stock	08/23/2007	<u>S<sup>(1)</sup></u>	200	D	\$ 20.15	391,850	D
Common Stock	08/23/2007	<u>S<sup>(1)</sup></u>	100	D	\$ 20.22	391,750	D
Common Stock	08/23/2007	<u>S<sup>(1)</sup></u>	100	D	\$ 20.25	391,650	D
Common Stock	08/23/2007	<u>S<sup>(1)</sup></u>	100	D	\$ 20.28	391,550	D
Common Stock	08/23/2007	<u>S<sup>(1)</sup></u>	100	D	\$ 20.37	391,450	D
Common Stock	08/23/2007	<u>S<sup>(1)</sup></u>	74	D	\$ 20.43	391,376	D
Common Stock	08/23/2007	<u>S<sup>(1)</sup></u>	26	D	\$ 20.44	391,350	D
Common Stock	08/23/2007	<u>S<sup>(1)</sup></u>	700	D	\$ 20.48	390,650	D

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Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

Table with 10 columns: 1. Title of Derivative Security (Instr. 3), 2. Conversion or Exercise Price of Derivative Security, 3. Transaction Date (Month/Day/Year), 3A. Deemed Execution Date, if any (Month/Day/Year), 4. Transaction Code (Instr. 8), 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5), 6. Date Exercisable and Expiration Date (Month/Day/Year), 7. Title and Amount of Underlying Securities (Instr. 3 and 4), 8. Price of Derivative Security (Instr. 5), 9. Number of Derivative Securities Beneficially Owned (Instr. 3), 10. Description of the Underlying Security (Instr. 3 and 4). Includes sub-headers Date Exercisable, Expiration Date, Title, Amount or Number of Shares.

Reporting Owners

Table with 2 columns: Reporting Owner Name / Address, Relationships (Director, 10% Owner, Officer, Other). Entry for Byrne Thomas P, C/O LOOPNET, INC., 185 BERRY STREET, SUITE 4000, SAN FRANCISCO, CA 94107, Chief Marketing Officer/SVP.

Signatures

/s/ Maria Valles as Attorney-in-Fact 08/24/2007

\*\*Signature of Reporting Person Date

Explanation of Responses:

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
(1) The sales reported in this Form 4 were effected pursuant to a Rule 10b5-1 trading plan adopted by the reporting person when not in possession of material non-public information.

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