

SYNCHRONOSS TECHNOLOGIES INC

Form 4

July 14, 2008

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
Institutional Venture Partners XI LP

2. Issuer Name and Ticker or Trading Symbol  
SYNCHRONOSS  
TECHNOLOGIES INC [SNCR]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)

3. Date of Earliest Transaction (Month/Day/Year)  
07/10/2008

\_\_\_\_ Director  
\_\_\_\_ Officer (give title below)  
 10% Owner  
\_\_\_\_ Other (specify below)

C/O INSTITUTIONAL VENTURE PARTNERS, 3000 SAND HILL RD, BUILDING 2, SUITE 250

(Street)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
\_\_\_\_ Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

MENLO PARK, CA 94025

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Ownership (Instr. 4) |           |   |   |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|--|-----------|---|---|
|                                 |                                      |  | Code                           | V   | Amount  | (A) or (D)   | Price                                      |           |   |   |
| Common Stock                    | 07/10/2008                           |  | P/K <sup>(1)</sup>             |   | 196,105 <sup>(1)</sup>  | A  | \$ 9.05 <sup>(1)</sup>                     | 2,178,705 | I | By Institutional Venture Partners XI, L.P. <sup>(3)</sup> |
| Common Stock                    | 07/10/2008                           |  | S/K <sup>(2)</sup>             |   | 196,105 <sup>(2)</sup>  | D  | \$ 9.05 <sup>(2)</sup>                     | 1,982,600 | I | By Institutional Venture Partners XI, L.P. <sup>(3)</sup> |

|              |            |                    |                      |   |                          |           |   |  |
|--------------|------------|--------------------|----------------------|---|--------------------------|-----------|---|--|
| Common Stock | 07/10/2008 | P/K <sup>(1)</sup> | 31,395<br><u>(1)</u> | A | \$<br>9.05<br><u>(1)</u> | 348,795   | I | By Institutional Venture Partners XI GmbH and Co. Beteiligungs KG <sup>(4)</sup> |
| Common Stock | 07/10/2008 | S/K <sup>(2)</sup> | 31,395<br><u>(2)</u> | D | \$<br>9.05<br><u>(2)</u> | 317,400   | I | By Institutional Venture Partners XI GmbH and Co. Beteiligungs KG <sup>(4)</sup> |
| Common Stock |            |                    |                      |   |                          | 1,193,425 | I | By Institutional Venture Partners XII, L.P. <sup>(5)</sup>                       |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | 8. Amount or Number of Shares |                            |
|--|--|--------------------------------------|--|--------------------------------|---|--|---|-------------------------------|----------------------------|
|  |  |                                      |  | Code                           | V (A) (D)   | Date Exercisable   | Expiration Date   | Title                         | Amount or Number of Shares |
| Call Option (obligation to sell)           | \$ 57.25   | 07/10/2008                           |  | J/K <sup>(1)</sup>             | 1   | 11/06/2008   | 11/06/2008  | Common Stock                  | 43,100                     |

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|  |          |            |               |   |            |            |                 |        |
|--|----------|------------|---------------|---|------------|------------|-----------------|--------|
| Put Option<br>(right to<br>sell)       | \$ 37.27 | 07/10/2008 | <u>J/K(1)</u> | 1 | 11/06/2008 | 11/06/2008 | Common<br>Stock | 43,100 |
| Put Option<br>(obligation<br>to buy)   | \$ 24.84 | 07/10/2008 | <u>J/K(2)</u> | 1 | 11/06/2008 | 11/06/2008 | Common<br>Stock | 43,100 |
| Call Option<br>(obligation<br>to sell) | \$ 57.25 | 07/10/2008 | <u>J/K(1)</u> | 1 | 11/06/2008 | 11/06/2008 | Common<br>Stock | 6,900  |
| Put Option<br>(right to<br>sell)       | \$ 37.27 | 07/10/2008 | <u>J/K(1)</u> | 1 | 11/06/2008 | 11/06/2008 | Common<br>Stock | 6,900  |
| Put Option<br>(obligation<br>to buy)   | \$ 24.84 | 07/10/2008 | <u>J/K(2)</u> | 1 | 11/06/2008 | 11/06/2008 | Common<br>Stock | 6,900  |
| Call Option<br>(obligation<br>to sell) | \$ 55.81 | 07/10/2008 | <u>J/K(1)</u> | 1 | 11/07/2008 | 11/07/2008 | Common<br>Stock | 43,100 |
| Put Option<br>(right to<br>sell)       | \$ 36.33 | 07/10/2008 | <u>J/K(1)</u> | 1 | 11/07/2008 | 11/07/2008 | Common<br>Stock | 43,100 |
| Put Option<br>(obligation<br>to buy)   | \$ 24.22 | 07/10/2008 | <u>J/K(2)</u> | 1 | 11/07/2008 | 11/07/2008 | Common<br>Stock | 43,100 |

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|  |          |            |                          |   |            |            |                 |        |
|--|----------|------------|--------------------------|---|------------|------------|-----------------|--------|
| Call Option<br>(obligation<br>to sell) | \$ 55.81 | 07/10/2008 | <u>J/K<sup>(1)</sup></u> | 1 | 11/07/2008 | 11/07/2008 | Common<br>Stock | 6,900  |
| Put Option<br>(right to<br>sell)       | \$ 36.33 | 07/10/2008 | <u>J/K<sup>(1)</sup></u> | 1 | 11/07/2008 | 11/07/2008 | Common<br>Stock | 6,900  |
| Put Option<br>(obligation<br>to buy)   | \$ 24.22 | 07/10/2008 | <u>J/K<sup>(2)</sup></u> | 1 | 11/07/2008 | 11/07/2008 | Common<br>Stock | 6,900  |
| Call Option<br>(obligation<br>to sell) | \$ 56.26 | 07/10/2008 | <u>J/K<sup>(1)</sup></u> | 1 | 12/11/2008 | 12/11/2008 | Common<br>Stock | 86,200 |
| Put Option<br>(right to<br>sell)       | \$ 36.75 | 07/10/2008 | <u>J/K<sup>(1)</sup></u> | 1 | 12/11/2008 | 12/11/2008 | Common<br>Stock | 86,200 |
| Put Option<br>(obligation<br>to buy)   | \$ 24.5  | 07/10/2008 | <u>J/K<sup>(2)</sup></u> | 1 | 12/11/2008 | 12/11/2008 | Common<br>Stock | 86,200 |
| Call Option<br>(obligation<br>to sell) | \$ 56.26 | 07/10/2008 | <u>J/K<sup>(1)</sup></u> | 1 | 12/11/2008 | 12/11/2008 | Common<br>Stock | 13,800 |

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|  |          |            |                          |   |            |            |                 |        |
|--|----------|------------|--------------------------|---|------------|------------|-----------------|--------|
| Put Option<br>(right to<br>sell)       | \$ 36.75 | 07/10/2008 | <u>J/K<sup>(1)</sup></u> | 1 | 12/11/2008 | 12/11/2008 | Common<br>Stock | 13,800 |
| Put Option<br>(obligation<br>to buy)   | \$ 24.5  | 07/10/2008 | <u>J/K<sup>(2)</sup></u> | 1 | 12/11/2008 | 12/11/2008 | Common<br>Stock | 13,800 |
| Call Option<br>(obligation<br>to sell) | \$ 55.18 | 07/10/2008 | <u>J/K<sup>(1)</sup></u> | 1 | 12/15/2008 | 12/15/2008 | Common<br>Stock | 23,705 |
| Put Option<br>(right to<br>sell)       | \$ 36.1  | 07/10/2008 | <u>J/K<sup>(1)</sup></u> | 1 | 12/15/2008 | 12/15/2008 | Common<br>Stock | 23,705 |
| Put Option<br>(obligation<br>to buy)   | \$ 24.07 | 07/10/2008 | <u>J/K<sup>(2)</sup></u> | 1 | 12/15/2008 | 12/15/2008 | Common<br>Stock | 23,705 |
| Call Option<br>(obligation<br>to sell) | \$ 55.18 | 07/10/2008 | <u>J/K<sup>(1)</sup></u> | 1 | 12/15/2008 | 12/15/2008 | Common<br>Stock | 3,795  |
| Put Option<br>(right to<br>sell)       | \$ 36.1  | 07/10/2008 | <u>J/K<sup>(1)</sup></u> | 1 | 12/15/2008 | 12/15/2008 | Common<br>Stock | 3,795  |

|                                   |          |            |                    |   |            |            |                 |       |
|-----------------------------------|----------|------------|--------------------|---|------------|------------|-----------------|-------|
| Put Option<br>(obligation to buy) | \$ 24.07 | 07/10/2008 | J/K <sup>(2)</sup> | 1 | 12/15/2008 | 12/15/2008 | Common<br>Stock | 3,795 |
|-----------------------------------|----------|------------|--------------------|---|------------|------------|-----------------|-------|

## Reporting Owners

| Reporting Owner Name / Address   | Relationships |           |         |       |
|--|---------------|-----------|---------|-------|
|  | Director      | 10% Owner | Officer | Other |
| Institutional Venture Partners XI LP<br>C/O INSTITUTIONAL VENTURE PARTNERS<br>3000 SAND HILL RD, BUILDING 2, SUITE 250<br>MENLO PARK, CA 94025                           |               | X         |         |       |
| INSTITUTIONAL VENTURE PARTNERS XI GMBH & CO<br>BETEILIGUNGS KG<br>C/O INSTITUTIONAL VENTURE PARTNERS<br>3000 SAND HILL RD, BUILDING 2, SUITE 250<br>MENLO PARK, CA 94025 |               | X         |         |       |
| Institutional Venture Management XI, LLC<br>C/O INSTITUTIONAL VENTURE PARTNERS<br>3000 SAND HILL RD, BUILDING 2, SUITE 250<br>MENLO PARK, CA 94025                       |               | X         |         |       |
| Institutional Venture Partners XII LP<br>C/O INSTITUTIONAL VENTURE PARTNERS<br>3000 SAND HILL RD, BUILDING 2, SUITE 250<br>MENLO PARK, CA 94025                          |               | X         |         |       |
| Institutional Venture Management XII, LLC<br>C/O INSTITUTIONAL VENTURE PARTNERS<br>3000 SAND HILL RD, BUILDING 2, SUITE 250<br>MENLO PARK, CA 94025                      |               | X         |         |       |
| Chaffee Todd C<br>C/O INSTITUTIONAL VENTURE PARTNERS<br>3000 SAND HILL RD, BUILDING 2, SUITE 250<br>MENLO PARK, CA 94025   |               | X         |         |       |
| FOGELSONG NORMAN A<br>C/O INSTITUTIONAL VENTURE PARTNERS<br>3000 SAND HILL RD, BUILDING 2, SUITE 250<br>MENLO PARK, CA 94025   |               | X         |         |       |
|  |               | X         |         |       |

Harrick Stephen J  
C/O INSTITUTIONAL VENTURE PARTNERS  
3000 SAND HILL RD, BUILDING 2, SUITE 250  
MENLO PARK, CA 94025

Miller J Sanford  
C/O INSTITUTIONAL VENTURE PARTNERS  
3000 SAND HILL RD, BUILDING 2, SUITE 250  
MENLO PARK, CA 94025

X

Phelps Dennis B  
C/O INSTITUTIONAL VENTURE PARTNERS  
3000 SAND HILL RD, BUILDING 2, SUITE 250  
MENLO PARK, CA 94025

X

## Signatures

INSTITUTIONAL VENTURE PARTNERS XI L.P. By: Institutional Venture Management  
XI, LLC Its: General Limited Partner /s/ Norman A. Fogelsong, Managing Director 07/14/2008  
\_\_Signature of Reporting Person Date

INSTITUTIONAL VENTURE PARTNERS XI GmbH & CO. BETEILIGUNGS KG By:  
Institutional Venture Management XI, LLC Its: Managing Limited Partner /s/ Norman A.  
Fogelsong, Managing Director 07/14/2008  
\_\_Signature of Reporting Person Date

INSTITUTIONAL VENTURE MANAGEMENT XI, LLC Norman A. Fogelsong, Managing  
Director 07/14/2008  
\_\_Signature of Reporting Person Date

INSTITUTIONAL VENTURE PARTNERS XII, L.P. By: Institutional Venture Management  
XII, LLC Its: General Partner Norman A. Fogelsong, Managing Director 07/14/2008  
\_\_Signature of Reporting Person Date

INSTITUTIONAL VENTURE MANAGEMENT XII, LLC Norman A. Fogelsong,  
Managing Director 07/14/2008  
\_\_Signature of Reporting Person Date

Melanie Chladek, Attorney-in-Fact for Todd C. Chaffee 07/14/2008  
\_\_Signature of Reporting Person Date

Melanie Chladek, Attorney-in-Fact for Norman A. Fogelsong 07/14/2008  
\_\_Signature of Reporting Person Date

Melanie Chladek, Attorney-in-Fact for Stephen J. Harrick 07/14/2008  
\_\_Signature of Reporting Person Date

Melanie Chladek, Attorney-in-Fact for J. Sanford Miller 07/14/2008  
\_\_Signature of Reporting Person Date

Melanie Chladek, Attorney-in-Fact for Dennis B. Phelps

07/14/2008

\_\_Signature of Reporting Person

Date

**Explanation of Responses:**

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Reflects the cancellation of a series of "zero-cost collars," each of which consisted of (i) a call option obligating the securityholder to sell shares at a fixed exercise price, and (ii) a put option affording the holder the right to sell shares at a fixed exercise price. Such collars were entered into by the securityholder between November 6, 2007 and December 13, 2007. For purposes of Section 16 of the Securities Exchange Act of 1934, such cancellations may be deemed the purchases of the number of shares of Common Stock underlying such zero-cost collars at the market price of the Common Stock at the time of cancellation, which was \$9.05 per share.
- (2) Reflects the cancellation of a series of put options entered into by the securityholder between November 6, 2007 and December 13, 2007 in conjunction with the zero-cost collars referenced in footnote (1). Each such call option obligated the securityholder to purchase shares at a fixed exercise price. For purposes of Section 16 of the Securities Exchange Act of 1934, such cancellations may be deemed the sales of the number of shares of Common Stock subject to such put options at the market price of the Common Stock at the time of cancellation, which was \$9.05 per share.
- (3) The securities are owned by Institutional Venture Partners XI, L.P. ("IVP XI"), which is under common control with Institutional Venture Partners XI GmbH & Co. Beteiligungs KG ("IVP XI KG"). Institutional Venture Management XI, LLC ("IVM XI") serves as the sole General Partner of IVP XI, and has sole voting and investment control over the securities owned by IVP XI, and may be deemed to own beneficially the securities held by IVP XI. IVM XI however owns no securities of the Issuer directly. Todd C. Chaffee ("Chaffee"), Norman A. Fogelsong ("Fogelsong"), Stephen J. Harrick ("Harrick"), J. Sanford Miller ("Miller") and Dennis B. Phelps ("Phelps") are Managing Directors of IVM XI and share voting and dispositive power over the securities held by IVP XI and IVP XI KG. Each of these individuals disclaims beneficial ownership of the securities reported herein, except to the extent of his respective pecuniary interest therein.
- (4) The securities are owned by IVP XI KG, which is under common control with IVP XI. IVM XI serves as the sole managing limited partner of IVP XI KG, and has sole voting and investment control over the securities owned by IVP XI KG, and may be deemed to own beneficially the shares held by IVP XI KG. IVM XI however owns no securities of the Issuer directly. Chaffee, Fogelsong, Harrick, Miller and Phelps are Managing Directors of IVM XI and share voting and dispositive power over the securities held by IVP XI KG. Each of these individuals disclaims beneficial ownership of the securities reported herein, except to the extent of his respective pecuniary interest therein.
- (5) The shares are owned by Institutional Venture Partners XII, L.P. ("IVP XII"). Institutional Venture Management XII, LLC ("IVM XII") serves as the sole General Partner of IVP XII, and has sole voting and investment control over the shares owned by IVP XII, and may be deemed to own beneficially the shares held by IVP XII. IVM XII however owns no securities of the Issuer directly. Chaffee, Fogelsong, Harrick, Miller, and Phelps are Managing Directors of IVM XII and share voting and dispositive power over the shares held by IVP XII. Each of these individuals disclaims beneficial ownership of the securities reported herein, except to the extent of his respective pecuniary interest therein.
- (6) The holder received consideration of \$11.83 per share in connection with the cancellation of this zero-cost collar and the related put option.
- (7) The holder received consideration of \$11.51 per share in connection with the cancellation of this zero-cost collar and the related put option.
- (8) The holder received consideration of \$11.45 per share in connection with the cancellation of this zero-cost collar and the related put option.
- (9) The holder received consideration of \$11.22 per share in connection with the cancellation of this zero-cost collar and the related put option.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.