Edgar Filing: FRIEDERY JOHN R - Form 4

FRIEDERY JOI Form 4										
November 04, 2 FORM 2 Check this bo if no longer subject to Section 16. Form 4 or	UNITED	STATES MENT OF	Wa	shington	N OMB Number: Expires:	urs per				
Form 5 obligations may continue <i>See</i> Instructio 1(b). (Print or Type Resp	Section 17((a) of the I	Public U	tility Hol	lding Coi		nge Act of 1934, of 1935 or Secti 940	·		
1. Name and Address of Reporting Person <u>*</u> FRIEDERY JOHN R			Symbol	er Name an SERVE (5. Relationship of Reporting Person(s) to Issuer			
(Last) (First) (Middle) 9300 W. 108TH CIRCLE				of Earliest T Day/Year) 2009	ransaction		(Check all applicable) <u>X</u> Director Officer (give title below) <u>L</u> 10% Owner Other (specify below)			
BROOMFIELD		endment, D nth/Day/Yea	-	al	 6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person 					
(City)	(State)	(Zip)	Tab	le I - Non-	Derivative	Securities A	cquired, Disposed	of, or Beneficia	lly Owned	
	ransaction Date nth/Day/Year)	2A. Deemo Execution any (Month/Da	ed Date, if	3.	4. Securit onAcquired Disposed (Instr. 3, -	ties (A) or of (D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect	
Reminder: Report o	on a separate line	e for each cl:	ass of sect	urities bene	Perso inforr requi	ons who res nation cont red to resp ays a curre	or indirectly. spond to the colle ained in this forn ond unless the fo ntly valid OMB co	n are not rm	SEC 1474 (9-02)	

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2.	3. Transaction Date	3A. Deemed	4.	5. Number	6. Date Exercisable and	7. Title and Amount of	8. Price
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transactio	onof	Expiration Date	Underlying Securities	Derivativ
Security	or Exercise		any	Code	Derivative	(Month/Day/Year)	(Instr. 3 and 4)	Security
(Instr. 3)	Price of		(Month/Day/Year)	(Instr. 8)	Securities			(Instr. 5)

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	Derivative Security				Acqui (A) or Dispo of (D) (Instr. and 5)	sed 3, 4,					
			Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	
Phantom Stock	<u>(1)</u>	11/04/2009	А		172		(2)	(2)	Common Stock	172	\$ 100.

Reporting Owners

Reporting Owner Name / Address				
	Director	10% Owner	Officer	Other
FRIEDERY JOHN R 9300 W. 108TH CIRCLE BROOMFIELD, CO 80021	Х			
Signatures				
/s/ Ronald F. Shuff, attorney-in-fact		11/04/2009		
**Signature of Reporting Person		Date		

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Each share of phantom stock is the economic equivalent of one share of common stock, and represents director compensation deferred in the form of common stock pursuant to the issuer's deferred compensation plan.
- (2) The shares of phantom stock become payable in the form of common stock upon the reporting person's termination of service as a member of the issuer's board of directors.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.