Vesci Dennis J Form 4 January 14, 2011

FORM 4

OMB APPROVAL

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB Number: 3235-0287

Check this box if no longer subject to Section 16. Form 4 or Expires: January 31, 2005

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Estimated average burden hours per response... 0.5

Form 4 or Form 5 obligations may continue. See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person * Vesci Dennis J		Symbo	uer Name and Ticker or Trading l PLE INLAND INC [TIN]	5. Relationship of Reporting Person(s) to Issuer			
(Last)	(First) (I	Middle) 3. Date	of Earliest Transaction	(Check all applicable)			
1300 SOUT FLOOR	Н МОРАС, ТНІ		n/Day/Year) /2011	Director 10% Owner X Officer (give title Other (specify below) Group VP-Corrugated Packaging			
	(Street)		mendment, Date Original Month/Day/Year)	6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person			
AUSTIN, T	X 78746			Form filed by More than One Reporting Person			
(City)	(State)	(Zip) T	able I - Non-Derivative Securities Ac	quired, Disposed of, or Beneficially Owned			
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	e 2A. Deemed Execution Date, any (Month/Day/Yea	Code (Instr. 3, 4 and 5)	5. Amount of Securities Form: Direct Indirect Beneficially (D) or Beneficial Owned Indirect (I) Ownership Following (Instr. 4) (Instr. 4) Reported Transaction(s) (Instr. 3 and 4)			
Common Stock				54,819 <u>(1)</u> D			
Common Stock	01/12/2011	01/12/2011	J $\frac{2,798}{\overset{(2)}{(2)}\overset{(3)}{(3)}}$ D $\frac{\$}{22.49}$	By Trustee 0 I of 401(k) Plan			

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474

(9-02)

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$\label{thm:convergence} \begin{tabular}{ll} Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned \\ (e.g., puts, calls, warrants, options, convertible securities) \end{tabular}$

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transacti Code (Instr. 8)	5. orNumber of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	•		7. Title and A Underlying S (Instr. 3 and	Securities
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amoun Numbe Shares
Options (right to buy)	\$ 16.14 (4)					02/04/2006(5)	02/04/2015	Common Stock	5,00
Restricted Stock Units (Deferred)	<u>(6)</u>					<u>(6)</u>	<u>(6)</u>	Common Stock	12,04
Options (right to buy)	\$ 21.55 (4)					02/03/2007(7)	02/03/2016	Common Stock	18,45
Options (right to buy)	\$ 24.34 (4)					02/02/2008(8)	02/02/2017	Common Stock	18,45
Options (right to buy)	\$ 19.5					02/01/2009(9)	02/01/2018	Common Stock	91,43
Restricted Stock Units	(10)					<u>(10)</u>	(10)	Common Stock	29,21
Options (right to buy)	\$ 5.64					02/06/2010(11)	02/06/2019	Common Stock	99,07
Performance Stock Units	(12)					(12)	(12)	Common Stock	103,3
Options (right to buy)	\$ 16.71					02/05/2011(13)	02/05/2020	Common Stock	40,94
Performance Stock Units	(14)					<u>(14)</u>	(14)	Common Stock	28,65

Reporting Owners

Reporting Owner Name / Address	Relationships					
1 0	Director	10% Owner	Officer	Other		
Vesci Dennis J 1300 SOUTH MOPAC THIRD FLOOR			Group VP-Corrugated Packaging			

Reporting Owners 2

AUSTIN, TX 78746

Signatures

Leslie K. O'Neal signed on behalf of Dennis J. Vesci

01/14/2011

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Includes 31714 Restricted Stock Units granted to Reporting Person on February 5, 2010. These RSUs will vest effective February 5, 2013 if 1% ROI or ROI in top three quartiles of peer group performance criteria is met, and will be settled for stock on the vesting date.
- (2) Reporting Person held shares under a 401(k) plan, and figures are according to the latest report of the Plan Administrator. (Note: Plan Administrator used unit accounting; therefore, share equivalents may fluctuate slightly.)
- As reported by the plan administrator on January 13, 2011, between January 1, 2011 and January 12, 2011 the 401(k) plan administrator completed a mandatory divestiture of all stock in the company stock fund upon direction of the plan trustees in accordance with policy adopted in 2007 for all plan participants
- The exercise price of these outstanding options were amended from that previously reported in connection with the spin-off announced by the Company effective 12/28/2007, and pursuant to anti-dilution provisions set forth in the option plan and is intended to give the option the same economic value it had before the spin-off.
- Options Vesting Schedule: Options Exercisable 02/04/2006 1,250, Options Exercisable 02/04/2007 1,250, Options Exercisable 02/04/2008 1,250, and Options Exercisable 02/04/2009 1,250.
- Restricted stock units deferred under a terminated Company bonus deferral plan, to be settled upon the reporting person's retirement. Restricted stock units earned before 2006 are payable in stock. Restricted stock units earned in 2006 or later are payable in cash.
- Options Vesting Schedule for Options Granted 02/03/2006: Options Exerciserable 02/03/2007 4,612; Options Exerciserable 02/03/2008 4,612; Options Exerciserable 02/03/2009 4,612; and Options Exerciserable 02/03/2010 4,614.
- Options Vesting Schedule for Options Granted 02/02/2007: Options Exerciserable 02/02/2008 4,612; Options Exerciserable 02/02/2009 4,613; Options Exerciserable 02/02/2010 4,612; and Options Exerciserable 02/02/2011 4,612.
- (9) Granted 02/01/2008 Option Vesting Schedule: Options exercisable 02/01/2009, 22859; Options exercisable 02/01/2010, 22860; Options exercisable 02/01/2011, 22860; Options exercisable 02/01/2012, 22860.
- (10) Restricted Stock Units granted on February 1, 2008 will vest effective February 1, 2011 if 1% ROI performance criteria is met. Restricted Stock Units will be settled for cash based on the fair market value on the vesting date.
- Options Vesting Schedule for Options Granted 02/06/2009. Options Exerciserable 02/06/2010 24,768; Options Exerciserable 02/06/2011 24,769; Options Exerciserable 02/06/2012 24,768; and Options Exerciserable 02/06/2013 24,769.
- Performance Stock Units granted on February 6, 2009 will vest on or after February 6, 2012 at 100% if the Company's average ROI falls (12) within the first quartile ROI ranking compared to its peer group; 75% if in the second quartile; zero if in the bottom half. PSUs will be settled for cash based on the fair market value on the vesting date.
- Options Vesting Schedule for Options Granted 02/05/2010. Options Exerciserable 02/05/2011 10237; Options Exerciserable 02/05/2012 10237; Options Exerciserable 02/05/2013 10237; and Options Exerciserable 02/06/2014 10238.
- Performance Stock Units granted on February 5, 2010 will vest on or after February 5, 2013 at 100% if the Company's average ROI falls within the first quartile ROI ranking compared to its peer group; 75% in the second quartile, zero if in the bott0m half. PSUs will be settled for cash based on the fair market value on the vesting date.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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