

LINDNER CARL H III

Form 4

June 02, 2011

**FORM 4****UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

Check this box  
if no longer  
subject to  
Section 16.  
Form 4 or  
Form 5  
obligations  
may continue.  
See Instruction  
1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF  
SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

## OMB APPROVAL

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(Print or Type Responses)

1. Name and Address of Reporting Person \*  
LINDNER CARL H III

2. Issuer Name **and** Ticker or Trading  
Symbol  
AMERICAN FINANCIAL GROUP  
INC [AFG]

5. Relationship of Reporting Person(s) to  
Issuer

(Check all applicable)

(Last) (First) (Middle)  
ONE EAST FOURTH STREET  
(Street)

3. Date of Earliest Transaction  
(Month/Day/Year)  
06/01/2011

☐ Director ☐ 10% Owner  
☒ Officer (give title below) ☐ Other (specify below)  
Co-CEO & Co-President

CINCINNATI, OH 45202

4. If Amendment, Date Original  
Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check  
Applicable Line)  
☒ Form filed by One Reporting Person  
☐ Form filed by More than One Reporting  
Person

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of<br>Security<br>(Instr. 3) | 2. Transaction Date<br>(Month/Day/Year) | 2A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 3. Transaction<br>Code<br>(Instr. 8) | 4. Securities Acquired (A)<br>or Disposed of (D)<br>(Instr. 3, 4 and 5) | 5. Amount of<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(s)<br>(Instr. 3 and 4) | 6. Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>(I)<br>(Instr. 4) | 7. Nature of<br>Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |
|---------------------------------------|-----------------------------------------|-------------------------------------------------------------|--------------------------------------|-------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------|-------------------------------------------------------------------|
| Common<br>Stock                       | 06/01/2011                              |                                                             | M                                    | V Amount (A) or (D)<br>41,617 A                                         | \$<br>20.0067 2,790,000                                                                                            | I                                                                       | #1 <sup>(1)</sup>                                                 |
| Common<br>Stock                       | 06/01/2011                              |                                                             | S                                    | 41,617 D                                                                | \$<br>35.3854 <sup>(2)</sup> 2,748,383                                                                             | I                                                                       | #1 <sup>(1)</sup>                                                 |
| Common<br>Stock                       |                                         |                                                             |                                      |                                                                         | 35,859                                                                                                             | I                                                                       | #2 <sup>(3)</sup>                                                 |
| Common<br>Stock                       |                                         |                                                             |                                      |                                                                         | 1,468,500                                                                                                          | I                                                                       | #12 <sup>(4)</sup>                                                |
| Common<br>Stock                       |                                         |                                                             |                                      |                                                                         | 176,166                                                                                                            | I                                                                       | #21 <sup>(5)</sup>                                                |

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|                 |           |   |                    |
|-----------------|-----------|---|--------------------|
| Common<br>Stock | 113,091   | I | #22 <sup>(6)</sup> |
| Common<br>Stock | 146,659   | I | #25 <sup>(7)</sup> |
| Common<br>Stock | 1,850,924 | I | #26 <sup>(8)</sup> |
| Common<br>Stock | 77,671    | I | #27 <sup>(9)</sup> |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of<br>Derivative<br>Security<br>(Instr. 3) | 2. Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 4. Transaction<br>Code<br>(Instr. 8) | 5. Number of<br>Derivative<br>Securities<br>Acquired (A)<br>or Disposed of<br>(D)<br>(Instr. 3, 4,<br>and 5) | 6. Date Exercisable and<br>Expiration Date<br>(Month/Day/Year) | 7. Title and Amount of<br>Underlying Securities<br>(Instr. 3 and 4) | Amount<br>or<br>Number<br>of Shares |
|-----------------------------------------------------|--------------------------------------------------------------------|-----------------------------------------|-------------------------------------------------------------|--------------------------------------|--------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------|---------------------------------------------------------------------|-------------------------------------|
| Employee<br>Stock<br>Option<br>Exercise             | \$ 20.0067                                                         | 06/01/2011                              |                                                             | M                                    | 41,617                                                                                                       | <sup>(10)</sup> 02/27/2014                                     | Common<br>Stock                                                     | 41,617                              |

## Reporting Owners

| Reporting Owner Name / Address                                       | Relationships                                               |
|----------------------------------------------------------------------|-------------------------------------------------------------|
| LINDNER CARL H III<br>ONE EAST FOURTH STREET<br>CINCINNATI, OH 45202 | Director 10% Owner Officer Other<br>X Co-CEO & Co-President |

## Signatures

Carl H. Lindner III By: Karl J. Grafe, as  
Attorney-in-Fact

06/02/2011

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Indirect #1: CHL III, TTEE (or his Successors) of the Carl H. Lindner III Family Trust DTD 8/29/02 as Amended. (c3)

(2) The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$35.30 to \$35.49, inclusive. The reporting person undertakes to provide to American Financial Group, Inc., ("AFG"), any security holder of AFG, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the ranges set forth in footnote (2) to this Form 4.

(3) Indirect #2: Martha S. Lindner, (or her Successor) o the Martha S. Lindner Family Trust DTD 8/30/02 as amended. (c3)

(4) Indirect #12: CHL Investments, LLC (c3)

(5) Indirect #21: Doug Marcian, TTEE MBL Trust Dtd 10/26/05. (c3)

(6) Indirect #22: Doug Marcian, TTEE GD Trust Dtd 10/26/05. (c3)

(7) Indirect #25: Lou Ann Flint TTEE MBL 2009 Consolidation Trust DTD 12/22/09.

(8) Indirect #26: CHL III 2010-1 Qualified Annuity Trust DTD 4/9/10.

(9) Indirect #27: Lou Ann Flint TTEE MBL 2009 Trust DTD 4/13/2009.

(10) These Employee Stock Options ("Options") become exercisable as to 20% of the shares initially granted on the first anniversary of the date of grant, with an additional 20% becoming exercisable on each subsequent anniversary. The Options were granted under the Issuer's Stock Option Plan pursuant to Rule 16b-3.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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