

Bernfield Craig M
Form 3
March 20, 2013

FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

OMB APPROVAL

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INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section
30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *		2. Date of Event Requiring Statement	3. Issuer Name and Ticker or Trading Symbol	
Â Bernfield Craig M		(Month/Day/Year)	AVIV REIT, INC. [AVIV]	
(Last)	(First)	(Middle)	03/20/2013	
303 W. MADISON,Â SUITE			4. Relationship of Reporting Person(s) to Issuer	5. If Amendment, Date Original Filed(Month/Day/Year)
2400			(Check all applicable)	
(Street)			<input checked="" type="checkbox"/> Director	6. Individual or Joint/Group Filing(Check Applicable Line)
CHICAGO,Â ILÂ 60606			<input checked="" type="checkbox"/> Officer	<input checked="" type="checkbox"/> Form filed by One Reporting Person
(City)	(State)	(Zip)	(give title below) (specify below)	<input type="checkbox"/> Form filed by More than One Reporting Person
			Chief Executive Officer	

Table I - Non-Derivative Securities Beneficially Owned

1. Title of Security (Instr. 4)	2. Amount of Securities Beneficially Owned (Instr. 4)	3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Nature of Indirect Beneficial Ownership (Instr. 5)
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Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

SEC 1473 (7-02)

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Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date (Month/Day/Year)	3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)	4. Conversion or Exercise Price of Derivative Security	5. Ownership Form of Derivative Security: Direct (D) or Indirect (I)	6. Nature of Indirect Beneficial Ownership (Instr. 5)
	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	

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(Instr. 5)

Employee Stock Option	Â <u>(1)</u>	09/17/2020	Common Stock	553,411	\$ 16.5645	D	Â
Employee Stock Option	Â <u>(2)</u>	09/17/2020	Common Stock	1,106,823	\$ 16.5645	D	Â
Employee Stock Option	Â <u>(3)</u>	09/30/2020	Common Stock	12,315	\$ 17.9548	D	Â
Employee Stock Option	Â <u>(2)</u>	09/30/2020	Common Stock	24,570	\$ 17.9548	D	Â
Employee Stock Option	Â <u>(4)</u>	01/04/2021	Common Stock	11,772	\$ 18.6222	D	Â
Employee Stock Option	Â <u>(2)</u>	01/04/2021	Common Stock	23,544	\$ 18.6222	D	Â
Employee Stock Option	Â <u>(5)</u>	10/28/2021	Common Stock	29,822	\$ 18.8658	D	Â
Employee Stock Option	Â <u>(2)</u>	10/28/2021	Common Stock	59,645	\$ 18.8658	D	Â
Employee Stock Option	Â <u>(6)</u>	02/10/2022	Common Stock	202,722	\$ 18.8658	D	Â
Employee Stock Option	Â <u>(2)</u>	02/10/2022	Common Stock	405,444	\$ 18.8658	D	Â
Employee Stock Option	Â <u>(7)</u>	03/28/2022	Common Stock	59,887	\$ 18.6543	D	Â
Employee Stock Option	Â <u>(2)</u>	03/28/2022	Common Stock	119,774	\$ 18.6543	D	Â
Employee Stock Option	Â <u>(8)</u>	07/24/2022	Common Stock	50,408	\$ 18.6505	D	Â
Employee Stock Option	Â <u>(2)</u>	07/24/2022	Common Stock	100,817	\$ 18.6505	D	Â

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Bernfield Craig M 303 W. MADISON SUITE 2400 CHICAGO, IL 60606	Â X	Â	Â Chief Executive Officer	Â

Signatures

/s/ Samuel H. Kovitz as
attorney-in-fact

03/20/2013

__Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) These options vest in 25% increments on each of the first four anniversaries of September 17, 2010 and shall vest in full upon a liquidity event, including the initial public offering of the common stock of Aviv REIT, Inc. (the "IPO").
- (2) These options vest upon a liquidity event, including the IPO, if certain performance thresholds are achieved.
- (3) These options vest in 25% increments on each of the first four anniversaries of September 30, 2010 and shall vest in full upon a liquidity event, including the IPO.
- (4) These options vest in 25% increments on each of the first four anniversaries of January 4, 2011 and shall vest in full upon a liquidity event, including the IPO.
- (5) These options vest in 25% increments on each of the first four anniversaries of October 28, 2011 and shall vest in full upon a liquidity event, including the IPO.
- (6) These options vest in 25% increments on each of the first four anniversaries of February 10, 2012 and shall vest in full upon a liquidity event, including the IPO.
- (7) These options vest in 25% increments on each of the first four anniversaries of March 28, 2012 and shall vest in full upon a liquidity event, including the IPO.
- (8) These options vest in 25% increments on each of the first four anniversaries of July 24, 2012 and shall vest in full upon a liquidity event, including the IPO.

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Remarks:

Exhibit List: Exhibit 24 - Power of Attorney

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure.

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