SPLUNK INC Form 4 October 31, 2013

#### FORM 4

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to Section 16. Form 4 or

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES** Form 5 obligations

may continue. 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

See Instruction

(Print or Type Responses)

1. Name and Address of Reporting Person \* **SULLIVAN GODFREY** 

2. Issuer Name and Ticker or Trading Symbol SPLUNK INC [SPLK]

5. Relationship of Reporting Person(s) to

**OMB APPROVAL** 

3235-0287

January 31,

2005

0.5

OMB

Number:

Expires:

response...

Estimated average

burden hours per

Issuer

(Last)

(First) (Middle) 3. Date of Earliest Transaction

(Month/Day/Year)

10/30/2013

(Check all applicable)

\_X\_ Director 10% Owner Other (specify X\_ Officer (give title below)

President, CEO & Chairman

C/O SPLUNK INC., 250 **BRANNAN STREET** 

> (Street) 4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check

Applicable Line)

\_X\_ Form filed by One Reporting Person Form filed by More than One Reporting

Person

SAN FRANCISCO, CA 94107

| (City)                               | (State)                                 | (Zip) Tabl  | e I - Non-I   | Derivative S | Securi    | ities Acqu   | ired, Disposed of                                     | f, or Beneficial | ly Owned         |
|--------------------------------------|---|---|---|--------------|-----------|--|---|------------------|------------------|
| 1.Title of<br>Security<br>(Instr. 3) | 2. Transaction Date<br>(Month/Day/Year) | 2A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 3. 4. Securities Acquired Transaction(A) or Disposed of (D) Code (Instr. 3, 4 and 5) (Instr. 8) |              |           | 5. Amount of Securities Ownership Form: Direct Owned (D) or Following Indirect (I) Reported (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |                  |                  |
|                                      |   |   | Code V  | Amount       | or<br>(D) | Price  | (Instr. 3 and 4)                                      |                  |                  |
| Common<br>Stock                      | 10/30/2013                              |   | M   | 10,000       | A         | \$<br>0.565  | 174,790   | D                |                  |
| Common<br>Stock                      | 10/30/2013                              |   | S(1)  | 9,300        | D         | \$ 62.7<br>(2)   | 165,490   | D                |                  |
| Common<br>Stock                      | 10/30/2013                              |   | S <u>(1)</u>  | 700          | D         | \$<br>63.07<br>(3)   | 164,790   | D                |                  |
| Common<br>Stock                      |   |   |   |              |           |  | 2,256,350   | I                | See footnote (4) |
|                                      |   |   |   |              |           |  | 20,700  | I                |                  |

Common See Stock footnote (5)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474

(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of<br>Derivative<br>Security<br>(Instr. 3) | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 4.<br>Transaction<br>Code<br>(Instr. 8) | 5. Number of orDerivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) |                    | 7. Title and Amount of<br>Underlying Securities<br>(Instr. 3 and 4) |                                     |
|---|---|---|---|---|---|--|--------------------|---|-------------------------------------|
|   |   |   |   | Code V                                  | (A) (D)   | Date<br>Exercisable                                      | Expiration<br>Date | Title   | Amount<br>or<br>Number<br>of Shares |
| Employee<br>Stock<br>Option<br>(right to<br>buy)    | \$ 0.565  | 10/30/2013                              |   | M                                       | 10,000  | <u>(6)</u>   | 09/16/2018         | Common<br>Stock   | 10,000                              |

### **Reporting Owners**

| Reporting Owner Name / Address   | Kciationsinps |           |                           |       |  |  |  |
|--|---------------|-----------|---------------------------|-------|--|--|--|
|  | Director      | 10% Owner | Officer                   | Other |  |  |  |
| SULLIVAN GODFREY<br>C/O SPLUNK INC.<br>250 BRANNAN STREET<br>SAN FRANCISCO, CA 94107 | X             |           | President, CEO & Chairman |       |  |  |  |

## **Signatures**

/s/ Steve Dean, by power of attorney 10/31/2013

\*\*Signature of Reporting Person Date

#### **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

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- (1) The sales reported on this Form 4 were effected pursuant to a Rule 10b5-1 trading plan adopted by the Reporting Person on September 20, 2012.
- The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$62.00 to \$62.96, inclusive. The Reporting Person undertakes to provide to the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the ranges set forth in footnotes (2) and (3) to this Form 4.
- (3) The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$63.04 to 63.14, inclusive.
- (4) Shares held directly by the Godfrey and Suzanne Sullivan Revocable Trust dated December 5, 2000 for which the Reporting Person serves as a trustee.
- Shares held directly by the Reporting Person's younger daughter. The Reporting Person disclaims beneficial ownership of the shares, and (5) this report should not be deemed an admission that the Reporting Person is the beneficial owner of such shares for purposes of Section 16 or for any other purpose.
- (6) The option is fully vested and immediately exercisable.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.