

WOLVERINE WORLD WIDE INC /DE/  
 Form 4  
 March 05, 2014

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
 Washington, D.C. 20549**

OMB APPROVAL

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**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
**GRIMOLDI ALBERTO L**

2. Issuer Name and Ticker or Trading Symbol  
**WOLVERINE WORLD WIDE INC /DE/ [WWW]**

5. Relationship of Reporting Person(s) to Issuer  
 (Check all applicable)

(Last) (First) (Middle)  
**C/O 9341 COURTLAND DRIVE NE**  
 (Street)

3. Date of Earliest Transaction (Month/Day/Year)  
**03/03/2014**

Director  10% Owner  
 Officer (give title below)  Other (specify below)

**ROCKFORD, MI 49351**

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount or Price		
Common Stock	03/03/2014		M		8,490 A \$ 10.6	57,364 <sup>(1)</sup>	D
Common Stock	03/03/2014		M		6,310 A \$ 14.27	63,674	D
Common Stock	03/03/2014		M		10,052 A \$ 8.96	73,726	D
Common Stock	03/03/2014		M		9,870 A \$ 10.64	83,596	D
Common Stock	03/03/2014		M		7,482 A \$ 12.03	91,078	D

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Common Stock	03/03/2014	M	6,108	A	\$ 14.74	97,186	D
Common Stock	03/03/2014	S	48,312	D	\$ 26.01	48,874	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

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**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)		
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Stock Option (Right to Buy) <sup>(2)</sup>	\$ 10.6	03/03/2014		M	8,490	04/21/2005 04/20/2015	Common Stock	8,490	
Stock Option (Right to Buy) <sup>(2)</sup>	\$ 14.27	03/03/2014		M	6,310	04/17/2008 04/16/2018	Common Stock	6,310	
Stock Option (Right to Buy) <sup>(3)</sup>	\$ 8.96	03/03/2014		M	10,052	04/22/2004 04/21/2014	Common Stock	10,052	
Stock Option (Right to Buy) <sup>(2)</sup>	\$ 10.64	03/03/2014		M	9,870	04/23/2009 04/22/2019	Common Stock	9,870	
Stock Option (Right to Buy) <sup>(2)</sup>	\$ 12.03	03/03/2014		M	7,482	04/20/2006 04/19/2016	Common Stock	7,482	
Stock Option	\$ 14.74	03/03/2014		M	6,108	04/19/2007 04/18/2017	Common Stock	6,108	

