

MINDBODY, Inc.  
Form 4  
June 24, 2015

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
Brandenburg Chet Ian

(Last) (First) (Middle)  
4051 BROAD STREET, SUITE 220  
(Street)

SAN LUIS OBISPO, CA 93401

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
MINDBODY, Inc. [MB]

3. Date of Earliest Transaction  
(Month/Day/Year)  
06/24/2015

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

\_\_\_ Director \_\_\_ 10% Owner  
\_X\_ Officer (give title below) \_\_\_ Other (specify below)  
Chief Product Officer

6. Individual or Joint/Group Filing(Check Applicable Line)  
\_X\_ Form filed by One Reporting Person  
\_\_\_ Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price
Common Stock <sup>(1)</sup>	06/24/2015		J		303,837	D	<u>1</u> 0
						I	See footnote <sup>(2)</sup>

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474 (9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

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1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Security (Instr. 3 and 4)	Amount of Shares
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Am
Class B Common Stock <sup>(1)</sup> <sub>(3)</sub>	<u>(3)</u>	06/24/2015		J	303,837	<u>(3)</u>	<u>(3)</u>	Class A Common Stock	30
Employee Stock Option (right to buy)	\$ 1.392	06/24/2015		J	18,750	<u>(4)</u>	11/15/2021	Common Stock <sup>(1)</sup>	18
Employee Stock Option (right to buy)	\$ 1.392	06/24/2015		J	18,750	<u>(4)</u>	11/15/2021	Class B Common Stock <sup>(1)</sup> <sub>(3)</sub>	18
Employee Stock Option (right to buy)	\$ 7.708	06/24/2015		J	14,750	<u>(5)</u>	06/23/2023	Common Stock <sup>(1)</sup>	14
Employee Stock Option (right to buy)	\$ 7.708	06/24/2015		J	14,750	<u>(5)</u>	06/23/2023	Class B Common Stock <sup>(1)</sup> <sub>(3)</sub>	14
Employee Stock Option (right to buy)	\$ 11.52	06/24/2015		J	12,500	<u>(6)</u>	02/06/2024	Common Stock <sup>(1)</sup>	12
Employee Stock Option (right to buy)	\$ 11.52	06/24/2015		J	12,500	<u>(6)</u>	02/06/2024	Class B Common Stock <sup>(1)</sup> <sub>(3)</sub>	12
Employee Stock Option (right to buy)	\$ 9.936	06/24/2015		J	25,000	<u>(7)</u>	05/14/2024	Common Stock <sup>(1)</sup>	25



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The shares are held of record by the Reporting Person and the Reporting Person's spouse as trustees of the Brandenburg Family Trust dated January 9, 2014.

- (3) Each share of Class B Common Stock is convertible into one share of Class A Common Stock at the option of the holder and has no expiration date.
- (4) 25% of the shares subject to the option vested on November 15, 2012, and 2.0833% of the shares vest monthly thereafter.
- (5) 25% of the shares subject to the option vested on June 27, 2014, and 2.0833% of the shares vest monthly thereafter.
- (6) 1/48 of the shares subject to the option vested on February 1, 2014, and 1/48 of the shares vest monthly thereafter.
- (7) 1/48 of the shares subject to the option vested on June 14, 2014, and 1/48 of the shares vest monthly thereafter.
- (8) 1/48 of the shares subject to the option vested on March 5, 2015, and 1/48 of the shares vest monthly thereafter.
- (9) 1/48 of the shares subject to the option vest on June 22, 2015, and 1/48 of the shares vest monthly thereafter.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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