

Masciantonio Ronald James
 Form 4
 October 23, 2017

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
 Washington, D.C. 20549**

OMB APPROVAL

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
 Masciantonio Ronald James

2. Issuer Name and Ticker or Trading Symbol
 Destination Maternity Corp [DEST]

5. Relationship of Reporting Person(s) to Issuer
 (Check all applicable)

(Last) (First) (Middle)
 C/O DESTINATION MATERNITY CORPORATION, 232 STRAWBRIDGE DRIVE
 (Street)

3. Date of Earliest Transaction (Month/Day/Year)
 10/19/2017

____ Director _____ 10% Owner
 Officer (give title below) _____ Other (specify below)
 EVP & CAO

MOORESTOWN, NJ 08057

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

(City) (State) (Zip)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
				Code V	Amount or Price		
Common Stock	10/19/2017		A		100,000 (1)	A	\$ 0 127,215 (2) D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

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1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 3)			
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Stock Options (Right to Buy)	\$ 11.89					(3)		01/29/2020		Common Stock	12,000
Stock Options (Right to Buy)	\$ 22.13					(4)		03/03/2021		Common Stock	9,000
Stock Options (Right to Buy)	\$ 14.51					(5)		11/18/2021		Common Stock	4,882
Stock Options (Right to Buy)	\$ 19.89					(6)		11/16/2022		Common Stock	7,744
Stock Options (Right to Buy)	\$ 30.5					(7)		12/04/2023		Common Stock	7,788
Stock Options (Right to Buy)	\$ 14.3					(8)		12/05/2024		Common Stock	75,353
Stock Options (Right to Buy)	\$ 7.49					(9)		03/30/2026		Common Stock	56,072

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other

