Allegiant Travel CO Form 3 December 07, 2006

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL

OMB Number:

3235-0104

Expires:

response...

January 31, 2005

0.5

Estimated average burden hours per

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF

SECURITIES

30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting

Person *

A Baxter Michael P

(Last)

(First)

(Middle)

Statement

(Month/Day/Year)

12/07/2006

2. Date of Event Requiring 3. Issuer Name and Ticker or Trading Symbol

Allegiant Travel CO [ALGT]

4. Relationship of Reporting Person(s) to Issuer

5. If Amendment, Date Original

Filed(Month/Day/Year)

3301 N. BUFFALO DRIVE, SUITE B-9

(Street)

(Check all applicable)

10% Owner Director _X__ Officer Other (give title below) (specify below)

6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Managing Dir. & Sr. VP Oper.

Person

Form filed by More than One

Reporting Person

LAS VEGAS, NVÂ 89129

(City) (State)

1. Title of Security (Instr. 4)

(Zip)

2. Amount of Securities Beneficially Owned

(Instr. 4)

Ownership

Form: Direct (D)

(Instr. 5)

Table I - Non-Derivative Securities Beneficially Owned

or Indirect (I)

4. Nature of Indirect Beneficial

Ownership (Instr. 5)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

SEC 1473 (7-02)

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

3. Title and Amount of

1. Title of Derivative Security (Instr. 4)

2. Date Exercisable and **Expiration Date** (Month/Day/Year)

Securities Underlying Derivative Security (Instr. 4)

4. Conversion or Exercise Price of

5. Ownership Form of Derivative

6. Nature of Indirect Beneficial Ownership (Instr. 5)

Date Exercisable

Expiration Date

Title

Amount or Number of Shares

Security: Derivative Security Direct (D) or Indirect

(I)

(Instr. 5)

Common Stock $\hat{A} = \frac{(1)}{100} = \frac{02/01/2015}{1000} = \frac{Common}{1000} = \frac{36,000}{1000} = \frac{36,000}{1000} = \frac{36,000}{1000} = \frac{36,000}{1000} = \frac{1000}{1000} = \frac{1000}{10$

Reporting Owners

Reporting Owner Name / Address

Director 10% Owner Officer Other

Baxter Michael P

3301 N. BUFFALO DRIVE Â Â Â Managing Dir. & Sr. VP Oper. Â

SUITE B-9 LAS VEGAS, NVÂ 89129

Signatures

Robert B. Goldberg, under Power of Attorney 12/07/2006

**Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 5(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Exercisable 1/3 immediately, 1/2 of the balance on 2/01/2007 and the remainder on 2/01/2008.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

Reporting Owners 2