

Schulenburg Richard  
Form 3  
March 07, 2008

**FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

OMB APPROVAL

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**INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *		2. Date of Event Requiring Statement	3. Issuer Name <b>and</b> Ticker or Trading Symbol	
Â Schulenburg Richard		(Month/Day/Year)	HORACE MANN EDUCATORS CORP /DE/ [HMN]	
(Last)	(First)	(Middle)	4. Relationship of Reporting Person(s) to Issuer	5. If Amendment, Date Original Filed(Month/Day/Year)
		03/05/2008		
1 HORACE MANN PLAZA			(Check all applicable)	
(Street)			<input type="checkbox"/> Director <input type="checkbox"/> 10% Owner <input checked="" type="checkbox"/> Officer <input type="checkbox"/> Other (give title below)    (specify below) Vice President	
SPRINGFIELD, IL Â 62715			6. Individual or Joint/Group Filing(Check Applicable Line) <input checked="" type="checkbox"/> Form filed by One Reporting Person <input type="checkbox"/> Form filed by More than One Reporting Person	
(City)	(State)	(Zip)		

**Table I - Non-Derivative Securities Beneficially Owned**

1. Title of Security (Instr. 4)	2. Amount of Securities Beneficially Owned (Instr. 4)	3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Nature of Indirect Beneficial Ownership (Instr. 5)
Common Stock	969.377	D	Â
Common Stock	387.51	I	0 <sup>(1)</sup>

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

SEC 1473 (7-02)

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

**Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date (Month/Day/Year)	3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)	4. Conversion or Exercise Price of Derivative	5. Ownership Form of Derivative Security:	6. Nature of Indirect Beneficial Ownership (Instr. 5)
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	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	Security	Direct (D) or Indirect (I) (Instr. 5)	
Employee Stock Option (right to buy)	08/08/1988 <sup>(2)</sup>	04/28/2008	Common Stock	1,000	\$ 33.87	D	Â
Employee Stock Option (right to buy)	08/08/1988 <sup>(3)</sup>	02/23/2009	Common Stock	1,000	\$ 23.31	D	Â
Employee Stock Option (right to buy)	08/08/1988 <sup>(4)</sup>	05/14/2009	Common Stock	25,000	\$ 20.8	D	Â
Employee Stock Option (right to buy)	08/08/1988 <sup>(5)</sup>	03/06/2014	Common Stock	2,264	\$ 20.23	D	Â
Employee Stock Option (right to buy)	08/08/1988 <sup>(6)</sup>	12/12/2014	Common Stock	25,000	\$ 19.16	D	Â
Phantom Stock Units	08/08/1988 <sup>(7)</sup>	08/08/1988 <sup>(7)</sup>	Common Stock	203.031	\$ 0 <sup>(8)</sup>	D	Â

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Schulenburg Richard 1 HORACE MANN PLAZA SPRINGFIELD, IL 62715	Â	Â	Â Vice President	Â

## Signatures

Rhonda R. Armstead, Attorney in Fact for Richard R. Schulenburg  
03/07/2008

\*\*Signature of Reporting Person Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, see Instruction 5(b)(v).
  - \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Held by the Horace Mann Supplemental Retirement & Savings Trust (401(K)). The information presented is as of 29 February 2008.
  - (2) The option vested effective April 28, 2001.
  - (3) The option vested effective February 23, 2002.
  - (4) The option vested effective June 30, 2004.
  - (5) The option vests in four equal annual installments beginning March 6, 2008.
  - (6) The option vests in three equal annual installments beginning December 12, 2008.
- The phantom stock units are estimated based on the market price of Horace Mann Educators Corporation Common Stock and are
- (7) acquired under the Horace Mann Educators Corporation Deferred Compensation Plan for employees which are to be settled 100% in cash on the earlier of the reporting person's retirement date, termination date or a date certain.
  - (8) One-for-one.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, See Instruction 6 for procedure.

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