MATTEL INC /DE/ Form 3 March 17, 2006 FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549 OMB APPROVAL OMB Number: 3235-0104

INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person [*] NG DOMINIC			2. Date of Event Requiring Statement (Month/Day/Year)	3. Issuer Name and Ticker or Trading Symbol MATTEL INC /DE/ [MAT]				
(Last)	(First)	(Middle)	03/16/2006	4. Relationship of Reporting Person(s) to Issuer			5. If Amendment, Date Original Filed(Month/Day/Year)	
MATTEL, I	NC. MAIL	STOP					11100(111011112)20,11011)	
M1-1516,Â	333			(Check	all applicable)	1		
CONTINEN	NTAL BLV	D.		X Director	10%	Owner		
	(Street)			Officer			6. Individual or Joint/Group	
EL SEGUNDO, CA 90245				(give title below	(give title below) (specify below)		Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person	
(City)	(State)	(Zip)	Table I - N	Non-Derivat	ive Securiti	es Be	neficially Owned	
1.Title of Security (Instr. 4)		2. Amount o Beneficially (Instr. 4)						
Common ste	ock		1,000		D	Â		
Reminder: Rep owned directly	•		ch class of securities benefic	ially S	EC 1473 (7-02	.)		
	inforn requir	nation conta red to respo	pond to the collection of ained in this form are not nd unless the form displ MB control number.					
ŗ	Fable II - Der	vivative Secur	rities Beneficially Owned (e	.g., puts, calls,	warrants, opt	tions, c	onvertible securities)	

1. Title of Derivative Security	2. Date Exercisable and	3. Title and Amount of	4.	5.	6. Nature of Indirect
(Instr. 4)	Expiration Date	Securities Underlying	Conversion	Ownership	Beneficial Ownership
	(Month/Day/Year)	Derivative Security	or Exercise	Form of	(Instr. 5)
		(Instr. 4)	Price of	Derivative	
			Derivative	Security:	

January 31,

2005

0.5

Expires:

response...

Estimated average burden hours per

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Date	Expiration	Title	Amount or	Security	Direct (D)
Exercisable	Date		Number of		or Indirect
			Shares		(I)
					(Instr. 5)

Reporting Owners

Reporting Owner Name / Address		Relationships				
	Director	10% Owner	Officer	Other		
NG DOMINIC MATTEL, INC. MAIL ST 333 CONTINENTAL BL EL SEGUNDO, CA 90	ÂX	Â	Â	Â		
Signatures						
/s/ Dominic Ng	03/16/2006					
**Signature of Reporting Person	Date					

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.