

AVID TECHNOLOGY INC

Form 4

November 04, 2005

**FORM 4****UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

Check this box  
if no longer  
subject to  
Section 16.  
Form 4 or  
Form 5  
obligations  
may continue.  
*See Instruction*  
1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF  
SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

## OMB APPROVAL

OMB  
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2005  
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burden hours per  
response... 0.5

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
**BAKER PATRICIA A**

(Last) (First) (Middle)

**855 BOARDWALK PLACE**

(Street)

**REDWOOD CITY, CA 94065**

(City) (State) (Zip)

2. Issuer Name **and** Ticker or Trading  
Symbol

**AVID TECHNOLOGY INC [AVID]**

3. Date of Earliest Transaction  
(Month/Day/Year)

**11/02/2005**

4. If Amendment, Date Original  
Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to  
Issuer

(Check all applicable)

\_\_\_\_ Director \_\_\_\_ 10% Owner  
\_\_\_\_X\_\_\_\_ Officer (give title below) \_\_\_\_ Other (specify below)

VP of Human Resources

6. Individual or Joint/Group Filing(Check  
Applicable Line)  
\_\_\_\_X\_\_\_\_ Form filed by One Reporting Person  
\_\_\_\_ Form filed by More than One Reporting  
Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price		
Common Stock	11/02/2005		M		4,000	A	\$ 23.875	7,955	D
Common Stock	11/02/2005		M		208	A	\$ 14	8,163	D
Common Stock	11/02/2005		M		1,146	A	\$ 12.8	9,309	D
Common Stock	11/02/2005		M		1,667	A	\$ 14.13	10,976	D
Common Stock	11/02/2005		M		6,553	A	\$ 22.01	17,529	D

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Common Stock	11/02/2005	S	778	D	\$ 52.31	16,751	D
Common Stock	11/02/2005	S	188	D	\$ 52.26	16,563	D
Common Stock	11/02/2005	S	700	D	\$ 52.3	15,863	D
Common Stock	11/02/2005	S	500	D	\$ 52.32	15,363	D
Common Stock	11/02/2005	S	1,870	D	\$ 52.14	13,493	D
Common Stock	11/02/2005	S	9,104	D	\$ 52.16	4,389	D
Common Stock	11/02/2005	S	400	D	\$ 52.18	3,989	D
Common Stock	11/02/2005	S	1,000	D	\$ 52.19	2,989	D
Common Stock	11/02/2005	S	100	D	\$ 52.2	2,889	D
Common Stock	11/02/2005	S	300	D	\$ 52.21	2,589	D
Common Stock	11/02/2005	S	800	D	\$ 52.23	1,789	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Security (Instr. 3 and 4)	
						Date Exercisable	Expiration Date	Title	Amount or Number of Shares
	\$ 23.875	11/02/2005		M	4,000	05/13/1997	05/13/2006		4

Incentive Stock Option (right to buy)								Common Stock
Non-Qualified Stock Option (right to buy)	\$ 14	11/02/2005	M	208	04/30/2001	10/30/2010		Common Stock
Non-Qualified Stock Option (right to buy)	\$ 12.8	11/02/2005	M	1,146	10/17/2001	04/17/2011		Common Stock
Incentive Stock Option (right to buy)	\$ 22.01	11/02/2005	M	6,553	07/10/2003 <sup>(1)</sup>	01/10/2013		Common Stock
Non-Qualified Stock Option (right to buy)	\$ 14.13	11/02/2005	M	1,667	09/06/2002 <sup>(1)</sup>	03/06/2012		Common Stock

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
BAKER PATRICIA A 855 BOARDWALK PLACE REDWOOD CITY, CA 94065			VP of Human Resources	

## Signatures

Patricia A.  
Baker

11/04/2005

\*\*Signature of  
Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) 12.5% of the option becomes exercisable on the date listed in the "Date Exercisable" column; the remaining 87.5% becomes exercisable in 42 equal monthly installments thereafter.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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