

HARRAHS ENTERTAINMENT INC  
 Form 3  
 February 26, 2007

**FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

OMB APPROVAL

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**INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
 Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *		2. Date of Event Requiring Statement	3. Issuer Name <b>and</b> Ticker or Trading Symbol	
Â NORTON DAVID W		(Month/Day/Year)	HARRAHS ENTERTAINMENT INC [HET]	
(Last)	(First)	(Middle)	02/15/2007	
ONE CAESARS PALACE DRIVE			4. Relationship of Reporting Person(s) to Issuer	5. If Amendment, Date Original Filed(Month/Day/Year)
(Street)			(Check all applicable)	
LAS VEGAS,Â NVÂ 89109			<input type="checkbox"/> Director <input type="checkbox"/> 10% Owner	6. Individual or Joint/Group Filing(Check Applicable Line)
(City)	(State)	(Zip)	<input checked="" type="checkbox"/> Officer <input type="checkbox"/> Other	<input checked="" type="checkbox"/> Form filed by One Reporting Person
			(give title below) (specify below)	<input type="checkbox"/> Form filed by More than One Reporting Person
			Senior Vice President	

**Table I - Non-Derivative Securities Beneficially Owned**

1. Title of Security (Instr. 4)	2. Amount of Securities Beneficially Owned (Instr. 4)	3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Nature of Indirect Beneficial Ownership (Instr. 5)
Common Stock	42,598	D	Â

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

SEC 1473 (7-02)

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**Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date (Month/Day/Year)	3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)	4. Conversion or Exercise Price of Derivative Security	5. Ownership Form of Derivative Security: Direct (D)	6. Nature of Indirect Beneficial Ownership (Instr. 5)
	Date Exercisable	Title			

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	Expiration Date	Amount or Number of Shares	or Indirect (I) (Instr. 5)
Employee Stock Option	01/01/2003 <sup>(1)</sup> 06/19/2009	Common Stock 15,000	\$ 47.025 D Â
Employee Stock Option	01/01/2004 <sup>(2)</sup> 06/17/2010	Common Stock 26,569	\$ 43.495 D Â
Employee Stock Option	01/01/2005 <sup>(3)</sup> 06/16/2011	Common Stock 19,000	\$ 52.585 D Â
Employee Stock Option	01/01/2006 <sup>(4)</sup> 06/17/2012	Common Stock 40,000	\$ 73.95 D Â
Employee Stock Option	01/01/2008 <sup>(5)</sup> 11/09/2012	Common Stock 100,000	\$ 63.96 D Â
Stock Appreciation Right	06/30/2007 <sup>(6)</sup> 07/18/2013	Common Stock 35,128	\$ 64.97 D Â

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
NORTON DAVID W ONE CAESARS PALACE DRIVE LAS VEGAS, NV 89109	Â	Â	Â Senior Vice President	Â

## Signatures

David W. Norton, by Angela P. Winter,  
attorney-in-fact

02/26/2007

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, see Instruction 5(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Exercisable in three equal installments on 1/1/03, 1/1/04 and 1/1/05.

(2) Exercisable in three equal installments on 1/1/04, 1/1/05 and 1/1/06.

(3) Exercisable in three equal installments on 1/1/05, 1/1/06 and 1/1/07.

(4) Exercisable in three equal installments on 1/1/06, 1/1/07 and 1/1/08.

(5) Exercisable as follows: 25% on 1/1/08, 25% on 1/1/09 and 50% on 1/1/10.

(6) Exercisable in three equal installments on 6/30/07, 6/30/08 and 6/30/09.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, See Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.