

FBL FINANCIAL GROUP INC
 Form 3
 March 01, 2007

FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

OMB APPROVAL

OMB Number: 3235-0104
 Expires: January 31, 2005
 Estimated average burden hours per response... 0.5

INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
 Section 17(a) of the Public Utility Holding Company Act of 1935 or Section
 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

<p>1. Name and Address of Reporting Person *</p> <p>Â Hill Craig D</p> <p>(Last) (First) (Middle)</p> <p>5400 UNIVERISTY AVENUE</p> <p>(Street)</p> <p>WEST DES MOINES, IA 50266</p> <p>(City) (State) (Zip)</p>	<p>2. Date of Event Requiring Statement</p> <p>(Month/Day/Year)</p> <p>02/21/2007</p>	<p>3. Issuer Name and Ticker or Trading Symbol</p> <p>FBL FINANCIAL GROUP INC [FFG]</p>	<p>4. Relationship of Reporting Person(s) to Issuer</p> <p>(Check all applicable)</p> <p><input checked="" type="checkbox"/> Director <input type="checkbox"/> 10% Owner <input type="checkbox"/> Officer <input type="checkbox"/> Other (give title below) (specify below)</p>	<p>5. If Amendment, Date Original Filed(Month/Day/Year)</p>	<p>6. Individual or Joint/Group Filing(Check Applicable Line)</p> <p><input checked="" type="checkbox"/> Form filed by One Reporting Person <input type="checkbox"/> Form filed by More than One Reporting Person</p>
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Table I - Non-Derivative Securities Beneficially Owned

<p>1. Title of Security (Instr. 4)</p>	<p>2. Amount of Securities Beneficially Owned (Instr. 4)</p>	<p>3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)</p>	<p>4. Nature of Indirect Beneficial Ownership (Instr. 5)</p>
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Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly. SEC 1473 (7-02)

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

<p>1. Title of Derivative Security (Instr. 4)</p>	<p>2. Date Exercisable and Expiration Date (Month/Day/Year)</p> <p>Date Exercisable Expiration Date</p>	<p>3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)</p> <p>Title Amount or Number of Shares</p>	<p>4. Conversion or Exercise Price of Derivative Security</p>	<p>5. Ownership Form of Derivative Security: Direct (D) or Indirect (I) (Instr. 5)</p>	<p>6. Nature of Indirect Beneficial Ownership (Instr. 5)</p>
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Option Type	Start Date	End Date	Class	Quantity	Price	Exercise	Notes
Non-Qualified Stock Option (right to buy)	01/15/2002	01/15/2012	Class A Common Stock	1,000	\$ 17.97	D	Â
Non-Qualified Stock Option (right to buy)	01/15/2003	01/15/2013	Class A Common Stock	1,000	\$ 19.5	D	Â
Non-Qualified Stock Option (right to buy)	05/14/2003	05/17/2013	Class A Common Stock	3,000	\$ 20.37	D	Â
Non-Qualified Stock Option (right to buy)	01/15/2004	01/15/2014	Class A Common Stock	4,000	\$ 25.6	D	Â
Non-Qualified Stock Option (right to buy)	01/17/2005	01/17/2015	Class A Common Stock	2,000	\$ 26.35	D	Â
Non-Qualified Stock Option (right to buy)	01/16/2006	01/16/2016	Class A Common Stock	2,000	\$ 32.56	D	Â
Non-Qualified Stock Option (right to buy)	01/15/2007	01/15/2017	Class A Common Stock	2,000	\$ 37.86	D	Â

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Hill Craig D 5400 UNIVERISTY AVENUE WEST DES MOINES, IA 50266	Â X	Â	Â	Â

Signatures

Robert Simons, per filed confirming stmt for Craig D Hill 03/01/2007

**Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).
 - ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.