#### FBL FINANCIAL GROUP INC

Form 4

March 04, 2014

## FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

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**OMB APPROVAL** 

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

response...

subject to Section 16. Form 4 or Form 5 obligations may continue.

Check this box

if no longer

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

**SECURITIES** 

30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

See Instruction

1. Name and Address of Reporting Person * McNeill David Alan	2. Issuer Name <b>and</b> Ticker or Trading Symbol FBL FINANCIAL GROUP INC [FFG]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)		
(Last) (First) (Middle) 5400 UNIVERSITY AVENUE	3. Date of Earliest Transaction (Month/Day/Year) 02/28/2014	Director 10% Owner Selective title Other (specify below) Below) General Counsel		
(Street)	4. If Amendment, Date Original Filed(Month/Day/Year)	<ul> <li>6. Individual or Joint/Group Filing(Check</li> <li>Applicable Line)</li> <li>_X_ Form filed by One Reporting Person</li> <li>_ Form filed by More than One Reporting</li> </ul>		
WEST DES MOINES, IA 50266		Person		

(City)	(State)	(Zip) Tab	le I - Non-	Derivative	e Secu	rities Acqui	red, Disposed of,	or Beneficiall	y Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) iomr Disposed of (D) (Instr. 3, 4 and 5)		Securities Ownership In Beneficially Form: B Owned Direct (D) O		7. Nature of Indirect Beneficial Ownership (Instr. 4)	
			Code V	Amount	or (D)	Price	(Instr. 3 and 4)	, ,,	
Class A Common Stock	02/28/2014		M	576	A	\$ 18.62	576	D	
Class A Common Stock	02/28/2014		S	576	D	\$ 42.0052	0	D	
Class A Common Stock	02/28/2014		M	645	A	\$ 19.96	645	D	
Class A Common	02/28/2014		S	645	D	\$ 42.0052	0	D	

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Stock							
Class A Common Stock	02/28/2014	M	3,579	A	\$ 29.23	3,579	D
Class A Common Stock	02/28/2014	S	3,579	D	\$ 42.0052	0	D
Class A Common Stock	02/28/2014	M	68	A	\$ 30.6	68	D
Class A Common Stock	02/28/2014	S	68	D	\$ 42.0052	0	D
Class A Common Stock	02/28/2014	M	496	A	\$ 12.9	496	D
Class A Common Stock	02/28/2014	S	496	D	\$ 42.0052	0	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474 (9-02)

# Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	5. Number on Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		Securities Acquired (A) or Disposed of (D) (Instr. 3, 4,		Securities Acquired (A) or Disposed of (D) (Instr. 3, 4,		Securities Acquired (A) or Disposed of (D) (Instr. 3, 4,		Securities Acquired (A) or Disposed of (D) (Instr. 3, 4,		Securities Acquired (A) or Disposed of (D) (Instr. 3, 4,		Securities Acquired (A) or Disposed of (D) (Instr. 3, 4,		Securities Acquired (A) or Disposed of (D) (Instr. 3, 4,		Securities Acquired (A) or Disposed of (D) (Instr. 3, 4,		Securities Acquired (A) or Disposed of (D) (Instr. 3, 4,		iomf Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4,		ransaction Derivative ode Securities nstr. 8) Acquired (A) or Disposed of (D) (Instr. 3, 4,		6. Date Exercisab Expiration Date (Month/Day/Year		7. Title and Underlying (Instr. 3 and	Securities
				Code V	(Α) (Σ	<b>)</b> )	Date Exercisable	Expiration Date	Title	Amount or Number of Shares																						
Incentive Stock Option (right to buy)	\$ 12.9	02/28/2014		M	49	96	01/15/2010(1)	01/15/2019	Class A Common Stock	496																						

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Incentive Stock Option (right to buy) (2)	\$ 18.62	02/28/2014	M	576	01/15/2011(1)	01/15/2020	Class A Common Stock	576
Incentive Stock Option (right to buy)	\$ 19.96	02/28/2014	M	645	02/16/2011(1)	02/16/2020	Class A Common Stock	645
Incentive Stock Option (right to buy) (2)	\$ 29.23	02/28/2014	M	3,579	01/14/2012(1)	01/14/2021	Class A Common Stock	3,579
Incentive Stock Option (right to buy) (2)	\$ 30.6	02/28/2014	M	68	02/17/2012(1)	02/17/2021	Class A Common Stock	68

# **Reporting Owners**

Reporting Owner Name / Address	Relationships						
	Director	10% Owner	Officer	Other			
McNeill David Alan 5400 UNIVERSITY AVENUE WEST DES MOINES, IA 50266			General Counsel				

## **Signatures**

By: Mark D Wickham per filed confirming stmt For: David Alan McNeill

03/03/2014

\*\*Signature of Reporting Person

Date

## **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Shares become exercisable annually, beginning one year from the date of grant, pro-rata during a five year period, subject to compliance with annual dollar limits for incentive stock option grants.
- The Board of Directors of FBL Financial Group, Inc. accelerated the vesting of all outstanding stock options to February 20, 2014, resulting in stock options that were granted as incentive stock options to become non-qualified stock options due to vesting limitations.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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