

FBL FINANCIAL GROUP INC
 Form 4
 March 04, 2014

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
 Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
BRANNEN JAMES

2. Issuer Name and Ticker or Trading Symbol
FBL FINANCIAL GROUP INC [FFG]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)
5400 UNIVERSITY AVENUE
 (Street)

3. Date of Earliest Transaction (Month/Day/Year)
02/28/2014

Director 10% Owner
 Officer (give title below) Other (specify below)
Chief Executive Officer

WEST DES MOINES, IA 50266
 (City) (State) (Zip)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
			Code	V	Amount or Price		
Class A Common Stock	02/28/2014		M		2,342	A	\$ 26.35 2,342 D
Class A Common Stock	02/28/2014		S		2,342	D	\$ 41.887 0 D
Class A Common Stock	02/28/2014		M		248	A	\$ 26.35 248 D
Class A Common	02/28/2014		S		248	D	\$ 41.887 0 D

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Stock								
Class A Common Stock	02/28/2014	M	2,460	A	\$ 32.56	2,460		D
Class A Common Stock	02/28/2014	S	2,460	D	\$ 41.887	0		D
Class A Common Stock	02/28/2014	M	752	A	\$ 32.56	752		D
Class A Common Stock	02/28/2014	M	3,983	A	\$ 37.86	4,735		D
Class A Common Stock	02/28/2014	S	752	D	\$ 41.887	3,983		D
Class A Common Stock	02/28/2014	S	3,983	D	\$ 41.887	0		D
Class A Common Stock	02/28/2014	M	5,567	A	\$ 37.86	5,567		D
Class A Common Stock	02/28/2014	S	5,567	D	\$ 41.887	0		D
Class A Common Stock	02/28/2014	M	1,126	A	\$ 32.96	1,126		D
Class A Common Stock	02/28/2014	S	1,126	D	\$ 41.887	0		D
Class A Common Stock	02/28/2014	M	1,907	A	\$ 32.96	1,907		D
Class A Common Stock	02/28/2014	S	1,907	D	\$ 42.075	0		D
Class A Common Stock	02/28/2014	M	14,571	A	\$ 32.96	14,571		D
Class A Common Stock	02/28/2014	S	14,571	D	\$ 42.075	0		D

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Class A
Common
Stock

9,226.751 I

by Trust
(1)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Underlying Security (Instr. 3 and 4)
				Code	V (A) (D)	Date Exercisable Expiration Date	Title
Incentive Stock Option (right to buy)	\$ 26.35	02/28/2014		M	2,342	01/17/2006 ⁽²⁾ 01/17/2015	Class A Common Stock
Incentive Stock Option (right to buy)	\$ 32.56	02/28/2014		M	2,460	01/16/2007 ⁽²⁾ 01/16/2016	Class A Common Stock
Incentive Stock Option (right to buy)	\$ 32.96	02/28/2014		M	1,126	01/15/2009 ⁽²⁾ 01/15/2018	Class A Common Stock
Incentive Stock Option (right to buy)	\$ 32.96	02/28/2014		M	1,907	01/15/2009 ⁽²⁾ 01/15/2018	Class A Common Stock
Incentive Stock Option (right to buy)	\$ 37.86	02/28/2014		M	3,983	01/15/2008 ⁽²⁾ 01/15/2017	Class A Common Stock
Non-Qualified Stock Option (right to buy)	\$ 26.35	02/28/2014		M	248	01/17/2006 ⁽²⁾ 01/17/2015	Class A Common Stock
Non-Qualified Stock Option (right to buy)	\$ 32.56	02/28/2014		M	752	01/16/2007 ⁽²⁾ 01/16/2016	Class A Common Stock
Non-Qualified Stock Option	\$ 32.96	02/28/2014		M	14,571	01/15/2009 ⁽²⁾ 01/15/2018	Class A Common

(right to buy)							Stock
Non-Qualified							Class A
Stock Option	\$ 37.86	02/28/2014	M	5,567	01/15/2008 ⁽²⁾	01/15/2017	Common
(right to buy)							Stock

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
BRANNEN JAMES 5400 UNIVERSITY AVENUE WEST DES MOINES, IA 50266	X		Chief Executive Officer	

Signatures

By: Mark D Wickham per filed confirming stmt For: James Patrick Brannen
Date: 03/04/2014

 **Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Reporting person holds 9,226.751 shares in a company sponsored 401(k) plan. Ownership form is indirect and the nature of the indirect beneficial ownership is by Trust.
 - (2) Shares become exercisable annually, beginning one year from the date of grant, pro-rata during a five year period, subject to compliance with annual dollar limits for incentive stock option grants.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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