FBL FINANCIAL GROUP INC

Form 4

March 05, 2014

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB 3235-0287 Number:

Check this box if no longer subject to Section 16.

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES**

January 31, Expires: 2005

OMB APPROVAL

Form 4 or Form 5 obligations may continue.

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

burden hours per response... 0.5

Estimated average

See Instruction

1(b).

30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person * McNeill David Alan

2. Issuer Name and Ticker or Trading

5. Relationship of Reporting Person(s) to Issuer

Symbol

FBL FINANCIAL GROUP INC

(Check all applicable)

[FFG]

Director 10% Owner

(Last) (First) (Middle) 3. Date of Earliest Transaction

(Month/Day/Year)

X_ Officer (give title Other (specify below)

5400 UNIVERSITY AVENUE

(Street)

03/04/2014

General Counsel 6. Individual or Joint/Group Filing(Check

4. If Amendment, Date Original Filed(Month/Day/Year)

Applicable Line)

X Form filed by One Reporting Person Form filed by More than One Reporting

Person

42.0116

WEST DES MOINES, IA 50266

Common

(City)	(State)	(Zip) Tab	le I - Non-l	Derivative	Secu	rities Acqui	red, Disposed of,	or Beneficiall	y Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		sed of		5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Class A Common Stock	03/04/2014		M	7	A	\$ 12.9	7	D	
Class A Common Stock	03/04/2014		S	7	D	\$ 42.0116	0	D	
Class A Common Stock	03/04/2014		M	1,466	A	\$ 18.62	1,466	D	
Class A	03/04/2014		S	1,466	D	\$	0	D	

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Stock							
Class A Common Stock	03/04/2014	M	645	A	\$ 19.96	645	D
Class A Common Stock	03/04/2014	S	645	D	\$ 42.0116	0	D
Class A Common Stock	03/04/2014	M	1,789	A	\$ 29.23	1,789	D
Class A Common Stock	03/04/2014	S	1,789	D	\$ 42.0116	0	D
Class A Common Stock	03/04/2014	M	34	A	\$ 30.6	34	D
Class A Common Stock	03/04/2014	S	34	D	\$ 42.0116	0	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	5. Number on f Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount o Underlying Securities (Instr. 3 and 4)	
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Incentive Stock Option (right to buy)	\$ 12.9	03/04/2014		M	7	01/15/2010(1)	01/15/2019	Class A Common Stock	7

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Incentive Stock Option (right to buy)	\$ 18.62	03/04/2014	M	1,466	01/15/2011(1)	01/15/2020	Class A Common Stock	1,466
Incentive Stock Option (right to buy) (2)	\$ 19.96	03/04/2014	M	645	02/16/2011(1)	02/16/2020	Class A Common Stock	645
Incentive Stock Option (right to buy)	\$ 29.23	03/04/2014	M	1,789	01/14/2012(1)	01/14/2021	Class A Common Stock	1,789
Incentive Stock Option (right to buy)	\$ 30.6	03/04/2014	M	34	02/17/2012(1)	02/17/2021	Class A Common Stock	34

Reporting Owners

Reporting Owner Name / Address	Relationsnips							
•	Director	10% Owner	Officer	Other				
McNeill David Alan 5400 UNIVERSITY AVENUE			General					
WEST DES MOINES, IA 50266			Counsel					

Signatures

By: Mark D Wickham per filed confirming stmt For: David Alan McNeill

**Signature of Reporting Person Date

03/05/2014

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Shares become exercisable annually, beginning one year from the date of grant, pro-rata during a five year period, subject to compliance with annual dollar limits for incentive stock option grants.
- (2) The Board of Directors of FBL Financial Group, Inc. accelerated the vesting of all outstanding stock options to February 20, 2014, resulting in stock options that were granted as incentive stock options to become non-qualified stock options due to vesting limitations.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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