

TELEFONICA BRASIL S.A.  
Form 6-K  
August 12, 2014

**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**

**Washington, D.C. 20549**

**FORM 6-K**

**REPORT OF FOREIGN PRIVATE ISSUER PURSUANT TO RULE 13a-16 OR 15d-16 UNDER THE  
SECURITIES EXCHANGE ACT OF 1934**

**For the month of August, 2014**

**Commission File Number: 001-14475**

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**TELEFÔNICA BRASIL S.A.**

**(Exact name of registrant as specified in its charter)**

**TELEFONICA BRAZIL S.A.**

**(Translation of registrant's name into English)**

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**Av. Eng° Luís Carlos Berrini, 1376 - 28° andar**

**São Paulo, S.P.**

**Federative Republic of Brazil**

(Address of principal executive office)

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Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F:

Form 20-F

Form 40-F

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(1):

Yes

No

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(7):

Yes

No

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To Shareholders, Board Members and Management of:

Telefônica Brasil S.A.

São Paulo – SP

## Introduction

We have reviewed the individual and consolidated interim accounting information of Telefônica Brasil S.A. and subsidiaries, contained in the ITR (Quarterly Information Form), referring to the quarter ended on June 30, 2014, which comprises the balance sheet of June 30, 2014 and the respective statements of income, of comprehensive income for the period so three and six months then ended and of changes in shareholders' equity and of cash flows for the three-month period then ended, including the notes.

The management is responsible for the preparation of the individual interim financial information in accordance with Technical Pronouncement CPC 21 (R1) – Interim Statements, and the consolidated interim financial information in accordance with CPC 21 (R1) and international standard IAS 34 – Interim Financial Reporting, issued by the International Accounting Standards Board – IASB, as well as for the presentation of the information in accordance with the standards issued by CVM (Comissão de Valores Mobiliários – Brazilian SEC), applicable to the preparation of Interim Information – ITR. Our responsibility is to express a conclusion on the interim accounting information based on our review.

## Scope of review

We have conducted our review according to the Brazilian and International standards of review for interim information (NBC TR 2410 - Revisão de Informações Intermediárias Executada pelo Auditor da Entidade and ISRE 2410 - "Review of Interim Financial Information Performed by the Independent Auditor of the Entity", respectively). A review of interim information consists of queries, especially to those responsible for financial and accounting matters and the application of analytical procedures and other review procedures.

The scope of a review is significantly smaller than the scope of an audit conducted in accordance with audit standards and, consequently, it did not allow us to obtain assurance that we were aware of all significant matters which could be identified in an audit. Consequently, we did not express an audit opinion.

## Conclusion on the individual interim information

Based on our review, we are not aware of any fact which could lead us to believe that the individual interim financial information included in the quarterly information referred to above were not prepared, in all relevant aspects, in accordance with CPC 21 (R1), applicable to the preparation of the Quarterly Information – ITR, and presented according to the standards issued by CVM.

### Conclusion on the consolidated interim financial information

Based on our review, we are not aware of any fact which could lead us to believe that the consolidated interim financial information included in the quarterly information referred to above were not prepared, in all relevant aspects, in accordance with CPC 21 (R1), and IAS 34, applicable to the preparation of the Quarterly Information – ITR, and presented according to the standards issued by CVM.

### Other matters

#### Interim information of value added

We have also reviewed, the interim statement of value added (SVA), individual and consolidated, related to the three-month period ended on June 30, 2014, prepared under the Entity's management responsibility, the presentation of which, in the interim information, is required according to the standards issued by CVM applicable to the preparation of Quarterly Information – ITR, and considered as supplementary information by the IFRSs, which do not require the presentation of the SVA. These statements were submitted to the same review procedures previously described and, based on our review, we are not aware of any fact which could lead us to believe that they were not prepared, in all material aspects, in accordance with the individual and consolidated interim financial information as a whole.

Audit and review of previous year's comparative amounts

The individual and consolidated Quarterly Information (ITR), mentioned in the first paragraph include the financial information corresponding to income, comprehensive income, changes in shareholders' equity, cash flow and value added of the quarter ended June 30, 2013, obtained from the Quarterly Information (ITR) of that semester and from the balance sheet as of December 31, 2013, obtained from the financial statements of December 31, 2013, presented for comparison purposes. The review of the Quarterly Information of the quarter ended on March 31, 2013 and the exam of the financial statements of the period ended on December 31, 2013 were conducted under the responsibility of the independent auditors, who issued review and audit reports dated July 22, 2013 and February 25, 2014, with no changes.

São Paulo, July 29, 2014.

Clóvis Ailton Madeira

Accountant CRC 1SP-106.895/O-1

Grant Thornton Auditores Independentes

CRC 2SP-025.583/O-1

**TELEFÔNICA BRASIL S. A.****Balance sheets****At June 30, 2014 and December 31, 2013****(In thousands of reais )**

<b>ASSETS</b>	<b>Note</b>	<b>Company</b>		<b>Consolidated</b>		<b>LIABILITIES</b>
		<b>06/30/14</b>	<b>12/31/13</b>	<b>06/30/14</b>	<b>12/31/13</b>	
<b>CURRENT ASSETS</b>		<b>14,997,864</b>	<b>15,595,493</b>	<b>15,520,311</b>	<b>15,899,396</b>	<b>CURRENT LI</b>
Cash and cash equivalents	3	4,498,739	6,311,299	5,486,721	6,543,936	Personnel, so
Trade accounts receivable, net	4	5,959,002	5,541,023	6,174,988	5,802,859	Trade account
Inventories	5	490,046	469,586	510,334	505,615	Taxes, charge
Taxes recoverable	6.1	1,836,497	2,168,797	1,868,234	2,191,962	Loans, financi
Judicial deposits and garnishments	7	191,406	166,928	191,406	166,928	Debentures
Derivative transactions	32	228,347	89,499	228,347	89,499	Dividends and
Prepaid expenses	8	776,504	254,743	779,639	257,286	Provisions
Dividends and interest on equity	17	245,306	60,346	-	1,140	Derivative tran
Other assets	9	772,017	533,272	280,642	340,171	Deferred reve
<b>NON-CURRENT ASSETS</b>		<b>54,493,567</b>	<b>53,982,379</b>	<b>53,959,629</b>	<b>53,604,442</b>	Share fraction
Short-term investments pledged as collateral	3	109,327	106,239	109,327	106,455	Authorization
Trade accounts receivable, net	4	182,769	160,478	280,942	257,086	Other liabilities
Taxes recoverable	6.1	405,200	368,388	405,200	368,388	<b>NONCURREN</b>
Deferred taxes	6.2	430,468	-	610,557	210,294	Personnel, so
Judicial deposits and garnishments	7	4,305,248	4,123,584	4,331,094	4,148,355	Taxes, charge
Derivative transactions	32	91,460	329,652	91,460	329,652	Deferred taxes
Prepaid expenses	8	22,539	24,879	23,614	25,364	Loans, financi
Other assets	9	129,052	127,567	129,268	127,793	Debentures
<b>Investments</b>	10	<b>1,204,249</b>	<b>1,076,696</b>	<b>78,108</b>	<b>86,349</b>	Provisions
<b>Property, plant and equipment, net</b>	11	<b>18,874,234</b>	<b>18,377,905</b>	<b>18,945,461</b>	<b>18,441,647</b>	Derivative tran
<b>Intangible assets, net</b>	12	<b>28,739,021</b>	<b>29,286,991</b>	<b>28,954,598</b>	<b>29,503,059</b>	Deferred reve
						Post-employm
						Other liabilities
						<b>EQUITY</b>
						Capital
						Capital reserv
						Income reserv
						Premium on a
						Other compre
						Retained earn
						Proposed add
<b>TOTAL ASSETS</b>		<b>69,491,431</b>	<b>69,577,872</b>	<b>69,479,940</b>	<b>69,503,838</b>	<b>TOTAL LIABI</b>



**TELEFÔNICA BRASIL S. A.****Income statements****Three- and six-month periods ended June 30, 2014 and 2013****(In thousands of reais)**

	Note	Company				Co	
		Three-month periods ended		Six-month periods ended		Three-month periods ended	
		06/30/14	06/30/13	06/30/14	06/30/13	06/30/14	06/30/13
<b>OPERATING REVENUE, NET</b>	22	<b>8,124,243</b>	<b>3,134,380</b>	<b>16,318,292</b>	<b>6,284,351</b>	<b>8,616,594</b>	<b>8,491,000</b>
Cost of sales and services	23	(3,886,561)	(2,023,992)	(8,081,761)	(4,089,330)	(4,116,069)	(4,373,600)
<b>GROSS PROFIT</b>		<b>4,237,682</b>	<b>1,110,388</b>	<b>8,236,531</b>	<b>2,195,021</b>	<b>4,500,525</b>	<b>4,117,400</b>
<b>OPERATING INCOME (EXPENSES)</b>		<b>(2,947,656)</b>	<b>(27,118)</b>	<b>(5,883,938)</b>	<b>(190,588)</b>	<b>(3,143,451)</b>	<b>(2,991,900)</b>
Selling expenses	23	(2,554,420)	(769,520)	(5,037,917)	(1,542,386)	(2,566,999)	(2,380,200)
General and administrative expenses	23	(441,710)	(141,165)	(929,161)	(323,496)	(455,553)	(549,100)
Equity pickup	10	177,918	1,005,949	323,353	1,801,316	454	(1,600)
Other operating income	24	110,656	49,664	224,832	152,130	118,566	188,000
Other operating expenses	24	(240,100)	(172,046)	(465,045)	(278,152)	(239,919)	(249,700)
<b>OPERATING INCOME BEFORE FINANCIAL INCOME (EXPENSES)</b>		<b>1,290,026</b>	<b>1,083,270</b>	<b>2,352,593</b>	<b>2,004,433</b>	<b>1,357,074</b>	<b>1,125,000</b>
Financial income	25	329,196	151,640	850,513	263,076	354,511	383,000
Financial expenses	25	(465,495)	(222,760)	(1,091,744)	(389,502)	(466,559)	(457,200)
<b>INCOME BEFORE TAXES</b>		<b>1,153,727</b>	<b>1,012,150</b>	<b>2,111,362</b>	<b>1,878,007</b>	<b>1,245,026</b>	<b>1,052,000</b>