

TELE CENTRO OESTE CELULAR PARTICIPACOES
Form 6-K
June 02, 2005

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 6-K

Report of Foreign Private Issuer
Pursuant to Rule 13a-16 or 15d-16 of the
Securities Exchange Act of 1934

For the month of June, 2005

Commission File Number 001-14489

TELE CENTRO OESTE CELULAR PARTICIPAÇÕES S.A.

(Exact name of registrant as specified in its charter)

Tele Centro Oeste Celular Participações Holding Company

(Translation of Registrant's name into English)

SCS - Quadra 2, Bloco C, Edifício Anexo-Telebrásília Celular
-7° Andar, Brasília, D.F.

Federative Republic of Brazil

(Address of principal executive office)

Indicate by check mark whether the registrant files or will file annual reports under cover Form 20-F or Form 40-F.

Form 20-F Form 40-F

Indicate by check mark whether the registrant by furnishing the information contained in this Form is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934.

Yes No

**TELE CENTRO OESTE CELULAR PARTICIPAÇÕES S.A.
ANNOUNCES THE OUTCOME OF THE THIRD AUCTION
FOR PLACEMENT OF SHARES RESULTING FROM THE
REVERSE SPLIT OF SHARES**

**TELE CENTRO OESTE CELULAR PARTICIPAÇÕES S.A. – BOVESPA AUCTION OF
05/31/2005 FOR SALE OF SHARES RESULTING FROM THE REVERSE SPLIT OF
SHARES NOT MADE AVAILABLE IN THE SECOND AUCTION**

Brasília, Brazil – June 1, 2005 – Tele Centro Oeste Participações S.A. ("Company"), (BOVESPA: TCOC3 (Common), TCOC4 (Preferred), NYSE: TRO), announces today the total number of common and preferred shares sold at the third auction held on 05/31/2005 at the São Paulo Stock Exchange, and the respective per shares prices to be credited to the shareholders *pro rata* to the fractional shares held by them before the auction;

Auction held on 05/31/2005

Code	Type	Number of Shares Offered	Number of Shares Sold	Net Value per Share (1)
TCOC3	ON	996,200	22,000	0.56393

Auction held on 05/25/2005

Code	Type	Number of Shares Offered	Number of Shares Sold	Net Value per Share (1)
TCOC3	ON	1,009,000	12,800	0.38321

Auction held on 05/20/2005

Code	Type	Number of Shares Offered	Number of Shares Sold	Net Value per Share (1)
TCOC3	ON	1,009,000	0	0
TCOC4	PN	942,708	942,708	24.31592

Total

Code	Type	Number of Shares	Number of Shares	Accumulated Net
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		Offered	Sold	Value per Share (1)
TCOC3	ON	1,009,000	34,800	0.94714
TCOC4	PN	942,708	942,708	24.31592

(1) Value net of trading expenses

The 974,200 common shares not sold at the auction held on 05/31/05 shall be offered at another auction, to be held on 06/03/2005, for the reference price of R\$ 23.31 per common share. This price is equivalent to 90% of the price of R\$ 25.90 of the session held on 05/31/2005, the result thereof should be consequently disclosed by the Company.

Having in consideration that not all the shares offered at the auction held on 05/20/05, 05/25/05 and 05/31/05 were sold, the proceeds from the sale of the common and preferred shares traded at the referred auction will only be made available to the holders of fractional shares after the sale of the totality of the Company's shares that remained unsold after such auction, as follows:

- (a) The Shareholders whose shares are in custody with Banco ABN Amro Real S.A. shall appear to any branch of said institution in order to receive the amounts to which they are entitled;
- (b) The amount corresponding to the Shareholders having entered custody agreements with the CBLC – Brazilian Settlement and Custody Company, shall be directly credited to that company, which will transfer the respective amounts to the Shareholders through the Custody Agents; and
- (c) For those Shareholders whose Shares are blocked or without updated record, the amount to which they are entitled shall be retained by the Company and made available to the respective Shareholder for payment, which shall be released exclusively against presentation of document evidencing unblocking of the shares and/or identification, as the case may be, at any ABN Amro Real S.A. branch, the institution acting as trustee of the book-entry shares issued by the Company .

Brasília, June 1, 2005.

Arcádio Luís Martínez García

Executive Vice-President for Finance, Planning and Control

and Investor Relations Officer

Tele Centro Oeste Celular Participações S.A.

www.vivo.com.br

For additional information, please contact:

Charles Edwards Allen

