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WHEELER F	ROBERT C										
Form 4											
September 14	l, 2007										
FORM 4 UNITED STATES SECURITIES AND EXCHANCE COMMISSION									OMB APPROVAL		
Washington, D.C. 20549								OMB Number:	3235-0287		
Check this if no longe	or								Expires:	January 31, 2005	
subject to STATEMENT OF CHANC Section 16. Form 4 or				SECURI	TIES				Estimated burden hou response	average Irs per	
Form 5 obligation may conti <i>See</i> Instru- 1(b).	nue. Section 17(a	a) of the		ility Hold	ing Com	pany	Act o	ge Act of 1934, of 1935 or Sectio 40)n		
(Print or Type R	esponses)										
WHEELER ROBERT C Symbol				Name and Ticker or Trading TE PALMOLIVE CO [CL]				5. Relationship of Reporting Person(s) to Issuer			
(Last)	(First) (N	Aiddle)	3. Date of Earliest Transaction			(Check all applicable)					
C/O COLGATE-PALMOLIVE 09/12/20 COMPANY, 300 PARK AVENUE			Day/Year)				Director 10% Owner XOfficer (give titleOther (specify below) CEO, Hill's Pet Nutrition				
	(Street)			ndment, Dat th/Day/Year)	e Original			6. Individual or J Applicable Line) _X_ Form filed by	One Reporting P	erson	
NEW YORK	K, NY 10022							Form filed by I Person	More than One R	eporting	
(City)	(State)	(Zip)	Table	e I - Non-De	erivative S	Securi	ties Ac	quired, Disposed o	of, or Beneficia	lly Owned	
1.Title of Security (Instr. 3) 2. Transaction Date 2A. Deemed (Month/Day/Year) Execution Date, if any (Month/Day/Year)		3. 4. Securities TransactionAcquired (A) or Code Disposed of (D) (Instr. 8) (Instr. 3, 4 and 5) (A) or				5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)			
G				Code V	Amount	(D)	Price	(Insu: 5 and 4)			
Common Stock	09/12/2007			A <u>(1)</u>	2,778	А	\$0	223,526	D		
Common Stock								584	Ι	By Issuer's 401(k) Plan Trustee	
Common Stock								124	Ι	By Hill's Trustee	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of SEC 1474 information contained in this form are not (9-02)

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	5. Number of orDerivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount o Underlying Securities (Instr. 3 and 4)	
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Share
Stock Option (Right to Buy)	\$ 68.15	09/12/2007		A <u>(2)</u>	50,000	09/12/2008 <u>(3)</u>	09/12/2013	Common Stock	50,000

Reporting Owners

Reporting Owner Name / Address	Relationships						
	Director	10% Owner	Officer	Other			
WHEELER ROBERT C							
C/O COLGATE-PALMOLIVE COMPANY			CEO, Hill's				
300 PARK AVENUE			Pet Nutrition				
NEW YORK, NY 10022							

Signatures

Nina D. Gillman by power of 09/14/2007 attorney

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Annual restricted stock award granted under the issuer's Executive Incentive Compensation Plan.
- (2) Annual stock option granted under the issuer's 2005 Employee Stock Option Plan.
- (3) Option becomes exercisable in one-third increments on each anniversary date, with the first third becoming exercisable on the date shown in this column.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.