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AMERICAN APPAREL, INC Form 8-K May 27, 2008

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

FORM 8-K

CURRENT REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

Date of Report (Date of earliest event May 23, 2008 reported)

American Apparel, Inc. (Exact name of registrant as specified in its charter)

Delaware

001-32697 (Commission File Number) 20-3200601 (IRS Employer Identification No.)

(State or other jurisdiction of incorporation)

747 Warehouse Street, Los Angeles, California 90021-1106 (Address of principal executive offices)

(Zip Code)

Registrant's telephone number, including area code (213) 488-0226

Not Applicable

(Former name or former address, if changed since last report.)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligations of the registrant under any of the following provisions (see General Instruction A.2. below):

- " Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- " Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Item Other Events. 8.01

On May 23, 2008, American Apparel, Inc. issued a press release announcing that its Board of Directors has authorized the repurchase of up to an aggregate of \$25 million of its outstanding common stock. A copy of this press release is filed herewith as Exhibit 99.1 and is incorporated herein by reference.

Item 9.01 Financial Statements and Exhibits.

(d) Exhibits.

99.1 Press release, dated May 23, 2008, of American Apparel, Inc.

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Signature

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

AMERICAN APPAREL, INC.

Date: May 23, 2008

By: Name: Title: /s/ Dov Charney Dov Charney Chief Executive Officer

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EXHIBIT INDEX

Exhibit No. Description

99.1 Press release, dated May 23, 2008, issued by American Apparel, Inc.