Alberto-Culver CO Form 4 October 02, 2007

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

OMB APPROVAL OMB

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See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person
BERNICK CAROL I

2. Issuer Name and Ticker or Trading Symbol

Issuer

5. Relationship of Reporting Person(s) to

(Last) (First) (Middle)

C/O ALBERTO-CULVER COMPANY, 2525 ARMITAGE **AVENUE**

Alberto-Culver CO [ACV] 3. Date of Earliest Transaction

(Month/Day/Year) 10/01/2007

_X__ Director _X__ 10% Owner

(Check all applicable)

X_ Officer (give title _ Other (specify below)

Chairman

(Street)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check

Applicable Line)

X Form filed by One Reporting Person Form filed by More than One Reporting

MELROSE PARK, IL 60160

(City)	(State) (Z	Zip) Table	e I - Non-D	erivative S	Securities Ac	quired, Disposed	of, or Beneficia	lly Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transactic Code (Instr. 8)	4. Securi onAcquired Disposed (Instr. 3,	l (A) or l of (D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Common Stock					, , , , , ,	723,843	I	FN7 (7)
Common Stock						224,808	I	FN2 (2)
Common Stock						13,141	I	FN8 (8)
Common Stock						5,955,857	I	FN4 (4)
Common Stock						1,357,331	I	FN3 (3)

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Common Stock	500,000	I	FN10 (10)
Common Stock	500,000	I	FN9 (9)
Common Stock	609,859	I	FN11 (11)
Common Stock	150,300	I	FN6 (6)
Common Stock	240,030	I	FN1 (1)
Common Stock	316,096	I	FN5 (5)
Common Stock	566,431	I	FN13 (13)
Common Stock	247,436	I	FN12 (12)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactio Code (Instr. 8)	5. Number of orDerivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount Number Shares
Employee Stock Option (Right to Buy)	\$ 24.995	10/01/2007		A	142,000		(14)	09/30/2017	Common Stock	142,00

Reporting Owners

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

Reporting Owners 2

X

BERNICK CAROL L C/O ALBERTO-CULVER COMPANY 2525 ARMITAGE AVENUE MELROSE PARK, IL 60160

X Chairman

Signatures

/s/James M. Spira as attorney-in-fact for Carol L. Bernick

10/02/2007

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Held by the undersigned as co-trustee of three trusts dated 11/14/89 each holding 80,010 shares and each for the benefit of a different relative ***
- (2) Held by the undersigned as trustee of a trust dated 4/23/93 for her benefit.
- (3) Held by the undersigned as trustee of a trust dated 10/31/98 for the benefit of her sister.***
- (4) Held by the undersigned as trustee of a trust dated 4/17/02 for her benefit.
- (5) Held by the undersigned as trustee of two trusts dated 2/2/06 for her benefit, which trusts are Grantor Annuity Trusts and hold an equal number of shares.
- (6) Held by the undersigned as co-trustee of a trust dated 10/20/72 for her benefit.
- (7) Held by the undersigned as trustee of a trust dated 9/15/93 for her benefit.
- (8) Held by the undersigned as a participant in the Alberto-Culver Company Employees' Profit Sharing Plan.
- (9) Held by the undersigned as co-trustee of a trust dated 12/18/87 for the benefit of her father.***
- (10) Held by the undersigned as co-trustee of a trust dated 12/18/87 for the benefit of her mother.***
- (11) Held by the undersigned as co-trustee of a trust dated 9/18/01 for her benefit.
- (12) Held by the undersigned as trustee of two trusts dated 7/27/06 for her benefit, which trusts are Grantor Annuity Trusts and hold an equal number of shares.
- (13) Held by the undersigned as trustee of a trust dated 8/31/07 for her benefit, which trust is a Grantor Annuity Trust.
- (14) This option, which was granted under the Employee Stock Option Plan of 2006, vests in four equal annual installments beginning on September 30, 2008.

Remarks:

***The filing of this report shall not be deemed an admission by the undersigned that she is the beneficial owner of these secu Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays

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