King Luther Jr Form 4 December 30, 2010

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

OMB Number:

3235-0287

Expires:

January 31, 2005

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OMB APPROVAL

Check this box if no longer subject to Section 16. Form 4 or Form 5

obligations

may continue.

See Instruction

SECURITIES Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person * KING LUTHER CAPITAL MANAGEMENT CORP

2. Issuer Name and Ticker or Trading Symbol

5. Relationship of Reporting Person(s) to

Issuer

BEASLEY BROADCAST GROUP INC [BBGI]

(Check all applicable)

(Last) (First) (Middle) 3. Date of Earliest Transaction (Month/Day/Year)

_X__ 10% Owner Director _ Other (specify Officer (give title below)

301 COMMERCE SUITE 1600,

(Street) 4. If Amendment, Date Original

Filed(Month/Day/Year)

12/28/2010

6. Individual or Joint/Group Filing(Check

Applicable Line)

Form filed by One Reporting Person _X_ Form filed by More than One Reporting

Person

FORT WORTH, TX 76102

(City)	(State)	(Zip) Tabl	le I - Non-I	Derivative	Secu	rities Acqu	ired, Disposed of	, or Beneficial	ly Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	(Instr. 3,	ispose 4 and (A) or	d of (D) 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Class A Common Stock	12/28/2010		Code V S	Amount 1,000	(D)	Price \$ 6.0396	943,734	I	See footnote (1)
Class A Common Stock	12/28/2010		S	7,370	D	\$ 6.0821	936,364	I	See footnote (1)
Class A Common Stock	12/29/2010		S	316	D	\$ 6.0005	936,048	I	See footnote (1)
Class A Common	12/29/2010		S	801	D	\$ 6	935,247	I	See footnote

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Stock								<u>(1)</u>
Class A Common Stock	12/29/2010	S	900	D	\$ 6.0355	934,347	I	See footnote (1)
Class A Common Stock	12/30/2010	S	500	D	\$ 6.004	933,847	I	See footnote (1)
Class A Common Stock	12/30/2010	S	100	D	\$ 6.008	933,747	I	See footnote (1)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Relationships

SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	4. Transactic Code (Instr. 8)	5. DrNumber of Derivative Securities Acquired (A) or Disposed		ate	7. Title Amount Under Securi (Instr.	nt of lying	8. Price of Derivative Security (Instr. 5)	9. Nu Deriv Secur Bene Owne Follo Repo Trans
				of (D) (Instr. 3, 4, and 5)						(Instr
			Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		

Reporting Owners

Reporting Owner Name / Address		Kelutionships				
	Director	10% Owner	Officer	Other		
KING LUTHER CAPITAL MANAGEMENT CORP 301 COMMERCE SUITE 1600 FORT WORTH, TX 76102		X				
LKCM Private Discipline Master Fund, SPC PO BOX 309GT UGLAND HOUSE, SOUTH CHURCH STREET GRAND CAYMAN, E9 00000		X				

Reporting Owners 2

LKCM Investment Partnership, L.P. 301 COMMERCE STREET **SUITE 1600** FORT WORTH, TX 76102

X

King John Bryan

301 COMMERCE STREET X **SUITE 1600**

FORT WORTH, TX 76102

King Luther Jr

301 COMMERCE STREET X **SUITE 1600**

FORT WORTH, TX 76102

Signatures

J. Bryan King, for Luther King Capital Management Corporation	12/30/2010
**Signature of Reporting Person	Date
J. Bryan King, for LKCM Private Discipline Master Fund, SPC	12/30/2010
**Signature of Reporting Person	Date
J. Luther King, Jr., for LKCM Investment Partnership, L.P.	12/30/2010
**Signature of Reporting Person	Date
J. Bryan King	12/30/2010
**Signature of Reporting Person	Date
J. Luther King, Jr.	12/30/2010

Signature of Reporting Person **Explanation of Responses:

- If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Includes shares beneficially owned by LKCM Private Discipline Master Fund, SPC (PDP) and LKCM Investment Partnership, L.P. (LIP). LKCM Private Discipline Management, L.P. (PD Management) is the holder of the management shares of PDP. LKCM Alternative Management, LLC is the general partner of PD Management, and LKCM Capital Group, LLC is the sole member of LKCM

Date

Alternative Management, LLC. LKCM Investment Partnership GP, LLC (LIP GP) is the general partner of LIP. Luther King Capital Management Corporation (LKCM) is the investment manager for PDP and LIP. J. Luther King, Jr. is a controlling shareholder of LKCM and a controlling member of LIP GP. J. Luther King, Jr. and J. Bryan King are controlling members of LKCM Capital Group, LLC. Each of the reporting persons expressly disclaims beneficial ownership of the securities reported herein, expect to the extent of their respective pecuniary interest therein.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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